



The CEO Water Mandate

Agendas for UN Global Compact CEO Water Mandate Events

**Copenhagen, Denmark
May 15-17, 2011**

The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this seventh working conference of the CEO Water Mandate possible.

We thank you.



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*CEO Water Mandate and UN Principles for Responsible Investment
Working Conference – Day One Agenda*

Date/Time: *May 16, 2011 – 8:30 AM to 5:30 PM*

Venue: *Carlsberg Museum and Business Center*

Street Address: *Valby Langgade 1*

Meeting Objectives

- How to understand water risk, how to manage for it, what to disclose, and how to disclose it;
- What companies can anticipate in terms of how investors and NGOs might evaluate them.

Meeting Outcomes

- Better equipping companies to manage and disclose water risk;
- Identifying further work areas for future effort.

8:30 AM Welcoming remarks

Overviews of the CEO Water Mandate and UN Principles for Responsible Investment and the general background, context, and objectives for the working conference.

- Gavin Power, Head, CEO Water Mandate
- Olivia Watson, Manager, Environmental Engagements, UN PRI
- Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate

9:00 AM Introductions and event orientation

Overview of the working conference agenda and ground rules, followed by a brief introductory exercise that allows people to learn who is at the conference.

- Robert Greenwood, Principal, Ross & Associates (meeting facilitator)

9:15 AM Session 1: Overview of corporate water management initiatives as they relate to water disclosure

This presentation will identify the landscape of existing and emerging water disclosure-related methods, analytical tools, and performance metrics. It will also describe the impetus, objectives, and development plan for the CEO Water Mandate's efforts to produce Water Disclosure Guidelines that will incorporate and build on existing initiatives to create a consistent global approach to corporate water disclosure.

- Douglas Dean, Partner, and Lauren Koopman, Director, PricewaterhouseCoopers LLC

9:35 AM Session 2: How best to conceptualize and communicate water-related business risk?

Session will explore different approaches for understanding and dimensioning water risk. Panelists (10 minutes prepared remarks each) will share insights on the evolving areas of water risk, with ensuing discussions focused on the different approaches in water management and metrics. This session aims to understand best practices in terms of approaching water risk and improving the understanding of such risk between companies and investors.

- Charlie Iceland, Senior Associate, World Resources Institute
- Jochem Verberne, Manager of Network Development and Corporate Relations, WWF International
- Marcus Norton, Head of CDP Water Disclosure, Carbon Disclosure Project
- Greg Koch, Director of Global Water Stewardship, Coca-Cola

Topics to be addressed by the panel:

- Does your organization/initiative have a framework for assessing water-related risk, and what is the rationale for the various dimensions of risk addressed in that framework?
- Has your thinking about water-related risk and disclosure evolved in recent years, and if so how?

10: 35 AM Coffee Break

11:00 AM Session 3: What are the areas of good corporate water management practice that address the various dimensions of water risk?

This session will focus on the various “spheres of activity” that corporations pursue to address water risk, and will explore the ways in which such water management activities address specific aspects of risk. (10 minutes prepared remarks each)

- Patricia Jones, Environmental Justice Program Manager, Unitarian Universalist Service Committee (representing Interfaith Center on Corporate Responsibility)
- Will Lynn, Senior Consultant, Irbaris LLP, (consultant to Ceres supporting development of a corporate water management assessment framework)
- Alexis Morgan, Global Roundtable Coordinator, Alliance for Water Stewardship
- Lisa Manley, Group Director, Sustainability Communications, Coca-Cola
- Anne Gadegaarde, Programme Director, Novo Nordisk A/S

Prepared remarks by speakers followed by Q&A and interactive facilitated session that builds on the themes in Sessions 1 & 2.

Topics to be addressed by the panel:

- What information is the investor community and other stakeholders asking for?
- Are there trends or emerging consensus by investors?
- How are companies taking leadership in this area, and are there challenges that persist for companies (i.e., lack of awareness regarding supply chain issues, link with other CSR topics, etc)?

12:00 PM Facilitated discussion

30 minutes of facilitated, structured discussion where all participants have an opportunity to provide input on the outcomes of the morning sessions, as well as perspectives on how disclosure of water-related business risk will (and should) evolve moving forward.

12:30 PM Lunch

1:30 PM Session 4: Trends in Environmental, Social, and Governance reporting and their implications for water

- Bastian Buck, Technical Development Manager, Global Reporting Initiative

1:45 PM Session 5: Understanding materiality and relevance for water-related disclosure

This session will allow companies, investors, and other stakeholders (8-10 minutes prepared remarks each) to have a back and forth discussion around how their respective organizations internalize risk and/or how they are making capital expenditure decisions on water.

