



# The CEO Water Mandate

## *CEO Water Mandate Working Conference – Day One*

**Time:** November 16, 2010 – 8:30 AM to 5:30 PM

**Location:** Commodore Hotel, Portwood Road and Portwood Square

### **Meeting Agenda**

#### **8:30 AM Welcoming remarks**

Overview of the CEO Water Mandate and the general background, context, and objectives for the working conference.

- Gavin Power, Head, CEO Water Mandate
- Jason Morrison, Program Director, Pacific Institute

#### **9:00 AM Introductions and event orientation**

Overview of the working conference agenda and ground rules, followed by a brief introductory exercise that allows people to learn who is at the conference.

- Robert Greenwood, Ross & Associates (meeting facilitator)

#### **9:15 AM Session 1: Company experience with community, catchment, and national water policy engagement**

Panelists will present on their respective approaches and activities relating to community engagement and/or involvement in public policy engagement at the local, catchment, and national levels. Panelist remarks will be followed by 15 minutes of facilitated discussion where meeting participants have an opportunity to explore the topic.

- Nicole Lovett, Diageo and Duncan Wilbur, WaterAid
- Justin Smith, Woolworths
- Andy Wales, SABMiller and Stuart Orr, WWF International
- Patti Wickens, DeBeers Group

#### Discussion Topics:

- What were the company's and partner's strategic drivers and how have these engagements proved valuable to the business/partner?



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- What are the key learnings to date and the implications of their experience for others?
  - What engagement strategies have proven particularly effective?
  - What do you perceive as the key barriers to effective engagement?
- Has your company attempted to measure the impacts of your community investment or water policy engagement strategies, and if so, how have you done so?

**10: 30 AM      Coffee Break**

**11:00 AM      Session 2: Discussion Panel – Stakeholder perspectives on basic expectations and aspirational business practice regarding community engagement and/or support of local/regional water policy implementation**

Three minute prepared introductory remarks by speaker followed by an interactive facilitated Q&A session that builds on the themes in Session 1.

- Lindiwe Lusenga, South Africa Department of Water Affairs
- Victor Munnik, Mvula Trust
- Mao Amis, WWF South Africa
- Valerie Naidoo, Water Research Commission
- Peter Cooley, Earth Watch Nigeria/Water Integrity Network
- Paul Taylor, UNDP CapNet

## Discussion Topics:

- What value do you see in businesses engaging with public agencies, civil society groups, and communities on water issues?
- What are your greatest concerns regarding such engagement?
- What are your minimum expectations for engagement?
- What is your perception of best practice for engagement? What can companies do to best ensure engagement is legitimate, transparent, and effective?

**12:00 PM      Facilitated discussion of the whole**

30 minutes of facilitated, structured discussion where all participants have an opportunity to provide input on the outcomes of morning sessions, as well as perspectives on how community and water policy engagement practice will (and should) evolve moving forward.

## Objectives of Morning Sessions

- Identify the business rationale for community and water policy engagement, and ground abstract concepts around such engagement with concrete examples
- Get a glimpse of how different companies approach these issues, as well as a snap shot of what other stakeholders believe baseline and aspirational practice for business should be



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- Explore the ways in which these CEO Water Mandate elements (e.g., community engagement, watershed management, collective action, public policy) interface with one another both conceptually and operationally.

**12:30 PM**      **Lunch**

**1:30 PM**      **Session 3: Recap of the contours of the CEO Water Mandate’s discussions regarding business, water, and human rights**

- Jason Morrison, Program Director, Pacific Institute

**1:45 PM**      **Session 4: What does the UN General Assembly and Human Rights Council resolutions on the human right to water and sanitation mean for companies, if anything?**

This panel will convene human rights experts to discuss what the recent resolution might mean for companies, and specifically whether it changes expectations of them. Panelist remarks (8-10 minutes each) will be followed by 30 minutes of facilitated discussion where meeting participants have an opportunity to explore the topic.

- Inga Winkler, German Institute for Human Rights
- Thorsten Kiefer, WASH United
- Mark Gough, Reed Elsevier (company respondent)

Possible Discussion Topics:

- What did the recent UNGA resolution entail, and how did it affect your own organization’s work?
- What did it have to say – explicitly or implicitly – about corporate responsibility for the human right to water
- How do you think this changes expectations of companies in regard to respecting the human right to water

**2: 45 PM**      **Coffee Break**

**3:15 PM**      **Session 5: Presentation on WaterAid-Institute for Human Rights and Business position paper on good business practice regarding respecting the human right to water**

Panelists’ remarks followed by 30 minutes of Q&A and facilitated group discussion on the topic at hand.

- Duncan Wilbur, WaterAid
- Salil Tripathi, Institute for Human Rights and Business
- Christian Frutiger, Nestlé (company respondent)



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**4:15 PM      Session 6: Facilitated discussion of the whole**

Group dialogue regarding implications of the day's discussions for the CEO Water Mandate's core focus areas , as well as the prospect of future partnerships and/or collective action with the initiative's key stakeholders.

