



# The CEO Water Mandate

## Field Trip to Watershed Organization Trust's Tribal Community

**Event Date: March 4, 2013**

## Conference on Corporate Water Stewardship and the Post-2015 Development Agenda: Drawing from the India Experience

**Event Date: March 5, 2013**

**Location:** Santokba Hall; SVKM Narsee Monjee Institute of Management Studies ([NMIMS](#))

### **Overview**

This daylong multi-stakeholder conference will focus on exploring the relevance of the emerging corporate water stewardship paradigm in the “Post-2015 world.” It will canvass the range of water-related challenges facing India, as well as the spectrum of actions companies are taking in India and elsewhere to mitigate water risk and support more sustainable water management. This review, in turn, will ground in reality the discussion of the water-related challenges the United Nations’ Post- 2015 Sustainable Development Agenda will need to address, as well as how businesses may be able to support the achievement of the forthcoming post-2015 Sustainable Development Goals.

### **Agenda**

#### **9:00 AM Welcome and Opening Plenary: Setting the Stage**

- Gavin Power, Deputy Director, UN Global Compact; Head, CEO Water Mandate
- Smt. JayanthiNatarajan, Minister of State (Independent Charge) for Environment and Forests, Government of India (Invited)
- Mr. A M Mishra, Vice President – Shared Services, Tata Steel Limited
- Dr. UddeshKohli, UN Global Compact Network India Representative

#### **9:30 AM Water Challenges and Opportunities for Business in India**

- Romit Sen, Senior Assistant Director - Water Mission, Federation of Indian Chambers of Commerce and Industry and Shama Perveen, Director, Centers for International Projects Trust (CWC), India
- BastiaanMohrmann, Head, Water, Sustainable Business Advisory, South Asia International Finance Corporation
- Dr. Anjali Parasnis, Associate Director, The Energy and Resources Institute (TERI) – Mumbai
- Suresh Babu S V, Director River Basins & Water Policy, WWF-India

#### **10:45 AM Coffee break**

#### **11:00AM Corporate Water Stewardship in Practice: Collaborative Innovations Across the Spectrum**

- *Water Stewardship and Footprinting at Tata Steel*, Sanjeev Paul, Vice President Corporate Services, Tata Steel and Ruth Mathews, Executive Director, Water Footprint Network

- *Policy Engagement and Collective Action in South Africa: The Sasol Experience*, Martin Ginster, Senior Water Advisor, Sasol
- *Working Beyond the Fence: Pepsico India's Drive for Positive Water Balance*, Mr. Vivek Bharati, Executive Director, PepsiCo India Region, PepsiCo International
- *Clear Creek Watershed Engagement*, Michael Glade, Senior Director, Water Resources and Real Estate, Molson Coors Company
- *Corporate Stewardship: Partnering to Improve Agricultural Practices*, Randhir Chauhan, Managing Director, Netafim India

Formal presentations followed by a facilitated panel discussion to explore commonalities and differences among the business case for water stewardship practice.

**12:30 PM Facilitated Discussion of the Whole**

15 minutes of structured discussion where meeting participants have an opportunity to provide input on the morning session topics.

**12:45 PM Lunch**

***The Role of Business and Corporate Water Stewardship in Supporting the Post-2015 Development Agenda***

**1:30 PM A Call to Action**

- Jan Eliasson, Deputy Secretary-General of the United Nations (by video message)

**1:35 PM Understanding the Post-2015 Sustainable Development Agenda Process: Work to Date and the Road Ahead**

- Jose Gesti Canuto, WASH Specialist, UNICEF

**1:40 PM What we have Learned from Implementation of the Millennium Development Goals**

- Josefina Maestu, Coordinator/Director, UN-Water Decade Programme on Advocacy and Communication

**1:50 PM Setting the Stage: Opportunities and Limitations Relating to Business Support of the SGDs**

- Aloka Majumdar, Senior Vice President, Corporate Sustainability, HSBC India
- Philippe Le Gall, Sustainability Systems & Reporting Manager, Nestlé S.A.

**Facilitated Panel Discussions by Water Thematic Sub-Topic**

Panelists from each of the three sub-topics will address the following:

**Scope** - What issues should a new set of water-related goals ideally cover?

**Nature of Goals**—1) What is the role of business in supporting achievement of goals, 2) How should the goals be framed to ensure maximum impact and alignment with emerging water stewardship practice?

