

# Collaboration to Manage Shared Risk And Build Water Resilience in S Africa

CEO Water Mandate & World Economic Forum

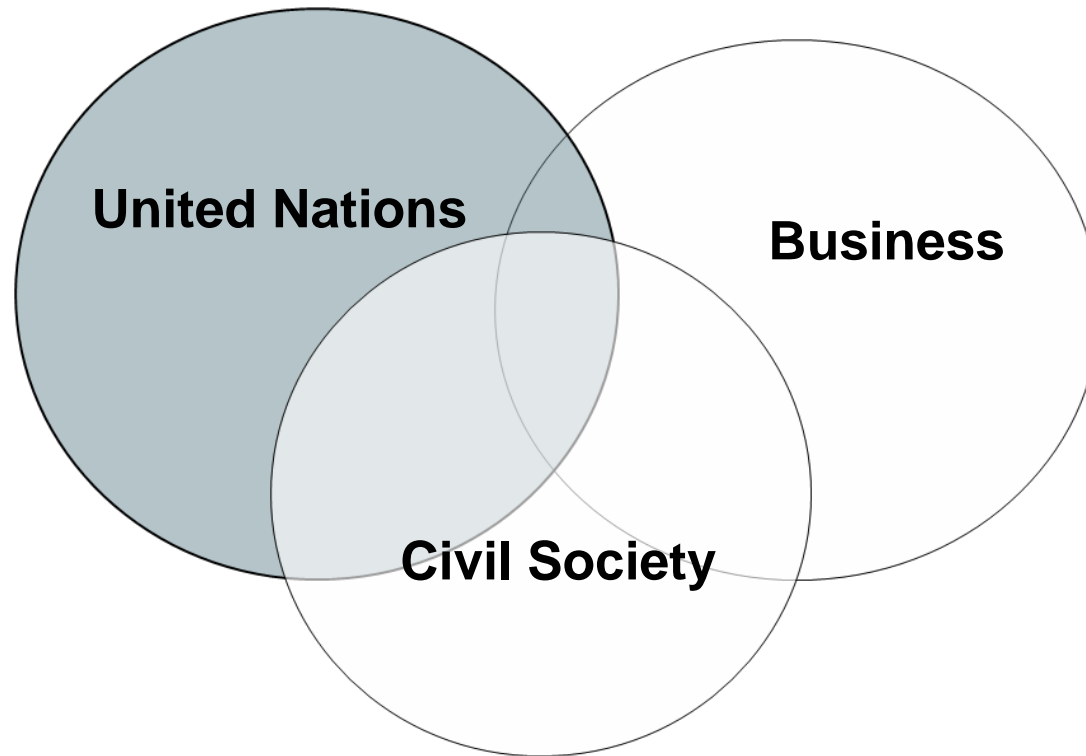
15 November 2010 – Cape Town



**United Nations** Global Compact



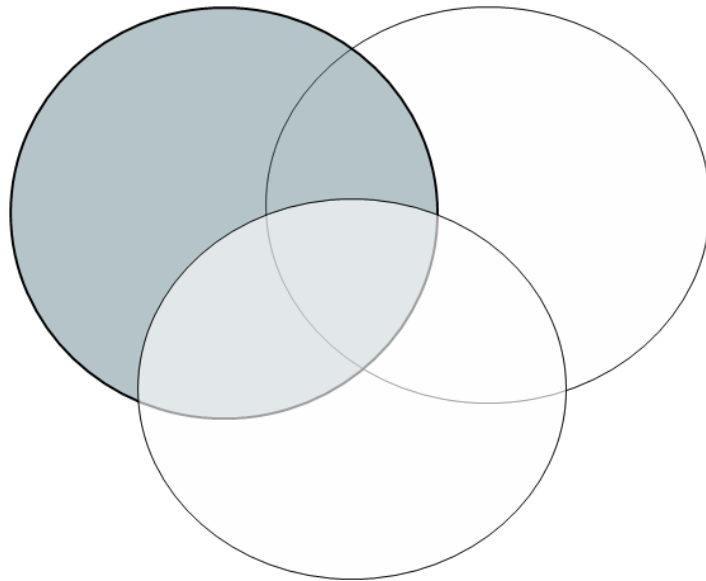
# Growing Convergence

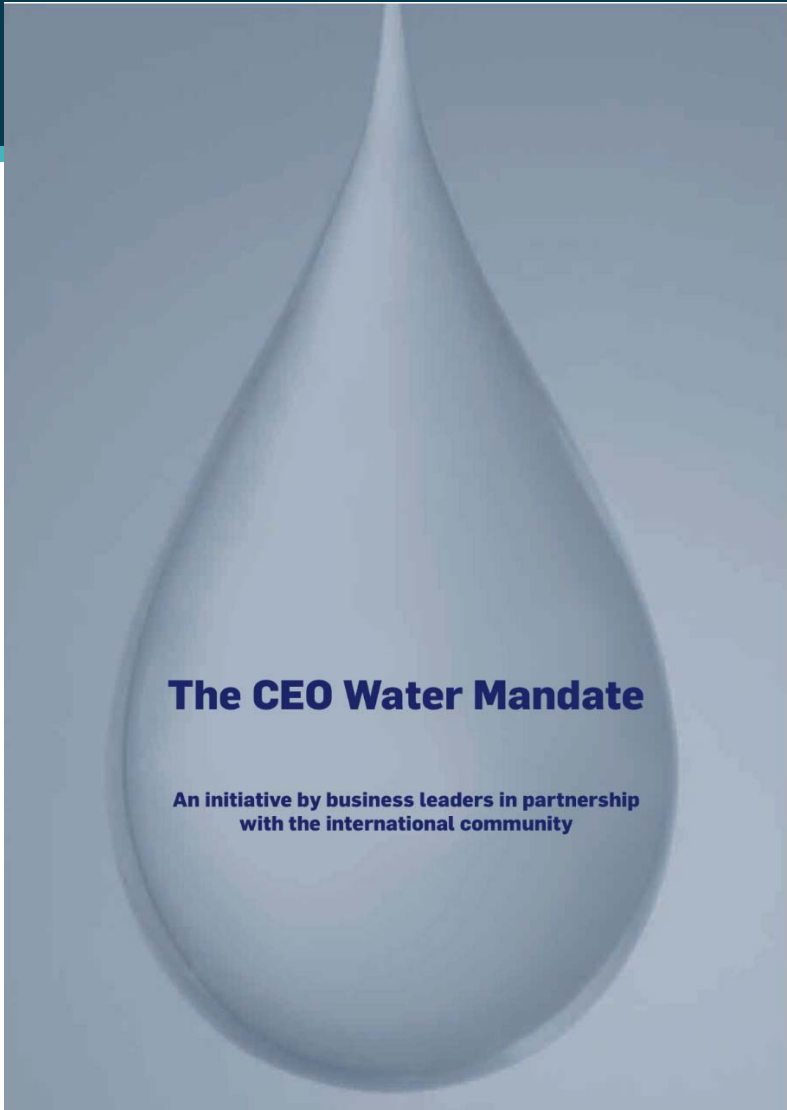


- **Environment**
- **Human Rights**
- **Labour**
- **Anti-Corruption**
- **MDGs**



# Result: Public-Private Initiatives





# **The CEO Water Mandate**

**An initiative by business leaders in partnership  
with the international community**



# CEO Water Mandate: Overview

- **Public-private initiative – launched by the UN Secretary-General**
- **Multi-stakeholder: companies, civil society, UN, Governments**
- **Strategic framework for Corporate Water Sustainability**
  1. *Direct Operations*
  2. *Supply Chain-Watershed Management*
  3. *Collective Action*
  4. *Public Policy*
  5. *Community Engagement*
  6. *Transparency*
- **Call-to-Action by CEOs to Business Leaders Everywhere**



