



The CEO **Water** Mandate

Water Action Hub 2.0: Enabling Collective Action to Meet the SDGs

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What is the Water Action Hub?



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An online information platform that enables organizations to:

- Identify and engage with partners to address water risk collective actions in regions of mutual strategic interest
- Meet their broader water related objectives
- Access organized information to understand the options for collective action

Goal:

Drive multi-stakeholder collective action initiatives for mainstream adoption of best water stewardship practice towards sustainable water management and achievement of water related SDGs

Deloitte.

giz

On behalf of
BMZ  Federal Ministry
for Economic Cooperation
and Development

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Catalyzing Collective Action to Meet the SDGs Using the Hub



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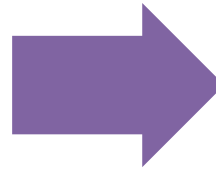
Catalyzing Action



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Current State

- Catalog of Projects
- User behavior limited to entering information
- Difficulty in customizing regional pages for organizational use



WAH 2.0

- Enable increased interaction between users
- Better enable use by organizations at the local level to facilitate action
- Monitor progress and outcomes

Highlights of Key Changes

Alignment with the SDGs and Local Policy Objectives

- Projects and Organizations tagged to all Water-related SDG Targets
- Increased alignment with Methods of Implementation
- Regionally specific pages that are customizable for local needs

Enhanced Mapping and Search Capabilities

- Organizational interests will be physically mapped and searchable
- Mapping feature will be central to finding organizations and projects of interest

Increased Communication

- More powerful matchmaking feature and dashboard
- Development of regional forums

Increased Linkages- Assessment to Action

- Creating increasing linkages between existing water risk assessment tools that enables direct connectivity between an assessment and opportunities for collective action

Thank You



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Visit:

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