



The CEO Water Mandate

# Water Action Hub

*Helping organizations identify and engage with partners to improve water risk collective action in regions of mutual Strategic interest*

## **Waterweek**

Stockholm

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**Deloitte.**



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# Introduction/Project Update

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- The complexity of multiple localized water issues make water risk management a challenging task for individual organizations.
- It is widely accepted that companies need to collaborate with each other, NGOs, development agencies, and governments themselves, to address the majority of these water risks
- Solution-focused partnerships tend to emerge on an ad-hoc basis, from relationships among key individuals in organizations. This may lead to missed opportunities for collaboration and ineffective allocation of resources.
- We believe there is value in providing an information platform that could provide these entities insight into on-going water initiatives and contacts in various regions, resulting in increased potential for synergy and collective action.
- We are developing a Water Action Hub (WAH) to support helping organizations identify and engage potential partners to improve water collective action in regions of key mutual strategic interest.

# Proposed Development Approach

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This project will set up an online information hub that will allow companies to identify and engage with potential partners and initiatives in regions of key mutual strategic interest

– a “dating service” for water stakeholders.

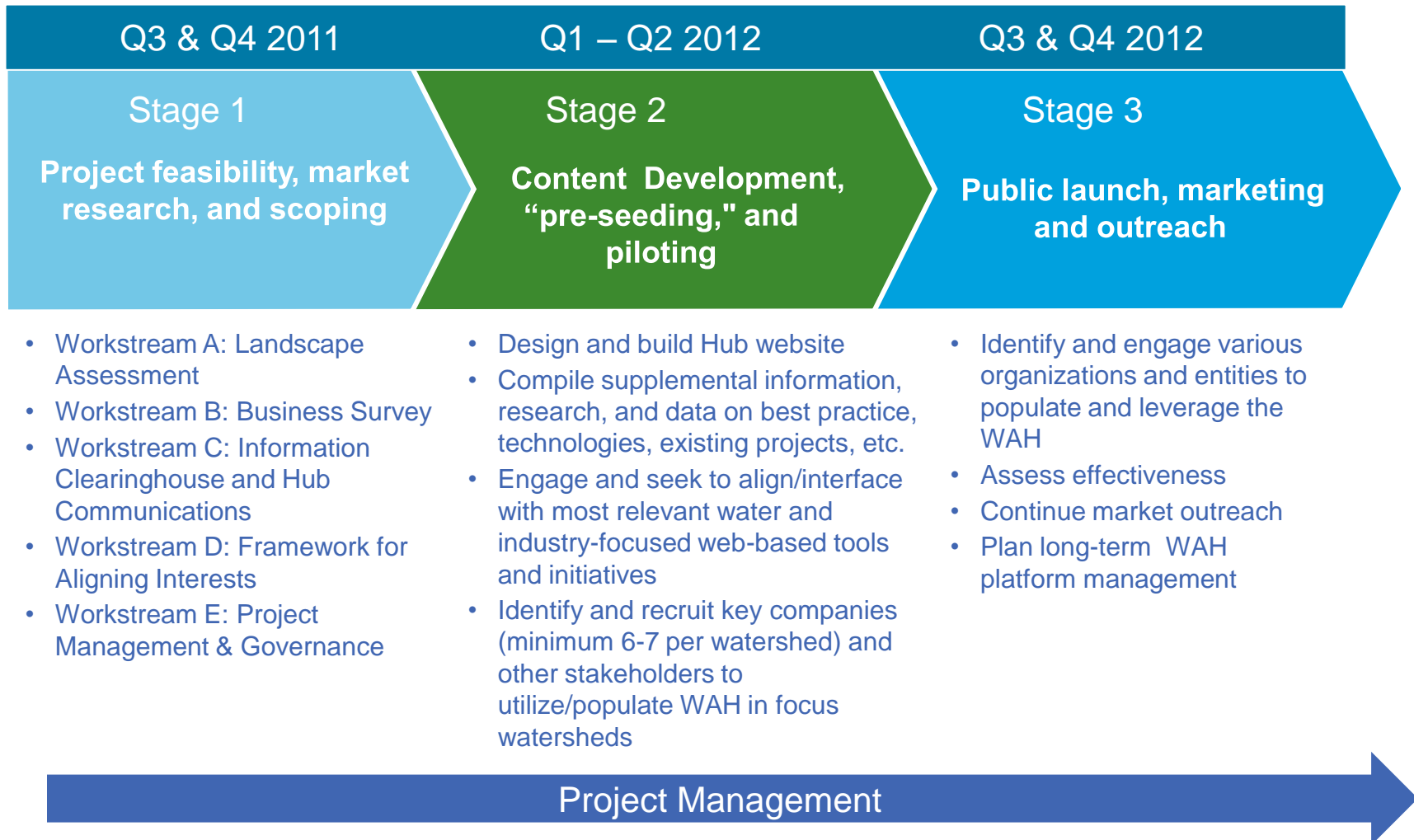
The project is expected to unfold in three stages:

1. Feasibility, market research, and scoping (survey)
2. Content development, "pre-seeding" and piloting
3. Public launch, marketing and outreach

Note:

- We will deploy a comprehensive survey to guide/inform direction
- We expect to support and align with other strategic initiatives (e.g., Aqueduct etc)
- We will attempt to avoid redundancy with other systems or platforms as appropriate
- We are open to interfacing with other systems or platforms as appropriate
- We have instituted a formal project governance structure to include sponsors in appropriate oversight

# Project Plan



# Project Team

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## Core Team:

- Deloitte<sup>1</sup> – Derrick Sturisky, William Sarni
- IBLF<sup>2</sup> – Steve Kenzie
- UN CEO Water Mandate<sup>3</sup> – Jason Morrison, Peter Schulte
- GIZ<sup>4</sup> – Robin Farrington

## Sponsors

- SABMiller, The Coca-Cola Company, Reed Elsevier, Veolia North America, Levi-Strauss, Nike, Ford

## Potential Collaborators

- WRI, UNEP

<sup>1</sup>As used in this document, “Deloitte” means Deloitte & Touche LLP and Deloitte Consulting LLP, subsidiaries of of Deloitte LLP. Please see [www.deloitte.com/us/about](http://www.deloitte.com/us/about) for a detailed description of the legal structure of Deloitte LLP and its subsidiaries.

<sup>2</sup>As used in this document, “IBLF “ means The International Business Leaders Forum. Please see [www.iblf.org](http://www.iblf.org) for more information .

<sup>3</sup>As used in this document, “Pacific Institute “ means The Pacific institute. Please see [www.ipacinst.org](http://www.ipacinst.org) more information .

<sup>4</sup>As used in this document, “GIZ” means International Zusammenarbeit (GIZ) GmbH Please see <http://www.gtz.de/> or more information

# Survey Discussion

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## Questions



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