Can the private sector be the new seed funders for development?

Every Drop Matters
A Global Public–Private Partnership to Accelerate Progress on the Water and Sanitation MDGs and Water Resource Targets

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Every Drop Matters

• Multi-Regional Water Partnership Initiative by TCCC and UNDP

• Increased access to adequate water and sanitation for poor people and improved management of water resources

Empowered lives. Resilient nations.
Components contributing to the achievement of MDG # 7

– Improve access to safe drinking water and sanitation
– Improve water governance
– Adaptation to climate change
– Raise awareness among communities
Who Can Apply?

• UNDP Country Offices

• Non-governmental organizations (CBOs, CSOs, chambers of commerce, unions, business support organizations, professional associations, federations, platforms, foundations)

• Development cooperatives, village cooperatives, agricultural cooperatives or

• Unions, water user unions

• Regional development agencies, regional development unions or

• Capacity development institutes/centers
EDM in East Europe and CIS
Armenia, Belarus, Croatia, Kazakhstan, Kyrgyzstan, Romania, Russia, Turkey, Ukraine & Uzbekistan

- 50 projects in total
- 17 NGOs/CBOs
- 463,115 direct beneficiaries
- Replenish over 25 million m$^3$ of water
- EDM overall budget USD 5,523,306
- Leveraged funds USD 1,411,794
Kazakhstan – Saving drinking water together – $100K

• Equip 210 plots with drip irrigation, saving 20,000 m³ of water and benefiting 1,200 individuals

• Train the local community in 6 villages on management of drip irrigation

• Make local communities aware of anticipated climate change risks, benefiting 7,500
EDM in Asia-Pacific
Nepal, Sri Lanka, Pakistan & Bangladesh

- 13 projects in total
- 164,436 direct beneficiaries
- 9 NGOs/CBOs
- Replenish close to 9 million m$^3$ of water
- EDM overall budget USD 1,158,694
- Leveraged funds USD 166,968
Sri Lanka – Improved water and sanitation facilities, Trincomalee District – $50K

• Create access to safe drinking water and sanitation for 25 families
• Conduct health and hygiene sessions
• Establish school waste and conservation initiatives, benefiting 800 students
• Raise awareness about community infrastructure facilities
EDM in Middle East

UAE, Bahrain, Jordan, Lebanon & Palestine

- 15 projects in total
- 12 NGOs/CBOs
- 41,745 direct beneficiaries
- Replenish over 2.3 million m$^3$ of water
- EDM overall budget USD 1,098,347
- Leveraged funds USD 232,022
Lebanon – Reclaiming Traditional Water Conservation – $75K

- Restoring local pride in traditional rural water conservation practices, 1200 people and 100 farmers
- Raising awareness of sustainable use of water resources
- American University of Beirut and Min. of Energy and Environment
EDM in China

Sichuan, Heilongjiang, Liaoning, Zhejiang, Guangxi and Xinjiang

• 15 projects in total
• 9 partnering agencies
• 300,000 direct beneficiaries
• Replenish over 500 thousand m$^3$ of water
• EDM overall budget USD 2 million
• Knowledge
• Network with government
• Understanding and mandate for Human Development
• Project management capacity

• Commitment for sustainability
• Business strategy
• Not a “donor” but “partner”
• Result oriented approach
• Awareness raising

• Knowledge
• Effective communication
• Creative, practical and innovative ways of project design
• Financial contribution
• Focus on delivering results, short funding cycle
• Community based development approach
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