



Why should you be interested?
What does this mean?
What can you do?

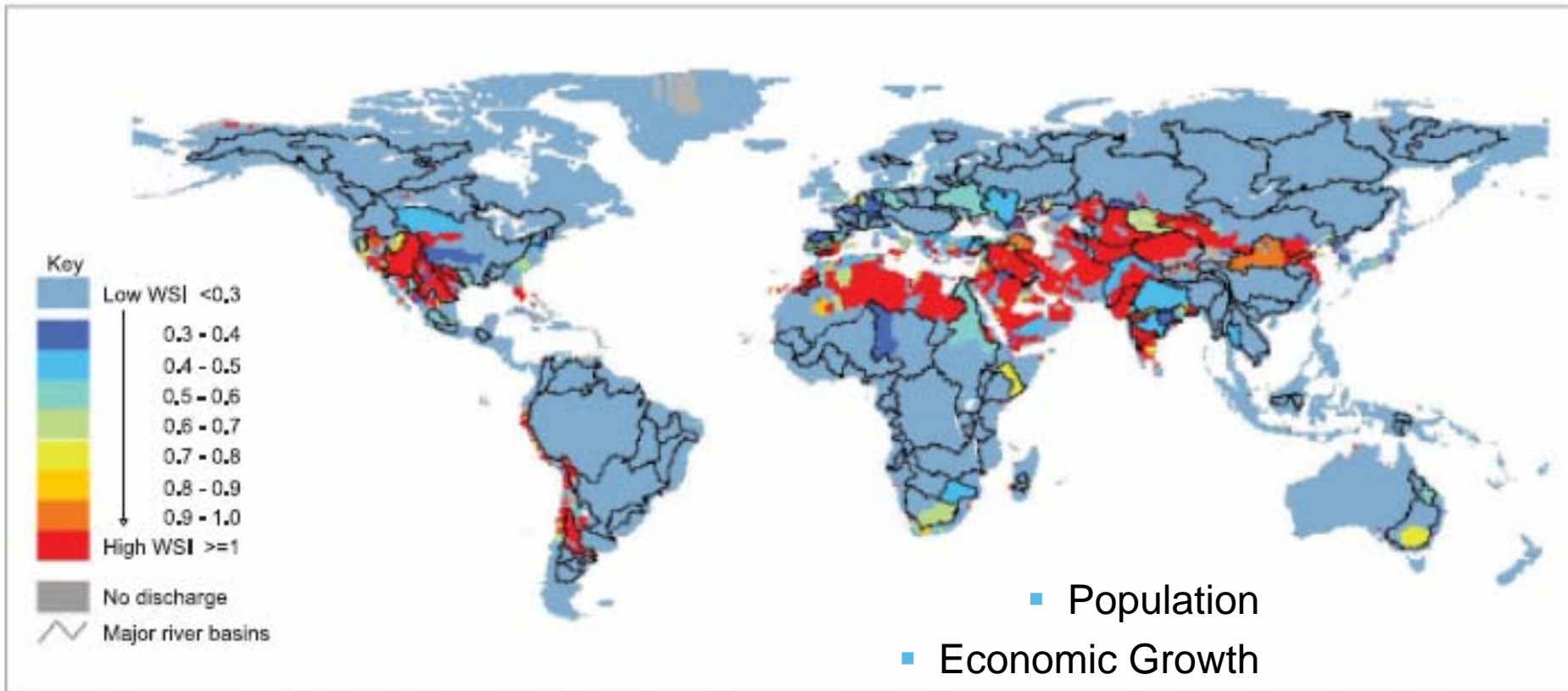


Who Moved My Water?

Corporate Engagement with Public Water Policy for Supply Chains

Guy Pegram & Stuart Orr
CEO Mandate: 2nd working conference
Sweden

What is our global water future?



