

CEO Water Mandate Multi-Stakeholder Working Conference

Corporate Water Stewardship in Support of the SDGs: Impactful Collective Action at the Local Level

Date/Time: Tuesday, August 29th, 1:00 PM – 4:00 PM

Location: <u>Radisson Blu Waterfront Hotel</u> Conference Hall C1 & C2 Nils Ericsons Plan 4 (Adjacent to Central Train Station)

Draft Meeting Agenda

1:00 PM – Introductions and Overview of the Session

How can water stewardship improve basin/watershed conditions to the benefit of all and contribute to achieving the SDGs? Today's session is focused on exploring collective action partnerships that are undertaken by a variety of actors to improve conditions at the local level in a way that contributes to the public interest and advances the Agenda 2030 Sustainable Development Goals.

- Jason Morrison, Head, CEO Water Mandate; President, Pacific Institute
- **Robert Greenwood**, Principal, Ross Strategic (meeting facilitator)

1:15 PM – Frameworks & Tools for Effective Collaborations (7 Minute presentations)

Frameworks and Tools in Support of Effective Action

Sustainable Water Partnership

- Eric Viala, Director, Sustainable Water Partnership, Winrock
- Water Risk and Action Framework
- Sonja Berdau, Deputy Program Manager, International Water Stewardship Program, GIZ Water Stewardship Toolbox and the Water Action Hub
 - Peter Schulte, Senior Digital Engagement Associate, Pacific Institute
- Implementing High Integrity and Impactful Water Stewardship Initiatives
 - Jacopo Gampa, Regional and Programme Coordinator Partnerships and MEL, Latin America, Water Integrity Network

Discussion with Panelists: (25 minutes)

• What are the key success factors for water stewardship collective action initiatives?



- How can success and/or impacts be measured and how might they speak to the SDGs?
- What capacities and knowledge should partners have to meaningfully contribute to collective action? What are the essential capacities?

Audience Q&A and Discussion (15 minutes)

2:30 PM – Coffee Break

2:45 PM – Experiences on the Ground (7 minute presentations)

Raising Water Stewardship Awareness in Brazil

• Mariana Martinato, Environmental Adviser, UNGC Brazil Network

The SaveH Program

• Andrea Matsui, Sustainability Manager, Corporate Relations, Ambev

California Water Action Collaborative

• Nelson Switzer, Chief Sustainability Officer, Nestle Waters North America

Water Stewardship and Collaboration in South Africa

• Alex McNamara, Program Manager, Climate Change and Water, National Business Initiative & UNGC South Africa Network

Discussion with Panelists (Includes some panelists from the first panel): (25 minutes)

Questions:

- Reflecting on the frameworks and tools shared during the first panel, what are some key aspects that you believe would be beneficial for applying to your current or planned activities?
- How do your current or envisioned activities further contribute to better basin conditions for ecosystems and for people and how do they speak to local context and water policy priorities?
- What is the future of water stewardship collective action? Where does practice need to go in order to demonstrate efficacy?

Audience Q&A and Discussion (20 minutes)

3:55 PM: Concluding Remarks

Jason Morrison, Head, CEO Water Mandate , President, the Pacific Institute

4:00 PM - Session Ends

The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.



The CEO Water Mandate





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