- Viktor Andersson, Co-Head ESG Analysis, SEB Investment Management
- Lara Jacob, Senior Engagement Specialist, Robeco
- Christian Frutiger, Public Affairs Manager, Nestlé SA
- Anna Walker, Senior Manager, Worldwide Government Affairs and Public Policy, Levi Strauss & Co.

2: 45 PM Coffee Break

3:15 PM Session 6: Water risk analytical tools and metrics: What are commonly used and emerging water-related analytical tools and performance metrics? Are they sufficient?

This session will explore how risk is being calculated by various tools, and at what level (i.e., project, portfolio, company, geographic region). Are there common metrics that emerge from these tools that can apply to a variety of sectors and at many different levels? Are there best practices from companies? (8-10 minutes prepared remarks each)

- Charlie Iceland, Senior Associate, World Resources Institute
- Stu Orr, Freshwater Manager, WWF International
- Ruth Mathews, Executive Director, Water Footprint Network
- Marc-Olivier Buffle, Senior Analyst Industrial & Water Sector, Sustainability Asset Management
- Ed Pinero, Chief Sustainability Officer, Veolia North America

4:15 PM Session 7: Discussion Panel: Opportunities for convergence regarding corporate water disclosure

Building on the themes of the day's discussions, stakeholders will share perspectives on emerging best practices in corporate water disclosure, as well as views on where alignment can and should occur moving forward (3-4 minute introductory remarks per speaker, followed by facilitated discussion of panelists).

- Mike Bushman, Division Vice President, Global Policy & Stakeholder Engagement, Nalco
- Anne-Marie Fleury, Director, Environment, International Council on Mining and Metals
- Anna Kaasinen, Responsible Investment Analyst, The Co-operative Asset Management
- Linda Hwang, Manager, Research and Innovation, Business for Social Responsibility

5:00 PM Facilitated discussion

Group dialogue on the opportunities for convergence regarding common approaches to corporate water disclosure, the implications of the day's discussions for the CEO Water Mandate's corporate water disclosure workstream, and the prospect of future partnerships and/or collective action on water disclosure issues with the initiative's key stakeholders.

5:30 PM Adjourn



The CEO Water Mandate

CEO Water Mandate Working Conference – Day Two Agenda

Date/Time: Tuesday, May 17, 2011 – 8:30 AM to 12:30 PM

Venue: Carlsberg Breweries – TAP 1 Building

Street Address: Ny Carlsberg Vej 91

8:30 AM **Welcome, day one review, and walk through of agenda**

- Gavin Power, Head, CEO Water Mandate
- Rob Greenwood, Ross & Associates (meeting facilitator)

8:45 AM **Session 8: Overview of CEO Water Mandate Work Program**

- Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate

9:00 AM **Session 9a: Connecting with others: Addressing corporate water risk through on-the-ground collective action**

- Derrick L. Sturisky, Senior Manager, Governance, Regulatory & Risk Strategies, Deloitte & Touche LLP
- Stephen Kenzie, Senior Programme Manager, International Business Leaders Forum

9:30 AM **Session 9b: Discussion Panel: Collective action on water: identifying the shared interest**

Panelists will discuss the decision factors on where and when to work with others “outside the fence line” to address water issues.

- Anna Walker, Senior Manager, Worldwide Government Affairs and Public Policy, Levi Strauss & Co.
- David Grant, Sustainable Development Project Manager, SABMiller
- Robin Farrington, Senior Advisor, GIZ
- Martin Ginster, Water and Environmental Consultant, Sasol

10:00 AM **Facilitated discussion on the key ingredients that compel collective action on water.**

10:30 AM **Coffee Break**

11:00 AM **Session 10: Respecting the human right to water and sanitation in practice**

- Dan Bena, Senior Director of Sustainable Development, PepsiCo International
- Patricia Jones, Environmental Justice Program Manager, Unitarian Universalist Service Committee

11:50 AM Session 11: Scoping the Mandate’s good practice guidance on water and human rights

- Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate

12:00 PM Facilitated discussion on the critical areas where operational guidance on water and human rights would provide value

12:25 PM Working conference summary of key themes and closing remarks

- Gavin Power, Head, CEO Water Mandate

12:30 PM Adjourn (Lunch provided)

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