- Population
- Economic Growth
- Food security and trade
 - Climate change
 - Energy interactions
 - Institutional capacity

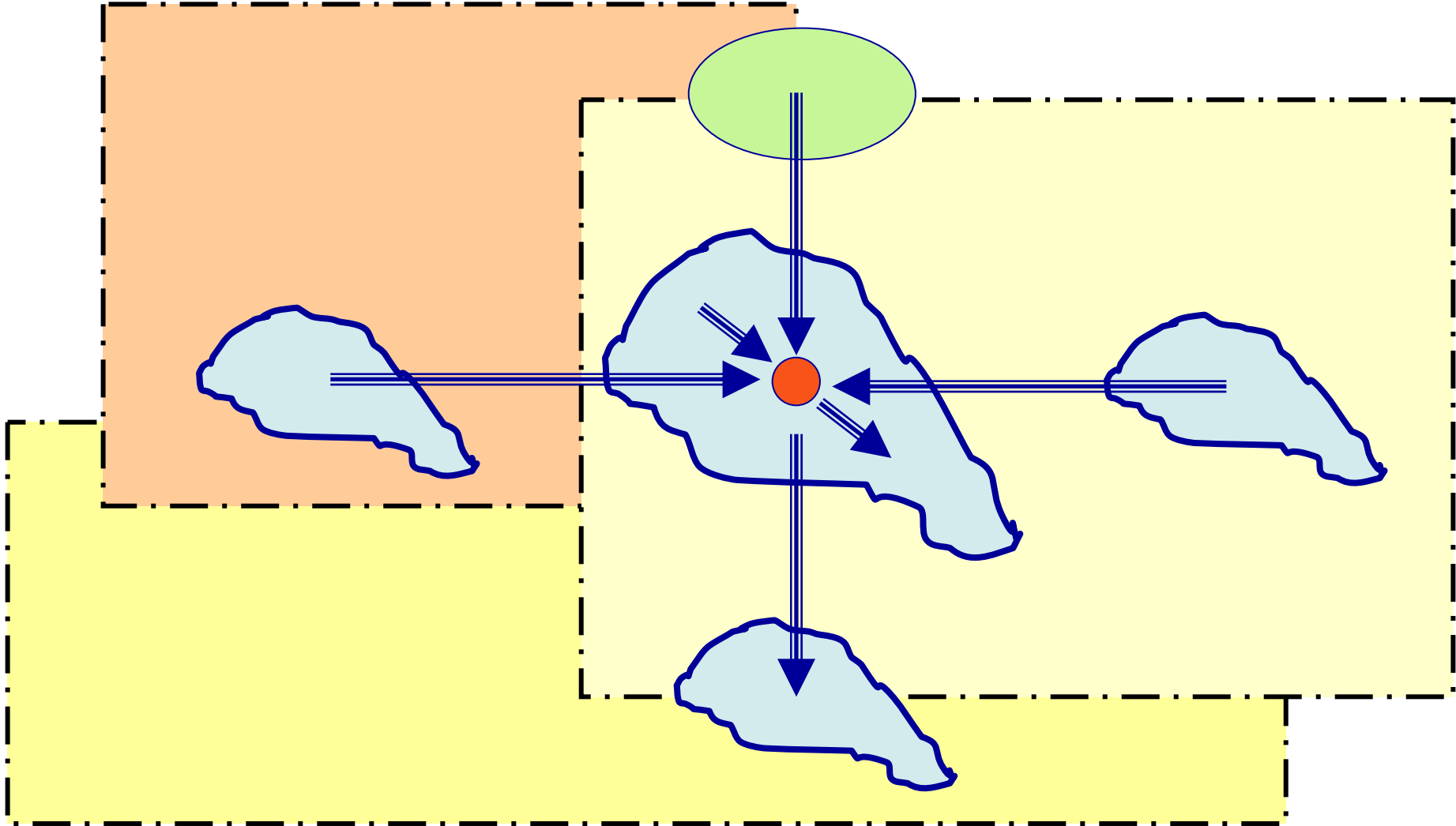
Why is water different?