**5:00 PM      Adjourn**



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## Working Conference Day Two (Wednesday)

### **8:30 AM Welcome, day one review, and walk through of agenda**

- Gavin Power, Head, CEO Water Mandate
- Rob Greenwood, Ross & Associates (meeting facilitator)

### **8:45 AM Session 7: Presentation on CEO Water Mandate Secretariat's analysis of state-of-play in qualitative corporate water reporting**

- Jason Morrison, Program Director, Pacific Institute

### **9:00 AM Session 8: Emerging efforts to contextualize water quantity/quality information to give it meaning to respective stakeholders – What is needed, what is possible?**

- Charles Iceland, World Resources Institute
- Guido Sonnemann, UNEP

### **9:45 AM Session 9: Understanding water-related business risk and opportunity: perspectives and information needs from the investment community**

- Marc-Olivier Buffle, SAM Research AG
- Marcus Norton, CDP Water Disclosure
- Ivo Mulder, UNEP-FI
- Bastian Buck, Global Reporting Initiative

### **10:30 AM Coffee Break**

### **11:00 AM Session 10: Panel Discussion: Life on the “bleeding edge” - Company and NGO perspectives on the fast-moving world of corporate water disclosure**

- Lisa Manley, Coke Cola
- Martin Ginster, Sasol
- Paul Jones, Xstrata
- Stuart Orr, WWF International

### **11:45 AM Facilitated discussion of the opportunities for convergence regarding a common approach to corporate water disclosure**

### **12:30 PM Adjourn**



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### November 15 (Monday)

The first day of meetings will be a South Africa-focused, one-day workshop co-convened by the South African Department of Water Affairs, the World Economic Forum Water Initiative: WRG Phase 2, and the CEO Water Mandate, in collaboration with WWF South Africa. In particular, the event will examine shared water risk between public and private sectors, and explore options for transformation pathways based upon comprehensive fact base of South Africa economic water resilience to 2030.

As for details regarding the event programme, the workshop will be organized into three sessions. The first session will outline and examine the business case for shared risk and corporate engagement in water management in South Africa based on a comprehensive fact base, including physical, social, regulatory, reputational, investment and financial risks related to water availability, quality and supply in South Africa. This will include discussions on emerging principles for corporate engagement in water policy and practical options for companies to manage water risk within different social and institutional settings.

In this first session, it is the Mandate Secretariat's intention to publicly launch the initiative's *Guide to Responsible Business Engagement in Water Policy*, as a means of informing the South Africa-focused discussion of the business case for engagement and the concept of share interest in a water resilient economy. Presenters will likely be Jason Morrison and Stu Orr (WWF International).

The second session will involve roundtable discussions of options for public-private-expert collaboration to develop the transformation pathways, programs and innovative partnerships appropriate to key business sectors. Each table will be anchored by a South African case example presented by a corporate, indicating opportunities and challenges to frame the discussion.

The third session will involve a moderated discussion that expands upon these lessons, opportunities and challenges around water management, in order to explore the concept of social, economic and ecological resilience in the South African water sector. Perspectives will be drawn from senior levels of government, business and civil society and will consider the nexus of water with energy, food and trade security.

As a separate event following the workshop, the Carbon Disclosure Project, South Africa National Business Initiative, and ERM will co-host an event in the late afternoon at which they will launch the findings of CDP Water Disclosure's inaugural global report with a particular focus on South African companies.



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### Field Trip November 14 (Sunday)

On Sunday the 14th, interested participants will take a day-long field trip of the Cape Town surrounding areas (Breede and Overberg watersheds) to learn about various initiatives involving South African companies engaged with local/regional stakeholders to advance sustainable water management in the area. By way of background, the Breede Overberg Catchment Management Agency (BO CMA) is one of two river basin organizations established in South Africa for local stakeholder-involved management of water resources. This is a water stressed agriculturally dominated area, with serious management challenges and risks around environmental requirements, water quality deterioration, allocation of water for high-value agriculture for processing and export, reallocation of water to emerging black farmers as redress for past disadvantage, and water loss through alien vegetation invasion of rivers. BO CMA is currently developing a stakeholder (local government, private sector and civil society) consulted catchment management strategy to address these issues (intended for release in December 2010), while at the same time there are various initiatives by South African companies to engage directly with water management in this area. The region therefore provides a valuable case example to illustrate some of the key issues that will be addressed at the CEO Water Mandate Working Conference – particularly responsible water policy engagement and the human right to water. Two key areas will be visited against these two themes, supported by presentations by Sasol, SAB Ltd, Anglo American and Woolworths, among other companies and stakeholders, all of whom will share different experiences/approaches to water policy engagement and related issues locally or from other regions in South Africa.