

CEO WATER MANDATE

The CEO Water Mandate is a unique public-private initiative launched by the UN Secretary-General in 2007, designed to assist companies in the development, implementation and disclosure of water sustainability policies and practices. As of August 2013, the CEO Water Mandate has been endorsed by roughly 100 companies, spanning numerous geographies and industries.

Learn more about the CEO Water Mandate at: ceowatermandate.org

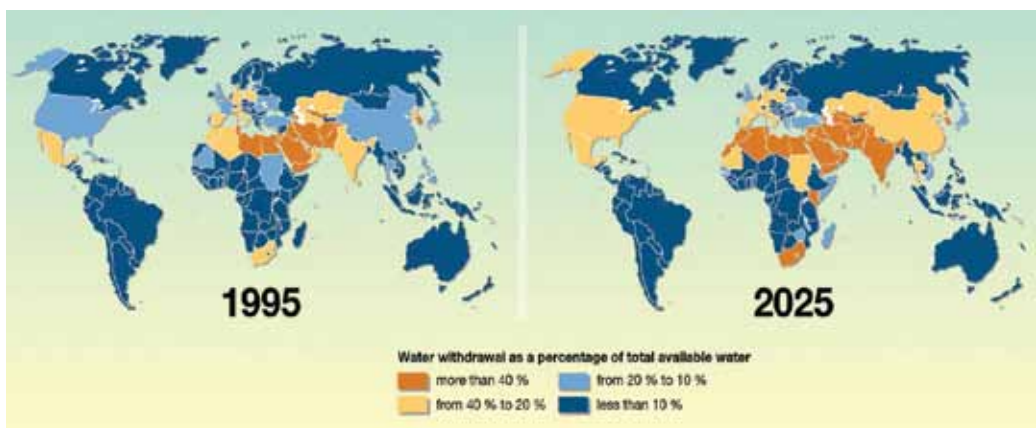
**See endorsing companies at:
ceowatermandate.org/about/endorsing-companies**



The CEO Water Mandate

Why should business think about water?

Water poses one of the greatest sustainability challenges of the 21st Century. Water scarcity and pollution threaten our ability to grow vibrant and stable economies, meet basic human needs, and protect healthy ecosystems (and the services they provide), while also posing severe human health problems. Businesses around the world face water-related risks due to water supply shortages, pollution, inadequate infrastructure, weak governance and a variety of related challenges.



Benefits of effective corporate water stewardship:

- Help ensure legal and social license to operate in water-stressed regions
- Prevent or mitigate operational crises resulting from inadequate water availability or poor water resource management
- Gain competitive advantage
- Assure investors and markets that business operations will continue to be viable
- Uphold corporate values and ethics

Key CEO Water Mandate Tools and Resources



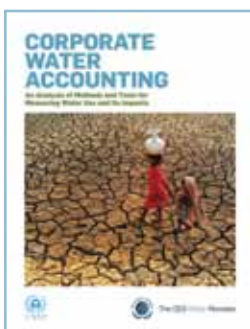
Guide to Responsible Business Engagement with Water Policy

Provides operational guidance for how companies can responsibly and effectively support robust water governance.



Corporate Water Disclosure Guidelines

Advances a common approach to corporate water disclosure by identifying common metrics that support harmonization and providing guidance on how companies can assess the water topics that are the most relevant to them.



Corporate Water Accounting

Gives a stocktaking and assessment of existing and emerging water accounting methods and tools being used in the private sector.



Guide to Water-Related Collective Action

Offers good practice to help companies establish enduring relationships with a broad spectrum of stakeholders, leaders, and individuals to advance sustainable water management.

Use the Water Action Hub to identify water-related partners and projects



As part of the UN Global Compact Business Partnership Hub, the Water Action Hub is an online platform designed to assist stakeholders to efficiently identify potential collaborators and engage with them in water-related collective action to improve water management in regions of critical strategic interest. For more on the Hub, go to: wateractionhub.org

How can companies endorse the CEO Water Mandate?

The CEO Water Mandate seeks to build an international movement of committed companies, both leaders and learners, interested in addressing the global water crisis. In this spirit, the initiative is open to companies of all sizes and industry sectors and from all parts of the world.

Participation in the CEO Water Mandate is restricted to existing business members of the UN Global Compact. However, companies that are not currently signatories of the UN Global Compact may endorse the CEO Water Mandate provided they join the UN Global Compact within six months of endorsing the Mandate. Endorsing companies are required to report annually on their implementation progress, per the Transparency Policy.

A company wishing to join the initiative should indicate their endorsement of the CEO Water Mandate and its six elements by submitting a letter, signed by the Chief Executive Officer, to: ceowatermandate@unglobalcompact.org

Six Core Elements of The CEO Water Mandate

1

Direct Operations

Mandate endorsers measure and reduce their water use and wastewater discharge and develop strategies for eliminating their impacts on communities and ecosystems.

2

Supply Chain and Watershed Management

Mandate endorsers seek avenues through which to encourage improved water management among their suppliers and public water managers alike.

3

Collective Action

Mandate endorsers look to participate in collective efforts with civil society, intergovernmental organizations, affected communities and other businesses to advance water sustainability.

4

Public Policy

Mandate endorsers seek ways to facilitate the development and implementation of sustainable, equitable, and coherent water policy and regulatory frameworks.

5

Community Engagement

Mandate endorsers seek ways to improve community water efficiency, protect watersheds and increase access to water services as a way of promoting sustainable water management and reducing risks.

6

Transparency

Mandate endorsers are committed to transparency and disclosure in order to hold themselves accountable and meet the expectations of their stakeholders.

The Ten Principles of the United Nations Global Compact

HUMAN RIGHTS

- Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights; and
Principle 2 make sure that they are not complicit in human rights abuses.

LABOUR

- Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
Principle 4 the elimination of all forms of forced and compulsory labour;
Principle 5 the effective abolition of child labour; and
Principle 6 the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT

- Principle 7 Businesses should support a precautionary approach to environmental challenges;
Principle 8 undertake initiatives to promote greater environmental responsibility; and
Principle 9 encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION

- Principle 10 Businesses should work against corruption in all its forms, including extortion and bribery.



This brochure was prepared by the Pacific Institute in its capacity as part of the CEO Water Mandate Secretariat.

Printed on recycled paper that is Forest Stewardship Council (FSC) certified and carbon neutral.