



The CEO Water Mandate

Water-Related Business Input Into the Post-2015 Process

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UN Global Compact Leaders Summit

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UN Global Compact Perspective on Global Priorities and How to Engage Business

- Over the past year, UN Global Compact has **consulted with thousands of businesses and investors** to have their perspectives and actions inform the post-2015 global development agenda.
- UN Global Compact findings were summarized in a June 2013 report to the Secretary-General.
- Among other things, the report highlighted the need to address “The Resource Triad”, including **water and sanitation**, energy and climate, and agriculture and food.



UN Global Compact Perspective on Global Priorities and How to Engage Business (3)

UN Global Compact report suggests four targets for water specifically:

- Universal access to affordable fresh water
- Universal access to basic sanitation facilities by 2020 and improved sanitation facilities by 2030
- Freshwater use brought in line with supply
- Ensure establishment and full implementation of national water effluent standards



UN Report of the High-Level Panel of Eminent Persons on the Post-2015 Agenda

- Business representatives included Paul Polman (CEO of Unilever) and Betty Maina (CEO of the Kenya Association of Manufacturers)
- May 2013 released report, *A New Global Partnership*

Key findings

- Post-2015 Sustainable Development Agenda should:
 - Harness the **ingenuity and dynamism of business** for sustainable development
 - Guide global **partnerships** in support of **shared value**
 - Drive improvement of the **systems and institutions** that underpin realization of poverty eradication and sustainable development



UN Report of the High-Level Panel of Eminent Persons on the Post-2015 Agenda (2)

Goal 6: Achieve Universal Access to Water and Sanitation

- Provide universal access to safe drinking water at home, and in schools, health centers, and refugee camps
- End open defecation and ensure universal access to sanitation at school and work, and increase access to sanitation at home by x%
- Bring freshwater withdrawals in line with supply and increase water efficiency in agriculture by x%, industry by y% and urban areas by z%
- Recycle or treat all municipal and industrial wastewater prior to discharge



World Business Council for Sustainable Development's Input on Post-2015 and Water

- February 2013, submitted feedback on *Water in the Post-2015 MDG Strategy*, developed by Peter Brabeck of Nestlé to garner business perspective on the post-2015 development agenda
- **Key findings and suggestions:**
 - Should have **one set of global Post-2015 goals covering both development and sustainability**
 - Should have **three targets under one stand-alone water goal:**
 - 1) WASH services
 - 2) treatment of municipal and industrial wastewater,
 - 3) freshwater withdrawals in relation to sustainable supply
 - **Businesses must drive sustainable solutions** at scale, while linking development goals to core business