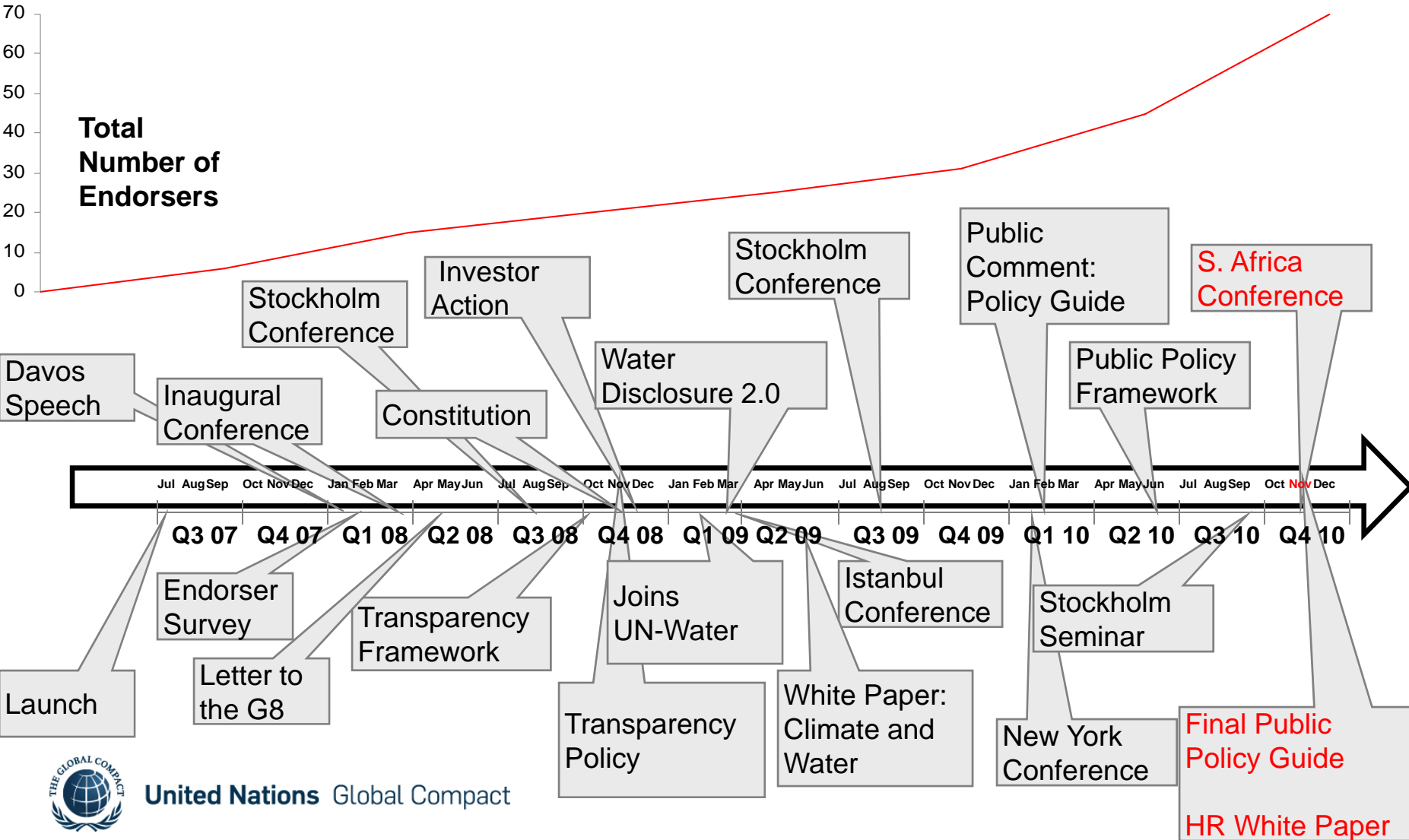
# Mission Statement

***To make a positive impact with respect to the emerging global water crisis by mobilizing a critical mass of business leaders to advance water sustainability solutions – in partnership with the United Nations, civil society organizations, governments, and other stakeholders.***

***Endorsers of the CEO Water Mandate recognize that through individual and collective action they can contribute to the vision of the UN Global Compact and the realization of the Millennium Development Goals.***



# CEO Water Mandate: Growth & Key Milestones



# Sector Representation

**Apparel**

**Agri-Business**

**Beverage**

**Chemicals**

**Construction**

**Consumer Products**

**Cosmetics**

**Energy**

**Engineering**

**Finance**

**Food**

**Footwear**

**Forest Products**

**Pharma**

**Publishing**

**Mining-Metals**

**Water Services**

**Water Utilities**





# Seeking: 'Hyper-Transparency'

## 1. Mandate as an Initiative:

- Multi-stakeholder working forums and public sessions
- Make public all reports and documents (website)
- Publish notes of all Steering Committee meetings

## 2. Endorsers

- Commit to “Transparency Policy”
- Publish annual public reports: Mandate implementation
- Follow UNGC’s *Communication on Progress*
- Delisting provision