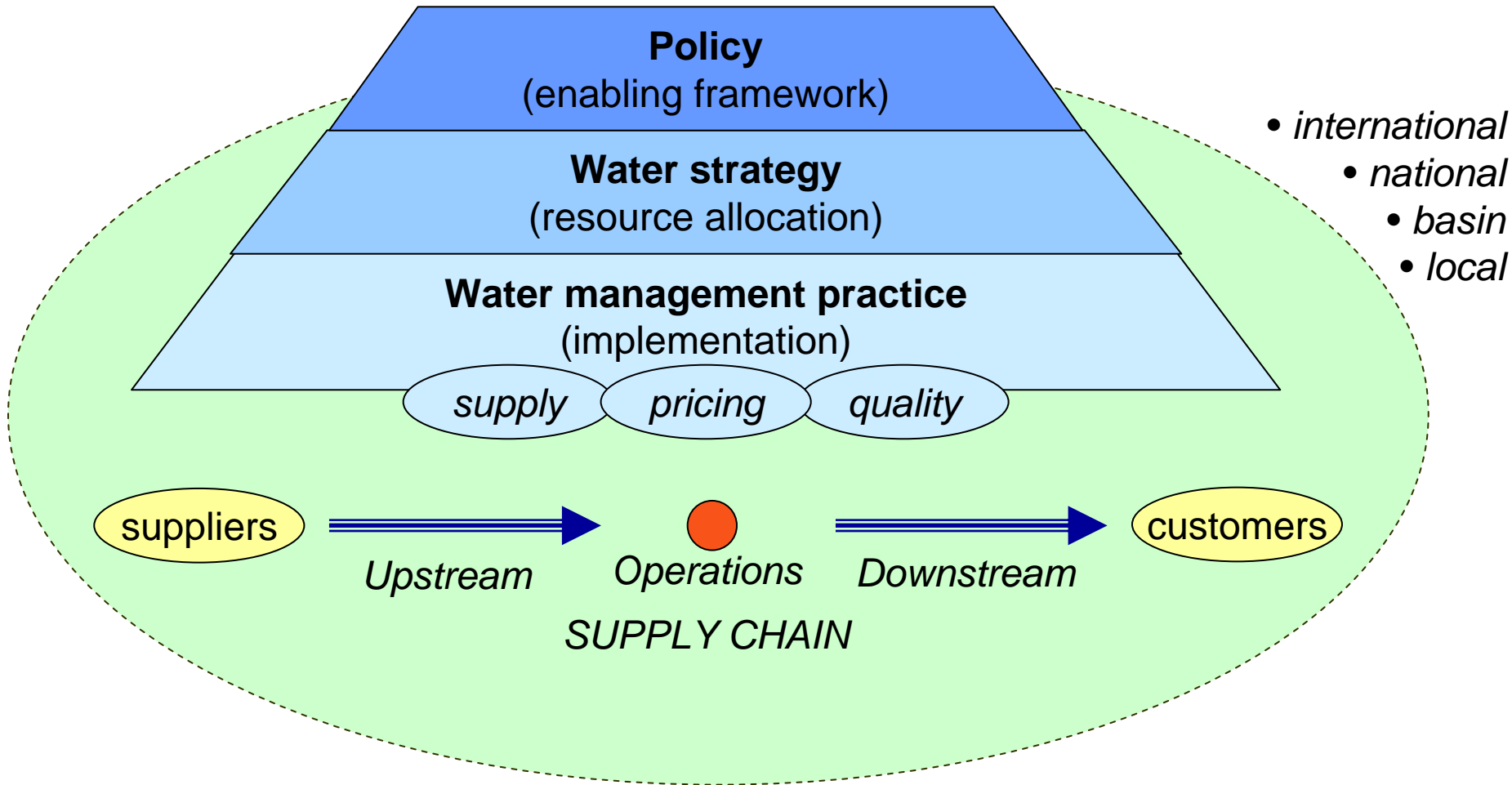
- Its availability, management and impacts are ***local***
- It is typically ***uncertain*** in space and time
- The availability for use is ***finite & non-substitutable***
 - often in complex rights systems and undeveloped pricing systems
- It has a ***social & economic*** nature (highly political)
- Freshwater systems are ***fragile & interconnected***