**Implementation Mechanisms** – How to get from goals to corporate action?

2:15 PM      Water, Sanitation, and Hygiene (WASH)

- Depinder Kapur, National Coordinator, India WASH Forum
- Danielle Morley, Executive Secretary, Freshwater Action Network
- Henry Northover, Head of Policy, WaterAid
- Greg Koch, Director – Global Water Stewardship, The Coca Cola Company

3:00 PM      Water Resource Management

- Bharat R. Sharma, Principal Researcher (Water Resources) & Coordinator IWMI India Program, International Water Management Institute
- Laila Petrie, Corporate Relations Manager – Sustainable Construction, WWF International
- Adrian Sym, Executive Director, Alliance for Water Stewardship
- Hakan Tropp, Director, UNDP Water Governance Facility SIWI, UNDP Cap-Net
- Heather Rippman, Water Program Manager, Nike Sustainable Manufacturing & Sourcing

**3:40 PM**      **Coffee break**

4:00 PM      Wastewater and Water Quality

- Dr. M.R. Seetharam, President, Swami Vivekananda Youth Movement
- Dr. Shyam R. Asolekar, Professor and former Head of the Centre for Environmental Science and Engineering at the Indian Institute of Technology Bombay
- Randy Curtis, Senior Policy Advisor, The Nature Conservancy
- Niyati Sareen, General Manager – CSR, Hindustan Construction Company
- Felix Ockborn, Environmental Sustainability Programme Developer, H&M

**4:40 PM**      **Response Panel and Facilitated Discussion of the Whole**

- Smt. JayanthiNatarajan, Minister of State (Independent Charge) for Environment and Forests, Government of India (Invited)
- Stefan Helming, Country Director, Deutsche GesellschaftfürInternationaleZusammenarbeit (GIZ)
- Mr. Mukundan, Chief Executive Officer, Tata Chemicals Limited (Invited)
- Cecilia Scharp, Senior Advisor Water and Environment, UNICEF
- Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate

**5:25 PM**      **Consolidation of Panel Deliberations and Framing the Way Forward**

- Josefina Maestu, Coordinator/Director,UN-Water Decade Programme on Advocacy and Communication

**5:35 PM**      **Closing Remarks**

- Gavin Power, Deputy Director, UN Global Compact; Head, CEO Water Mandate

**5:40 PM**      **Adjourn**

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**The CEO Water Mandate Secretariat wishes to recognize Tata Steel whose generous sponsorship has made this working conference possible. We thank you.**

**We would also like to acknowledge our event co-hosts and partners: the Federation of Indian Chambers of Commerce and Industry, Hindustan Construction Company, SVKM NarseeMonjee Institute of Management Studies, and Global Compact Network India.**

# CEO Water Mandate Mumbai Multi-Stakeholder Working Session

**Event Date: March 6, 2013 9:00 AM – 5:30 PM**

**Location: Juhu Jagrity Hall, [NMIMS](#)**

## **9:00 AM – Introductions and Overview of the Session**

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact
- Robert Greenwood, Principal, Ross Strategic (meeting facilitator)

## **9:20 AM – Corporate water stewardship maturity progression**

Stewardship practice involves a range of policies and programs that require varying levels of expertise, resources, and commitment. We will continue the Mandate's collaboration with other initiatives, including Carbon Disclosure Project and Alliance for Water Stewardship by organizing a joint session to advance a shared understanding of how stewardship typically matures over time. This dialogue will inform the tools and guidance presently under development by the respective initiatives and ensure alignment and coherence among them.

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute
- Cate Lamb, Head of Water, Carbon Disclosure Project
- Alexis Morgan, Global Water Roundtable Coordinator, Alliance for Water Stewardship
- Ruth Mathews, Executive Director, Water Footprint Network

## **10:45 AM – Coffee Break**

## **11:05 AM – Facilitated Discussion of the Whole**

25 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts and provide input on the topic at hand.

## **11:30 AM -Business and Human Right to Water and Sanitation – Presentation and Discussion**

*Guidance on Aligning Business Practice with the Human Right to Water and Sanitation: Results of Initial Research and Plans for Phase II Work*

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

Presentation followed by 5-10 minutes of Q&A and facilitated discussion.

## **Noon – The Potential and Risks of Corporate Engagement in Water Policy and Management (Part 1)**

- Nick Hepworth, Water Witness International

Presentation followed by about 5-10 minutes of Q&A and facilitated discussion.

## **12:30 PM – Adjourn for Lunch (Lunch provided)**

## **1:30 PM – The Potential and Risks of Corporate Engagement in Water Policy and Management (Part 2)**

- Stuart Orr, Freshwater Policy Officer, WWF International

Presentation followed by about 5-10 minutes of Q&A and discussion.

### **2:00 PM –Multi-stakeholder Response Panel**

Stakeholders will share their initial reactions and thoughts on topic, and will also reflect on how the discussion relates to the previous day's deliberations on role of business and corporate water stewardship in supporting the Post-2015 Sustainable Development Agenda. (Introductory remarks 3-4 minutes each, followed by facilitated panel discussion)

- Josefina Maestu, Coordinator/Director, UN-Water Decade Programme on Advocacy and Communication
- Bimal Arora, Senior Technical Advisor, Scaling Up Indian CSR Initiatives, GIZ
- Michael Spencer, Co-Director, Water Stewardship Australia
- Michael Glade, Senior Director, Water Resources and Real Estate, Molson Coors Company

### **3:10 PM – Facilitated Discussion of the Whole**

20 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts and provide input on the topic at hand.

