The Water Action Hub - One Year On

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Shared water-related risk creates a strong case for collective action among companies and others to advance sustainable water management

**Benefits**

- Mitigates business risks in robust manner
- Leverages collective strengths, resulting in more informed, better designed, and more durable outcomes
- Builds legitimacy with stakeholders
What is the Water Action Hub?

An online information platform that enables organizations to:

• Identify and engage with partners to address water risk collective actions in regions of mutual strategic interest
• Meet their broader water related objectives
• Access organized information to understand the options for collective action

Work on the Water Action Hub is made possible by support from IBLF, Deloitte*, GIZ, The Coca-Cola Company, SABMiller, Reed Elsevier, Veolia Water North America, UNEP, and the members of the Advisory Committee

Major Developments Since Launch

Geographic Expansion
- Wami Ruvu
- Orange-Senqu
- Colorado
- Ganges
- Limpopo
- Lake Victoria
- Thames

Collaborations
- European Water Partnership
- Local Project Facilitation (Miller Coors)
- WaterAid
- WWF - SA

Communities
- Community Voices (Prospective)

Further Alignment
- WWF Water Risk Filter
- API - BPN integration
Water Action Hub Growth

Organizations

Projects
Water Action Hub’s Global Reach

The Hub is being visited by individuals from around the globe.
Water Users in the Limpopo Basin

Limpopo Basin

Context

- Semi – Arid Region Predominantly Reliant on Groundwater
- Agriculture the predominant economic activity
- Planned mining activity increase linking to new ports in Mozambique – open cast coal and new coal fired power plants in all basin states
Water Users in the Limpopo

- In collaboration with WWF-South Africa to understand the water users and locations of businesses operating in the region

- Collect and map water users based upon available water use licenses in South Africa (Department of Water Affairs)

- Water user licenses (380 applied, 70 granted) – 50% agriculture, 15% industry, 9% mines

- Collect and map mines in operation (Department of Mining Resources)

  - Majority of mines currently operating without water use licenses (244 licensed by DMR, only 34 water applications for mining use)
**WWF- Integration**

The WAH team is working with WWF’s Water Risk Filter team to find areas for increased integration/alignment between the Hub and the Risk Filter.

- Links directly from the WWF-Water Risk Filter to the Water Action Hub website
- Links included when risk assessments are being conducted in “deep dive” basins on the WAH
- Map overlays of “deep dive” basins on the WAH appears on the WWF-Water Risk Filter
- Future – connection in the Risk Filter’s mitigation responses and knowledge base
Facilitating Action: Top Down & Bottom Up

Global Thematic Driving Action

Partnerships and Collective Action on Water

Global Initiatives such as: WOPs, Sustainable Agriculture, or Industry focused

Based upon an Organization’s Interest (Action Area, Regions or Global)

Devolved Model
The UN Global Compact Partnership Hub

- Increased visibility for the WAH and cross-linkages in additional areas drawing in additional projects
- Increased functionalities (advanced search functions, rich media and file uploads, sophisticated notification systems)
- “Sexier” design for WAH
Plans Going Forward

2012 Hub Development and Launch

2013 Recruitment and growing Hub based on devolved model and basin deep dives

Q4 2013 - 2014
Assessing Current Hub Use
Pursuing “Top-Down” and “Bottom-Up” Strategies
Local Face-to-Face Facilitation

Technical Upgrades and Amendments as Needed
Enabling Partnerships –Globally and Locally

Utilizing the Water Action Hub to upscale Water Operator’s Partnership globally based upon identified challenges

Facilitating expansion of European projects by finding synergies between “Local Deals” and the Hub to advance mutual interests

Driving action in local river basins, sharing lessons learned and up-scaling in neighboring basins
Walk-Through of the Water Action Hub

www.wateractionhub.org
http://ceowatermandate.org/about/current-workstreams-and-projects/

http://wateractionhub.org