



The CEO Water Mandate

CEO Water Mandate Multi-Stakeholder Working Conference

Corporate Water Stewardship in Support of the 2030 Agenda for Sustainable Development: Measuring the Contributions from the Business Community

Date/Time: Tuesday, August 30, 2016 10:40 AM – 6:00 PM (Reception to follow)

Location: [Radisson Blu Waterfront Hotel](#) Meeting Room: C4
Nils Ericsons Plan 4 (Adjacent to Central Train Station)

Meeting Agenda

10:40 AM – Welcome and Assembly (Coffee provided)

11:00 AM – Introductions and Overview of the Session

- **Lila Karbassi**, Chair, CEO Water Mandate; Chief, Environment, UN Global Compact
- **Robert Greenwood**, Principal, Ross Strategic (meeting facilitator)

11:10 AM – Setting the Stage

- **Jason Morrison**, Head, CEO Water Mandate; Program Director, Pacific Institute

11:20 AM – Trailblazing in uncharted territory: New frontiers in corporate water policy engagement and collective action

Finding the policy nexus to scale water stewardship partnerships at the local level

- **Ron Bohlmeijer**, Senior Global Lead Water, Heineken and **Christian Susan**, Industrial Development Officer, Industrial Resource Efficiency Unit, UNIDO

Catchment approaches to collective action in the mining industry

- **Dr. Hubert Fleming**, Head, Water Management, Anglo American

Aligning water stewardship collective action with California's five-year policy agenda

- **Heather Rippman**, Advisor, CEO Water Mandate

New framework for addressing water-related business risk through collective action

- **Sonja Berdau**, Deputy Director, International Water Stewardship Programme, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and **Dr. Callist Tindimugaya**, Commissioner, Ministry of Water and Environment, Uganda

Taking stock of the current water stewardship debate and action in order to better understand opportunities and limitations

- **James Dalton**, Coordinator, Global Initiatives, Water Programme, International Union for Conservation of Nature and **Peter Newborne**, Research Associate, Overseas Development Institute

12:40 PM Panel Discussion

Discussion Panelists

- Christian Susan, UNIDO
- Alex McNamara, Programme Manager: Climate and Water, National Business Initiative
- Kirsten James, Senior Manager, California Policy and Partnerships, Ceres, Inc.
- Nicole Kranz, Country Coordinator – South Africa, International Water Stewardship Programme, GIZ
- Hubert Fleming, Anglo American
- James Dalton, IUCN

Preliminary Discussion Questions:

- 1) What are the most promising modalities for corporate water stewardship collective action that can help achieve the Agenda 2030 Sustainable Development Goals? How do these collaborative approaches uniquely help advance public policy priorities?
- 2) What kinds of public sector governance frameworks and/or incentives are needed to spur more private sector action?
- 3) What role can or should businesses play in water policy advocacy?

1:10 PM – Facilitated discussion of the whole

1:30 PM – Lunch break

Luncheon presentation (2:00-2:15 PM): Water Action Hub 2.0 – Aligning water stewardship collective action matchmaking with the SDGs

- **Mai-Lan Ha**, Advisor, CEO Water Mandate

2:20 PM – Setting meaningful context-based corporate water targets: Will local roads lead us to our global sustainable water destination by 2030?

Measuring progress toward achievement of SDG6 targets

- **Peter Koefoed Bjornsen**, Director, UNEP-DHI Centre for Water and Environment

Establishing meaningful context-based corporate water targets

- **Alexis Morgan**, Water Stewardship Specialist, WWF International and **Paul Reig**, Senior Associate, Corporate Water Stewardship, World Resources Institute

Company experience with and perspectives on water stewardship context-based target setting and impact metrics in relation to the SDGs

- **Greg Koch**, Senior Director, Global Water Stewardship, The Coca Cola Company
- **Ian Knight**, Global Site Sustainability Manager, MARS Incorporated
- **Ezgi Barcenas** , Global Director, Corporate Sustainability, Anheuser-Busch InBev

3:20 PM Panel Discussion

Discussion Panelists

- Peter Bjornsen, UNEP-DHI
- Alexis Morgan, WWF International
- Paul Reig, WRI
- Ezgi Barcenas , Anheuser-Busch InBev
- Ian Knight, Mars
- Greg Koch, Coca Cola

Discussion Questions:

1. To what extent are corporate water stewardship targets aligned with public sector policy priorities (SDG oriented, basin-specific, or other)? Is it possible and feasible to use SDG6 as a framework to align private and public sector water targets?
2. In your efforts to consider more context-based approaches to setting targets, what is most challenging? What are the biggest barriers to moving towards more context-based target setting approaches?
3. Can SDG-aligned, context-based water targets advance meaningful action toward more sustainable water management and reduce business risk? If yes, what is needed to mobilize companies in this direction?

3:40 PM – Facilitated discussion of the whole

4:00 PM – Networking coffee break

4:15 PM – Industry sector efforts to harmonize water measurement and disclosure

Launch of the Hotel Water Measurement Initiative

- **Inge Huijbrechts**, Vice President Responsible Business, Carlson Rezidor Hotel Group and **Fran Hughes**, Director, International Tourism Partnership

A harmonized approach to water measurement and reporting for the mining and metals industry

- **Ross Hamilton**, Director, International Council on Mining and Metals

4:50 PM – Discussion panel: The road ahead for corporate water stewardship and target setting vis-à-vis the 2030 Sustainable Development Goals

- **Cate Lamb**, Head of Water, CDP
- **Christian Severin**, Senior Environmental Specialist, Global Environment Facility
- **Hubert Fleming**, Head, Water Management, Anglo American
- **Bill Dennison**, Vice President for Science Application, University of Maryland
- **Christian Frutiger**, Vice President, Global Head of Public Affairs, Nestlé S.A.
- **Fran Hughes**, Director, International Tourism Partnership

Discussion Questions

1. Looking ahead, what are the key opportunities and challenges with aligning corporate water strategy, target setting, and supporting measurement systems with SDG6 and other water-related SDGs?
2. Can monitoring and evaluation systems developed by companies and their partners to assess impacts of water stewardship projects align with public sector-led, SDG-oriented measurement systems at the local and national levels?
 - a. If yes, how?
 - b. If no, what can be done?

5:20 PM – Facilitated discussion of the whole

5:40 PM – Key insights, next steps, and concluding remarks

- **Lila Karbassi**, Chair, CEO Water Mandate; Chief, Environment, UN Global Compact

5:45 PM – Multi-stakeholder working conference adjourns

5:45 PM – RELX Group Environmental Challenge Prize for Water and Sanitation

- **Dr Márcia Balisciano**, Corporate Responsibility Director, RELX Group

6:00 to 7:00 PM – Wine reception

The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.



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