De Beers (South Africa)	Gareth Penny, Managing Director	
Diageo plc (UK)	Paul Walsh, Chief Executive Officer	<a href="#">CEO Water Mandate COP 2009</a>
Dow Chemical Company (USA)	Andrew N. Liveris, Chief Executive Officer	<a href="#">Global Reporting Initiative Report 2008</a>
DSM NV (The Netherlands)	Feike Sijbesma, Chairman of the Managing Board	
Euro Mec S.r.l. (Italy)	Lorenzo Giordani, Chief Executive Officer	
Finlay International (Bangladesh)	A.Q.I. Chowdhury, Chief Executive Officer	
Firmenich SA (Switzerland)	Patrick Firmenich, Chief Executive Officer	<a href="#">Sustainability Report 2009</a>
GlaxoSmithKline plc (UK)	Andrew Philip Witty, Chief Executive Officer	<a href="#">Corporate Social Responsibility 2008</a>
Groupe DANONE (France)	Franck Riboud, Chief Executive Officer	<a href="#">Sustainability Report 2009</a>
H&M Hennes & Mauritz (Sweden)	Karl-Johan Persson, Chief Executive Officer	<a href="#">CEO Water Mandate COP 2009</a>
Hallcrow Group Limited (UK)	Peter Gammie, Chief Executive Officer	
Hayleys Limited (Sri Lanka)	Mohan Pandithage, Chairman & Chief Executive	<a href="#">Annual Report 2008/09 - Sustainability Report</a>
Heineken NV (The Netherlands)	Jean-François van Boxmeer, Chairman and Chief Executive Officer	<a href="#">Sustainability Report 2009</a>
Hindustan Construction Co. (India)	Ajit Gulabchand, Chairman	<a href="#">CEO Water Mandate COP 2009</a>
Hong Kong Beijing Air Catering (China)	Annie Wu, Managing Director	
Levi Strauss & Co. (USA)	John Anderson, Chief Executive Officer	<a href="#">CEO Water Mandate COP 2009</a>

# Priority Workstreams

## Areas of Focus

- **Water Policy Engagement**

“Guide to Responsible Business Engagement with Water Policy”

- Germany Ministry for Economic Cooperation and Development; GTZ

- **Water and Human Rights**

Survey of issues and emerging corporate practice

- **Water Disclosure**

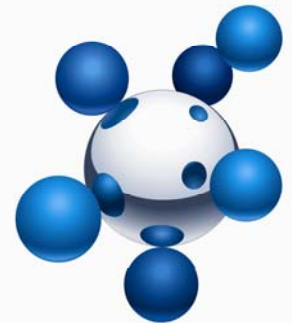
Water Disclosure 2.0; Review of COP-Water reports



# Thank You to Our Sponsor!



**Nestlé**





United Nations Global Compact

[www.unglobalcompact.org](http://www.unglobalcompact.org)

