



The CEO Water Mandate

Action Platform: Water Security through Stewardship – Businesses for a Sustainable Water Future

Location: Hilton Midtown Hotel

Conference room: Midtown

September 20th

2-4 PM

2:00 PM – Welcome and Introduction

Jason Morrison, Head, CEO Water Mandate

2:10 PM – Overview of the CEO Water Mandate and Transition to an Action Platform

2:30 PM – Discussion around the Content of the Action Platform

Overarching objectives and structure

2:45 PM - Action Platform Focus Areas:

- Water Access, Sanitation, and Hygiene and Human Rights
- Context Based Water Targets
- Water and Climate Work – Business Alliance for Water and Climate
- Tool Development and Promotion
- Collective Action and Partnerships – Industry focus and multi-stakeholder
- Regionally specific collective action and outreach to new companies via the UNGC's Local Network Structure

3:40 PM – 2018 Key Activities and Outputs/Outcomes

3:55 PM – Next Step Wrap-up and Adjourn

Discussion will be held throughout the presentation of envisioned activity areas for feedback from participants