

# Stakeholder Reflections on the Draft Policy Engagement Guide

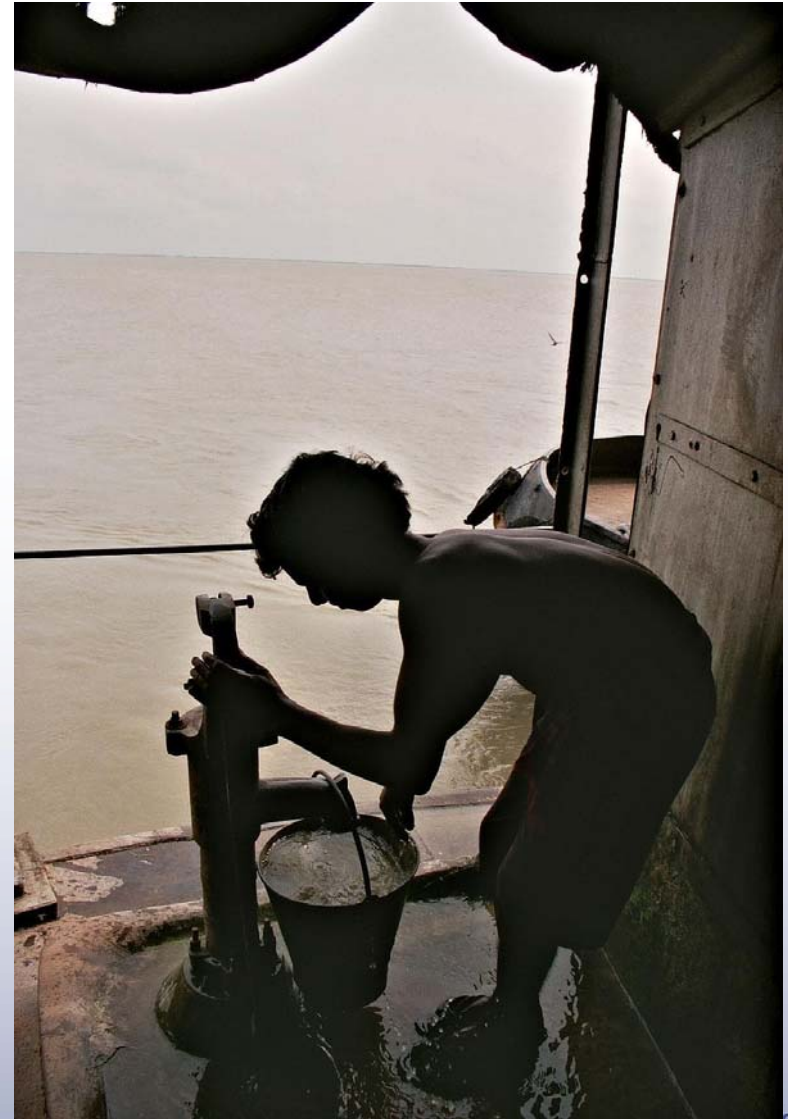
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## WIN Objectives