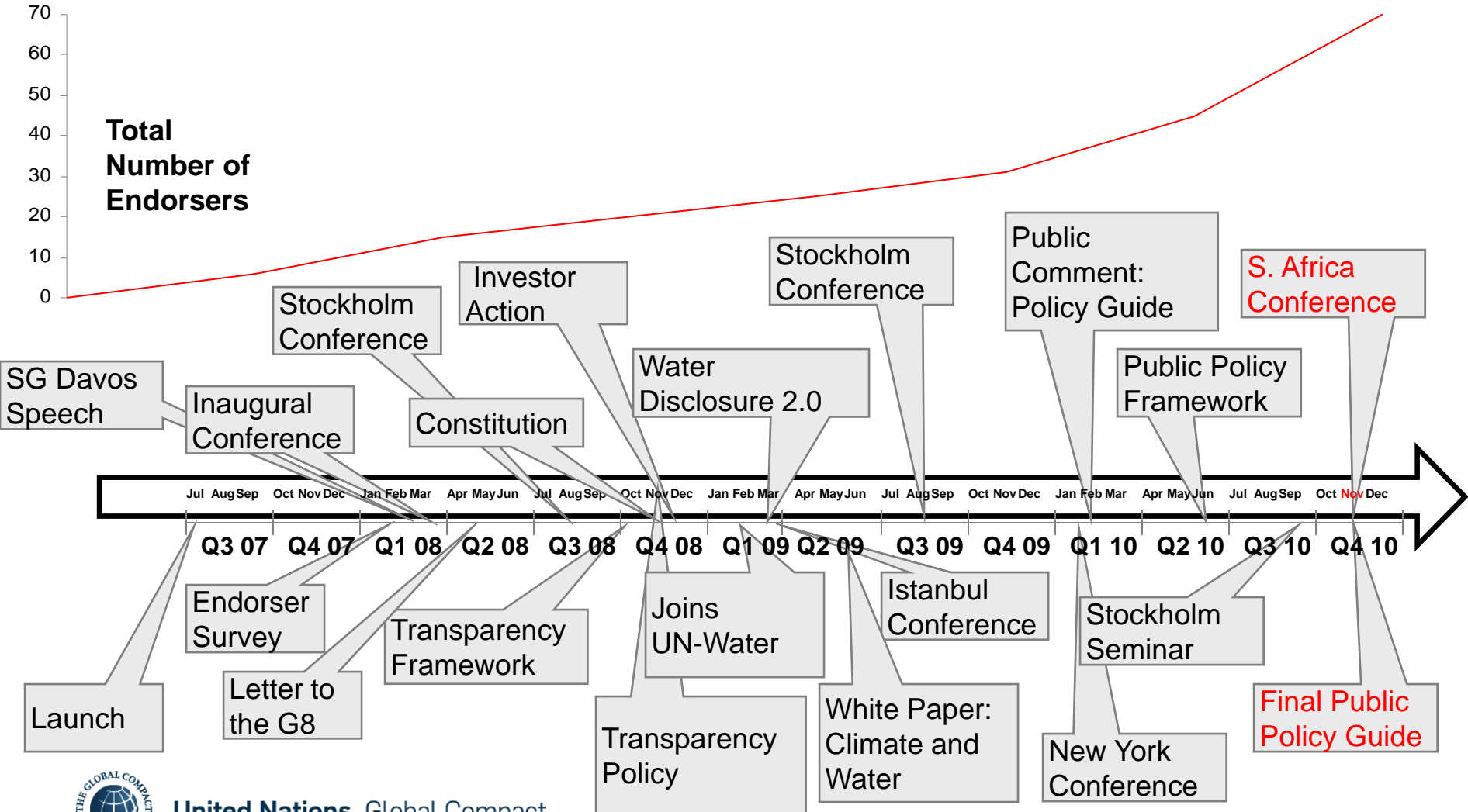


**United Nations** Global Compact

Euro Mec S.r.l. (Italy)	Lorenzo Giordani, Chief Executive Officer	
Finlay International (Bangladesh)	A.Q.I. Chowdhury, Chief Executive Officer	
Firmenich SA (Switzerland)	Patrick Firmenich, Chief Executive Officer	<a href="#">Sustainability Report 2009</a>
GlaxoSmithKline plc (UK)	Andrew Philip Witty, Chief Executive Officer	<a href="#">Corporate Social Responsibility 2008</a>
Groupe DANONE (France)	Franck Riboud, Chief Executive Officer	<a href="#">Sustainability Report 2009</a>
Grupo Via Delphi (Mexico)	Francisco Cordova Lira, Chief Executive Officer	
H&M Hennes & Mauritz (Sweden)	Rolf Eriksen, Chief Executive Officer	<a href="#">CEO Water Mandate COP 2008</a>
Hayleys Limited (Sri Lanka)	Mohan Pandithage, Chairman & Chief Executive	<a href="#">Annual Report 2008/09 - Sustainability Report</a>
Heineken NV (The Netherlands)	Jean-François van Boxmeer, Chairman and Chief Executive Officer	<a href="#">Sustainability Report 2009</a>
Hindustan Construction Co. (India)	Ajit Gulabchand, Chairman	<a href="#">CEO Water Mandate COP 2009</a>
Hong Kong Beijing Air Catering (China)	Annie Wu, Managing Director	
Levi Strauss & Co. (USA)	John Anderson, Chief Executive Officer	<a href="#">CEO Water Mandate COP 2009</a>
Metito Ltd (United Arab Emirates)	Mutaz Ghandour, Chief Executive Officer	<a href="#">COP 2009</a>
Molson Coors Brewing Company (USA)	Peter Swinburn, Chief Executive Officer	<a href="#">Corporate Responsibility 2010</a>
Nalco Holding Company (USA)	J. Erik Fyrwald, Chairman and Chief Executive Officer	



# CEO Water Mandate: Growth & Key Milestones



# Moving Forward...

- **Closer Collaboration**
  - Civil Society
  - Specialized UN Agencies (eg, UN-Water)
  - Governments
  - Other corporate water-sustainability groups
- **Link to Other UNGC Initiatives-Workstreams**
  - “Caring for Climate”
  - Human Rights; Anti-Corruption
- **Aggregate and Invite Social Vetting-Analysis of COPs**
  - Civil Society
  - Investors (UN PRI)
  - Others

