The CEO Water Mandate

Corporate Water Stewardship and the Post-2015 Development Agenda

September
Post-2015 Water Goals

The private sector has a central role to play.
Shared Responsibility

In order to create real change, we must collaborate.
Ensuring a Secure Future Through Water Stewardship

- Water Efficiency
- Watershed Assessments
- Water Footprinting
- Community Investments
Make More Beer.
Use Less Water.
Watershed Risk Assessment

Brewery Communities
Watershed Risk Assessment
Agriculture- Water as a Crop
Water Footprint
More than 90% in the agricultural supply chain.
Watershed Risk Assessment

Silver Creek, ID and Barley Farmers
Showcase Barley Farm
Expanding to 50% of Barley Growers
Better Barley, Better Beer
Community Investment