



The CEO Water Mandate

Corporate Water Stewardship: Leveraging Collective Action in the Agricultural Supply Chain

Stockholm World Water Week Seminar

Wednesday, September 3, 2014

9 AM – 12:30 PM

Stockholm International Convention Center (Room T4)

Overview:

This seminar will feature interactive multi-stakeholder panels that will share current best-practices in promoting collective action in sustainable agriculture initiatives, exhibit corporate case studies and lessons learned, and explore the contours of how such corporate water stewardship supply chain efforts can be further up-scaled and/or aligned/integrated with water-related sustainable agriculture programs led by government entities and others.

Event Objectives:

The event has several overarching objectives:

- Explore how corporate water stewardship provides a framework for action to address water risks embedded in companies' supply chains (agricultural and otherwise).
- Initiate a multi-stakeholder dialogue to explore efforts underway to promote collective action for sustainable agriculture with a focus on mitigating water risks and improving water security.
- Share tools and initiatives to further upscale corporate supply chain actions (such as the CEO Water Mandate's Water Action Hub's Sustainable Agriculture Portal)
- Share case studies and lessons learned from a diverse group of companies with sustainable agriculture programs.
- Explore, identify, and highlight best practice to engage stakeholders supply chain sustainable agriculture efforts

Agenda:

9:00 AM: Opening and Introduction

Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

Rob Greenwood, Principal, Ross Strategic Ltd.

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9:10 AM: Understanding the State of Play Regarding Corporate Water Stewardship in Agricultural Supply Chains

Scene setter:

Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

- John Rogers, Global Agricultural Development Manager, Anheuser-Busch InBev
- Ellen Silva, Applied Sustainability Senior Manager, General Mills and Kari Vigerstol, Senior Hydrologist, Global Freshwater Team, The Nature Conservancy
- Chris Brown, Corporate Responsibility & Sustainability Environment Manager, Olam International
- Greg Koch, Director, Global Water Stewardship, The Coca-Cola Company and Lindsay Bass, Manager, Corporate Water Stewardship, WWF-US

10:00 AM: Panel Discussion: Exploring Opportunities and Challenges Relating to Water Stewardship Collective Action in Agricultural Supply Chains

10:25 AM Audience Discussion

10:45 AM – Coffee Break

11:15 AM – Facilitating Better Data and Information to Manage Water Risks in Agricultural Supply Chains

- Cate Lamb, Head of Water, CDP
- Paul Chandler, Manager of Investor Engagements, Environmental Issues, Principles for Responsible Investment and Jochem Verberne, Head, Corporate Relationships, WWF International
- Carlo Galli, Chair, Committee on Water and Agriculture, Sustainable Agriculture Initiative (SAI) Platform
- Inge Huijbrechts, Vice President Responsible Business, Carlson Rezidor Hotel Group

11:50 AM – Audience Discussion

12:15 PM – The Road Ahead: Innovative Tools and Collaborations to Further Supply Chain Action

Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

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12:25 PM – Next steps, concluding remarks

Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

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