The CEO Water Mandate

Water-Related Business Input Into the Post-2015 Process

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UN Global Compact Leaders Summit
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Over the past year, UN Global Compact has consulted with thousands of businesses and investors to have their perspectives and actions inform the post-2015 global development agenda.

UN Global Compact findings were summarized in a June 2013 report to the Secretary-General.

Among other things, the report highlighted the need to address “The Resource Triad”, including water and sanitation, energy and climate, and agriculture and food.
UN Global Compact report suggests four targets for water specifically:

- Universal access to affordable fresh water
- Universal access to basic sanitation facilities by 2020 and improved sanitation facilities by 2030
- Freshwater use brought in line with supply
- Ensure establishment and full implementation of national water effluent standards

• Business representatives included Paul Polman (CEO of Unilever) and Betty Maina (CEO of the Kenya Association of Manufacturers)
• May 2013 released report, *A New Global Partnership*

**Key findings**

• Post-2015 Sustainable Development Agenda should:
  - Harness the *ingenuity and dynamism of business* for sustainable development
  - Guide global *partnerships* in support of *shared value*
  - Drive improvement of the *systems and institutions* that underpin realization of poverty eradication and sustainable development
Goal 6: Achieve Universal Access to Water and Sanitation

- Provide universal access to safe drinking water at home, and in schools, health centers, and refugee camps
- End open defecation and ensure universal access to sanitation at school and work, and increase access to sanitation at home by x%
- Bring freshwater withdrawals in line with supply and increase water efficiency in agriculture by x%, industry by y% and urban areas by z%
- Recycle or treat all municipal and industrial wastewater prior to discharge
World Business Council for Sustainable Development’s Input on Post-2015 and Water

• February 2013, submitted feedback on *Water in the Post-2015 MDG Strategy*, developed by Peter Brabeck of Nestlé to garner business perspective on the post-2015 development agenda

• **Key findings and suggestions:**
  - Should have **one set of global Post-2015 goals covering both development and sustainability**
  - Should have **three targets under one stand-alone water goal:**
    1) WASH services
    2) treatment of municipal and industrial wastewater,
    3) freshwater withdrawals in relation to sustainable supply
  - **Businesses must drive sustainable solutions** at scale, while linking development goals to core business
In March 2013, convened a multi-stakeholder conference designed as a formal input the water thematic of the global consultations regarding the post-2015 agenda.

Key findings from these sessions included:
- Affirmed sub-themes and structure of proposed water thematic
- Business’ primary roles are to:
  1) ensure their “own houses are in order” with respect to managing water-related impacts and
  2) support and facilitate the realization of government-led efforts
- Corporate water stewardship practice, as put forth by the Mandate, aligns quite well with proposed sustainable development goals related to water
- Water resources management indicators should drive institutional capacity
- Partnerships and collective action are critical to achieving global water policy goals
Water Management Maturity Progression

Measure and monitor water management practices

Drive operational efficiency and reduce pollution

Identify and understand stressed and high-risk basins

Integrate water management into business strategy

Leverage improved performance in the value chain

Advance sustainable water management and collective action

Conservation → Contextual assessment → Strategy → External engagement

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Linking post-2015 goals and approaches to stewardship practice

**Stewardship practice**

- Measure and monitor water management practices
- Drive operational efficiency and reduce pollution
- Integrate water management into business strategy
- Leverage improved performance in the value chain
- Advance sustainable water management and collective action

**Post-2015 goals**

1. Access to safe drinking water, sanitation, and hygiene
2. Water resources management
3. Wastewater and water quality

**Post-2015 approaches**

- Partnerships
- Linking business strategy and development
- Focus on systems and institutions
- Sustainable production

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