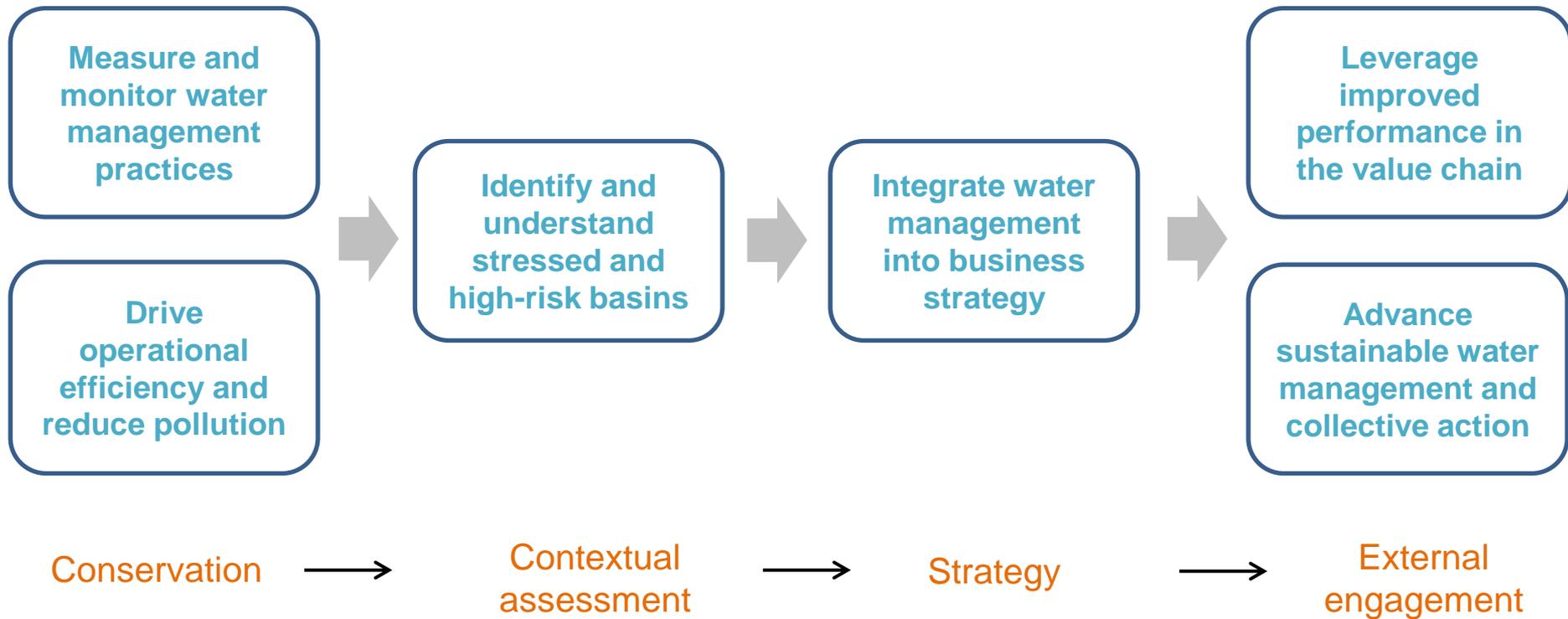


CEO Water Mandate Mumbai Post-2015 Consultation

- In March 2013, convened a multi-stakeholder conference designed as a formal input to the water thematic of the global consultations regarding the post-2015 agenda
- Key findings from these sessions included:
 - **Affirmed** sub-themes and structure of proposed water thematic
 - Business' primary roles are to:
 - 1) ensure their “own **houses are in order**” with respect to managing water-related impacts and
 - 2) **support and facilitate** the realization of government-led efforts
 - Corporate water **stewardship** practice, as put forth by the Mandate, aligns quite well with proposed **sustainable development goals** related to water
 - Water resources management indicators should drive **institutional capacity**
 - Partnerships and **collective action** are critical to achieving global water policy goals

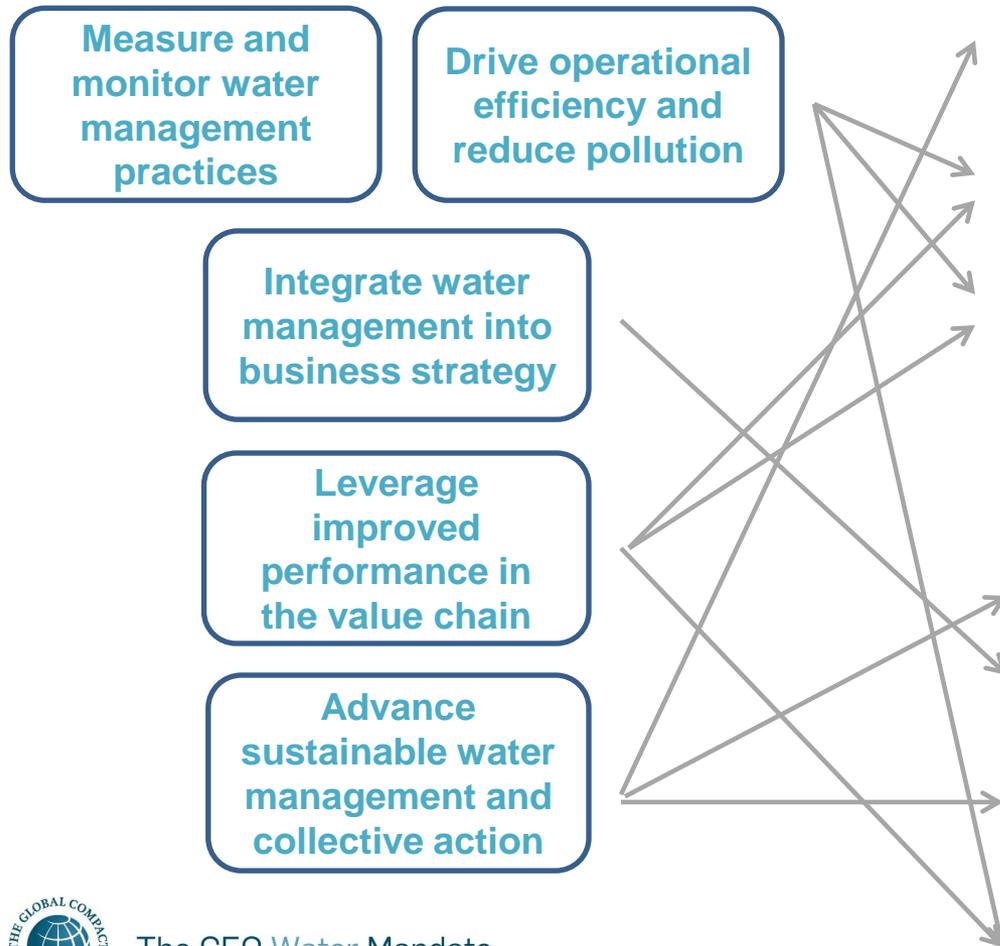


Water Management Maturity Progression



Linking post-2015 goals and approaches to stewardship practice

Stewardship practice



Post-2015 goals

1. Access to safe drinking water, sanitation, and hygiene
2. Water resources management
3. Wastewater and water quality

Post-2015 approaches

- Partnerships
- Linking business strategy and development
- Focus on systems and institutions
- Sustainable production





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