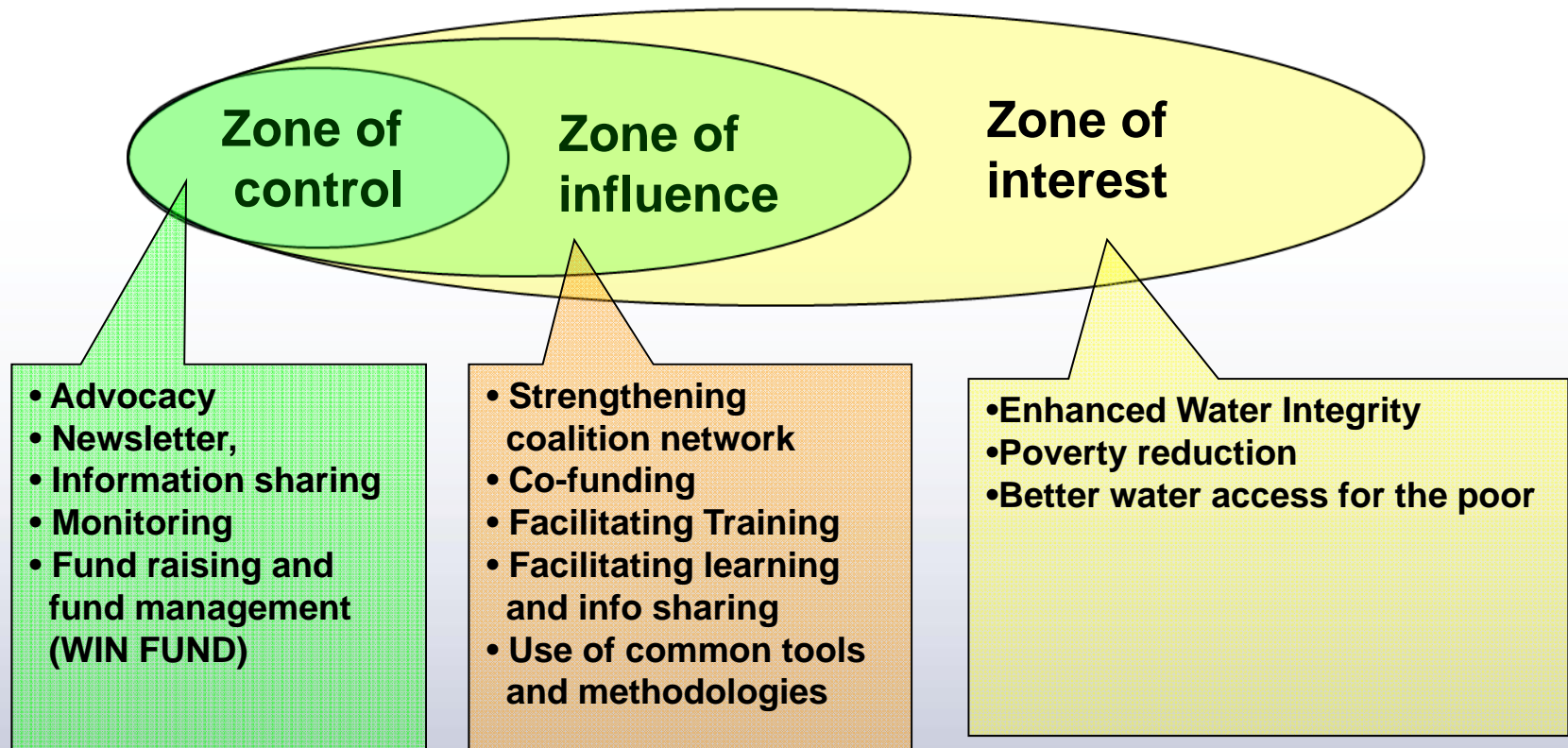
- Promote pro-poor Water Integrity practice to prevent and/or reduce corruption in the water sector
- Build Water Integrity coalitions at local, regional and global levels



## Added Value of WIN

- Filling a gap left by other water sector networks and organizations
- Building important bridges between anti-corruption movement and water sector
- Working with other networks, organizations and individuals to tackle corruption: Better quality and more efficient investments