### **3:30 PM            Coffee break**

### **4:00 PM – What is “water stress” – Are we talking about the same thing?**

*Problem Identification: Setting the Stage* – Cate Lamb, Head of Water, Carbon Disclosure Project

- Charlie Iceland and Tien Shiao, Senior Associates, Markets & Enterprise Program, World Resources Institute
- Ruth Mathews, Executive Director, Water Footprint Network
- Jochem Verberne, Manager, Network Development & Corporate Relations, WWF International

Informational presentations will be followed by about 20 minutes of facilitated panel discussion.

### **5:00 PM – Facilitated Discussion of the Whole**

25 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts and provide input on the topic at hand.

### **5:25 PM            Next steps, concluding remarks**

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

### **5:30 PM            Adjourn**

## CEO Water Mandate Mumbai Collective Action Working Session

**Event Date: March 7, 2013, 9:00 AM – 5:00 PM**

**Location: Juhu Jagrity Hall, NMIMS**

### Session Objectives

- To help define and advance good practice on water-related collective action,
- To offer deeper understanding into why companies are pursuing collective action and how it fits into their broader corporate water stewardship strategies and programs,
- To generate discussion and group learning regarding a strategic approach to developing water-related collective action as supported by the CEO Water Mandate *Guide to Water-Related Collective Action*.

### 9:00 AM Welcoming Remarks, Introductions, and Overview of the Day

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute
- Rob Greenwood, Principal, Ross Strategic

### 9:20 AM Examples of Companies' Collective Action Experiences in India: Grounding Theory in Practice

- Meenakshi Sharma, Vice President, Sustainability and Communications, SABMiller India and Vinayak Damle, Senior Advisor, Confederation of Indian Industry
- Sanjay Choudhary, Chief Technology & Sustainability Officer and/or Alka Talwar, Head, CSR Corporate, Tata Chemicals
- Dr. Ashesh Ambasta, Head, Corporate Social Investments, ITC Limited

### 10:30 AM Coffee Break

### 10:50 AM Overview of UN CEO Water Mandate's *Guide to Water-Related Collective Action*

- Rob Greenwood, Principal, Ross Strategic
- 20 minute presentation followed by ten minutes of Q&A

This **11:20 AM to 3:30 PM** working session will focus on how the Guide can be used as an organizing framework for collective action, which in turn is situated within companies' broader corporate water stewardship strategies. Each session will start with an introductory presentation followed by a table exercise that allows participants to explore a water-related challenge and formulate initial collective strategy to address it.

### 11:20 AM Scoping Water Challenges and Potential Action Areas

- Introduction to the Exercise (5 minutes) – Rob Greenwood
- Individual Table Discussions (20 minutes) – Participants Share and Compare Experiences
  - *What are your priority water-related challenges?*
  - *What underlying deficiencies in the water management system have led to the challenges?*
  - *Which collective action areas will best address the problems you have identified?*
- Plenary Facilitated Discussion (15 minutes) – Individual Participants Share Findings and Similarities/Differences Among Table Participants

**12:00 PM Lunch**

**12:45 PM Identifying and Characterizing Prospective Collective Action Participants**

- Introduction to the Exercise (5 minutes) – Rob Greenwood
- Individual Table Discussions (15 minutes) – Participants Share and Compare Experiences
  - *Who has what type of interest in your challenge and associated action area?*
  - *Who can best help address your challenge as a partner?*
  - *Who needs to be part of the solution(s) that will address your challenge?*
- Plenary Facilitated Discussion (15 minutes) – Individual Participants Share Findings and Similarities/Differences Among Table Participants

**1:20 PM Scoping the Collective Action Level(s) of Engagement**

- Introduction to the Exercise (5 minutes) – Rob Greenwood
- Individual Table Discussions (15 minutes) – Participants Share and Compare Experiences
  - *What degree of dependence on external parties does success in your action area have?*
  - *What is the degree of external party interest and capacity to participate in a collective action related to your action area?*
  - *What is the degree of internal organizational interest and capacity to participate in a collective action related to you action area?*
- Plenary Facilitated Discussion (10 minutes) – Individual Participants Share Findings and Similarities/Differences Among Table Participants

**1:50 PM Designing Your Collective Action Engagement: Building on Lessons Learned from the SABMiller-GIZ-WWF International Water Futures Partnership**

- Co-Presentation and Facilitated Discussion of Design Elements – Rob Greenwood and Ken Caplan, Director, Building Partnerships for Development in Water and Sanitation
  - Collective Action Objectives
  - Core Roles and General Participation
  - Addressing Deficiencies in Interest and Participation
  - Characteristics of Effective Collection Action
  - Collective Action Structure Elements

**3:30 PM Coffee Break**

**3:50 PM Decision Calculus for Engagement with Business on Water: An NGO Perspective**

- Scott McCready, Senior Business Development Manager WaterAid
- Stuart Orr, Freshwater Policy Officer, WWF International
- Danielle Morley, Executive Secretary, Freshwater Action Network
- Ken Caplan, Director, Building Partnerships for Development in Water and Sanitation

**4:55 PM Wrap Up**

- Gavin Power, Deputy Director, UN Global Compact; Head, CEO Water Mandate

**5:00 PM Adjourn**

Visit the CEO Water Mandate online at [www.ceowatermandate.org](http://www.ceowatermandate.org).