

Dear Colleagues,

The United Nations Global Compact CEO Water Mandate, in partnership with the Deloitte, MillerCoors, AT&T, Veolia North America, and the Pacific Institute, is pleased to invite you to a one-day meeting entitled “*Working Together to Address Acute Water Challenges: Water-Related Collective Action in California and the Colorado River Basin.*” To be held May 28th, 2014 at Deloitte’s downtown Los Angeles Offices, this meeting will offer participants the opportunity to explore collaboration opportunities with peers in the private, public, and civil society sectors facing shared water challenges in the Southwestern United States.

This convening will canvas the range of water-related challenges facing the region, and showcase how existing collective action initiatives among private, public, and civil society actors are helping to address a range of acute drought-related and chronic water issues confronting water users and other interests. It seeks to bring a face-to face dimension to efforts already underway through the CEO Water Mandate’s [Water Action Hub](#), an online platform built to help facilitate collective action. The convening will have an “action-focused” dimension, bringing interested parties together to identify possible areas for short and long-term coordination and action. Specifically, we will be exploring the following issues:

- Identification of key water challenges, including drought and supply chain issues, that meeting attendees face in California and the Colorado River Basin, and how collective action might address common challenges,
- Innovations and partnerships to improve water security in an urban context,
- Corporate water stewardship and supply chain engagement in an agricultural context,
- Collaborative multi-stakeholder platforms to improve water resource management, and
- Specific opportunities for working together in California and elsewhere to address shared water and drought related challenges.

In addition, a significant portion of the event will allow small groups to explore individuals’ particular interests in collective action, including areas of possible alignment and how to overcome common challenges to collective action.

We very much hope that you are able to join us at this convening, so as to gain insight into best practices in water stewardship, hear about lessons learned from multi-stakeholder collaborations to date, and pursue opportunities for collaboration around water issues in the region. Prior to the meeting (whether you can attend or not), please consider joining the Water Action Hub, in order to register your perspective on the priority water-related challenges facing the region, as well as to designate the collective action areas of prospective interest to your organization.

In order to register for this working conference, please contact swoodward@pacinst.org. Space is limited.

Sincerely,

Jason Morrison, Technical Director, CEO Water Mandate
Program Director, Pacific Institute;