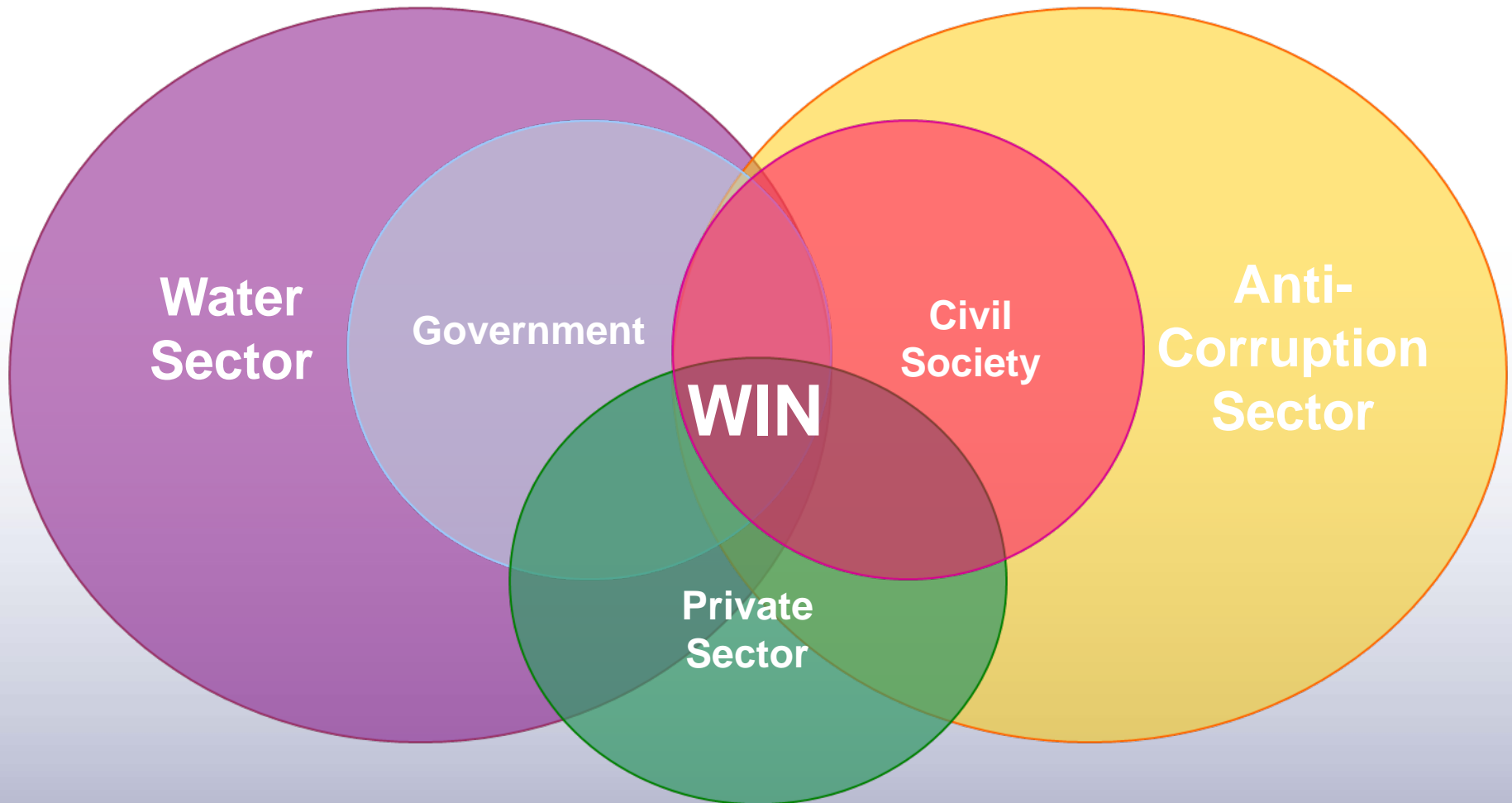
## WIN Outreach Model



## Overall Engagement Strategy

- Leverage partners to increase impact
- I: Partnership Development
  - Global Advocacy
- II: Partnership Action
  - Country Level Engagement

## WIN's Position



## Country Engagement

- Big WIN flag and small WIN flag
  - Strategic engagement
  - Linkage and leverage partnerships
- Regional and country level engagement via WIN
  - West Africa, Latin America
  - Advocacy, capacity building, regional processes
- Linkage of global to country-based activities

## Country-Level: Towards WIN Country-Based Water Integrity Action (2010), Some of Which Have Significant Hydroelectric Resources

- Uganda
- Mozambique
- Benin
- Burkina Faso/WA
- Nigeria
- Ghana
- Mexico
- Colombia
- Bangladesh
- Viet Nam
- Nepal
- Nicaragua/CA



## Water Integrity Study Implementation Process

- Key recommendations generated
- Multi-stakeholder validation and adoption workshop
- Action Plan developed
- Multi-stakeholder WIN coalition facilitates implementation of Action Plan
- Monitoring Impact (framework under development now)

## Some Relevant Publications

Transparency International, 2008. Global Corruption Report: Corruption in the Water Sector, New York, Cambridge University Press.

Gonzalez de Asis, Maria, Donal O'Leary, Per Ljung and John Butterworth. Improving Transparency, Integrity and Accountability in Water Supply and Sanitation, 2009. Washington, DC, World Bank

Transparency International and the Water Integrity Network, 2010. How to Implement Integrity Pacts in the Water Sector: A Guide for Government Officials.

## What is your Overall View of the Guide?

- Very Positive
- It facilitates the active involvement of a major stakeholder in the management of water systems
- Relatively Disfunctional Sector
  - More than 1 billion w/o access to clean water
  - 40% of World's population without access to adequate sanitation
- Private Sector
  - Technology
  - Management
  - Finance

**Do You Consider the Guidance Provided for  
Engagement with Water Policy Better Enabling  
Business to Contribute to Sustainable Water**

- Yes, But... **Management?**
- Would like to differentiate more clearly private sector involvement in water supply systems and water resources management
- Would like to see more emphasis on continuous improvement of performance
- Performance Indicators
- Ranking of Indicators

Reference: Experience of the Hydro  
Sustainability Assessment Protocol (HSAP)

## Does Business Engagement with Water Policy as

Outlined in the Guide Align with your

Organization's Needs? Are There Any Major

Omissions or Conflicts in this Respect?

- To a Certain Extent.
- More emphasis on governance/anti-corruption
- Partnerships for country based water integrity action and good governance
- Thematic platforms/Tools
- Advocacy and capacity building project partnerships

**Are the Principles for Responsible Corporate  
Engagement in Water Policy Credible and  
Complete?**

- Yes
- Need some Case Studies to Benchmark Good Practice.

## Is the Guide Sufficiently Applicable to Both Industrialized and Developing Countries?

- Not quite. More work is needed on the typology of countries to define: (a) the scope of the issues to be addressed; and (b) the space where various actors can work productively
  - Botswana
  - Uganda
  - Viet Nam

**Does the Guide Adequately Address the Risk of  
Policy Capture and/or Other Circumstances where  
Corporate Engagement with Water Policy could be  
Problematic?**

- Would like to see more discussion of promotion of financial sustainability in the water sector, including in urban water utilities
- More examples would be useful.



**Thank you**

