



## The CEO Water Mandate

### **CEO Water Mandate Multi-Stakeholder Working Session: Tools and Approaches for Improving Water Stewardship Performance**

**Date/Time:** Tuesday, August 25, 2015 4:00 PM – 6:15 PM  
(Wine reception immediately following)

**Location:** H&M Headquarters ([Mäster Samuelsgatan 46A](#))

#### **Provisional Meeting Agenda**

**3:30 PM – Welcome and Assembly (Coffee provided)**

**4:00 PM – Introductions and Overview of the Session**

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact
- Robert Greenwood, Principal, Ross Strategic (meeting facilitator)

**4:15 PM – Setting the Stage: Moving Theory to Practice**

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

**4:25 PM – Making the Business Case for Water Stewardship**

#### *Presenters*

- Cate Lamb, Head of Water, CDP and André Lammerding, Water Stewardship Programme Coordinator, GIZ
- Alexis Morgan, Water Stewardship Specialist, WWF International

Presentations will be followed by roughly 5-10 minutes of Q&A.

**4:55 PM – Improving the Effectiveness and Credibility of Corporate Water Stewardship Collective Action**

- Jean-Paul Penrose, Senior Water Resources Adviser, Climate & Environment Department, UK Department for International Development
- Mai-Lan Ha, Advisor, CEO Water Mandate; Senior Research Associate, Pacific Institute
- Lotte Feuerstein, Programme Coordinator Tools and Methodologies, Water Integrity Network

Presentations will be followed by roughly 5-10 minutes of Q&A and discussion.

## **5:25 PM – Socializing Best Practices through the Mandate's Water Stewardship Toolbox**

As part of the public launch of its revamped website at Stockholm World Water Week, the Mandate is releasing a beta version of its *Water Stewardship Toolbox*, an online platform that is meant to connect companies of all sizes and at all stages of their water management journey to a wide array of stewardship resources and tools that can help them build their practice. This new platform will house a variety of Mandate-developed, web-based tools and provide details and access to key resources produced by other organizations and initiatives, including CDP, WWF, WRI, WFN, WRG, Ceres, and more. This Toolbox will not only advance stewardship in companies' own operations, but also offer a platform for companies to engage their suppliers on water stewardship. This session will explore how companies are working to build capacity on water stewardship issues, and how an online resource such as the Mandate's Water Stewardship Toolbox can support current and future efforts.

### *Presenter*

- Heather Rippman, Advisor, CEO Water Mandate; Senior Research Associate, Pacific Institute

### *Discussion Panel*

- Michael Dickstein, Director Global Sustainable Development, Heineken International
- Joyce Tsoi, Global Environmental Programs and Tien Shiao, Relations Responsible Sustainability, H & M HENNES & MAURITZ
- Naty Barak, Chief Sustainability Officer, Netafim
- Dan Bena, Sustainable Development and Operations Outreach, and Liese Dallbauman, Director – Water Stewardship, PepsiCo International

### *Preliminary Discussion Questions*

1. What were/are one or two key barriers that must be overcome to advance water stewardship within your company and your supply chain, and what are some examples of how your company has successfully overcome them?
2. What was/is the greatest need when it comes to effectively building capacity within your company, as well as advancing water stewardship practices in your company's supply chain?
3. In order to add value (from where you sit within your company), what function(s) and/or information/guidance must an online resource such as the Mandate's Water Stewardship Toolbox include?

## **6:10 PM – Next steps, concluding remarks**

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

## **6:15 PM – Multi-Stakeholder Working Conference Adjourns**

## **6:15 – 7:15 PM – Wine reception**

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The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.



We would also very much like to thank H&M and Diageo for hosting today's meeting and wine reception, respectively.