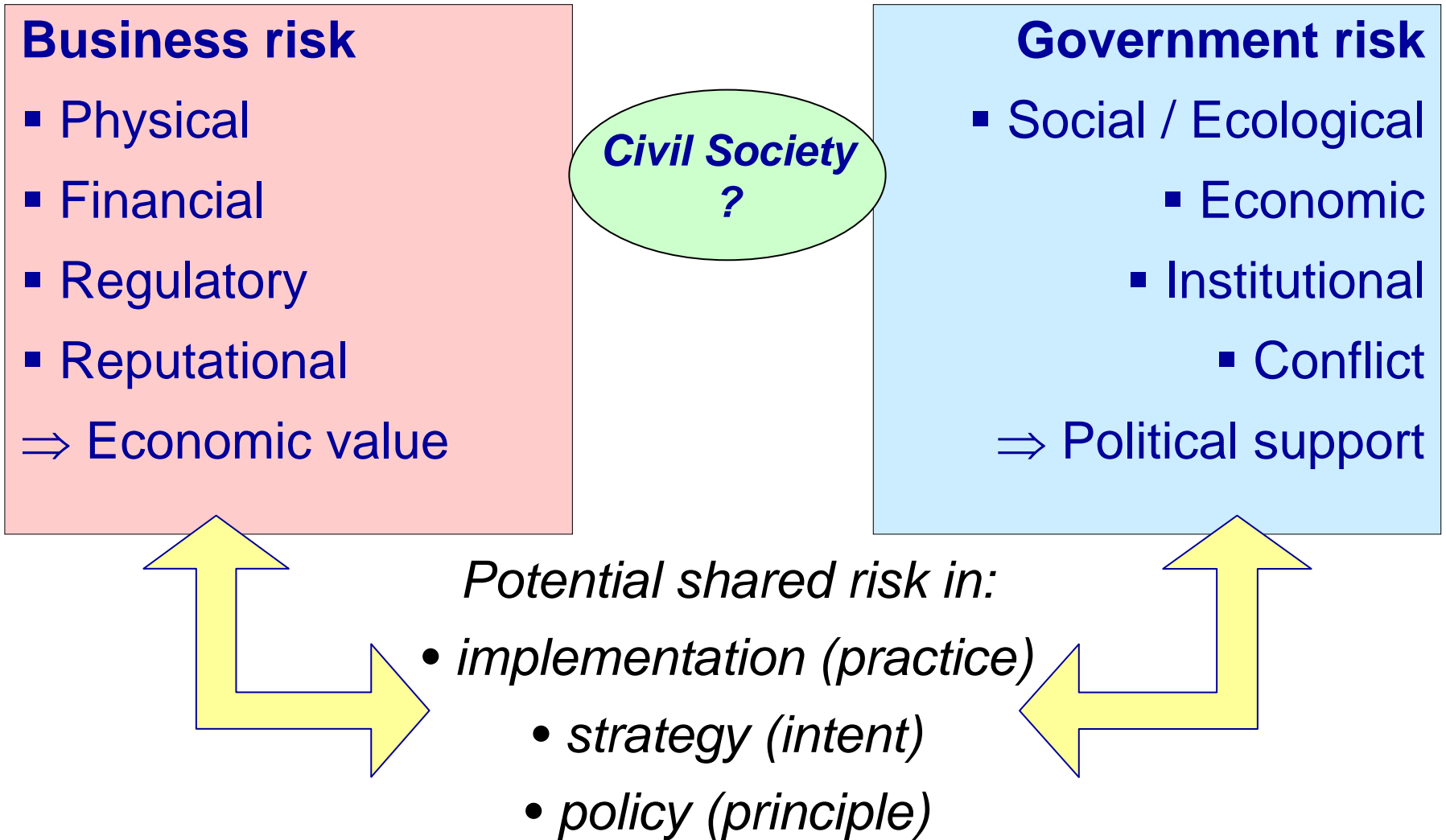
What does this mean for supply chains?



What is water public policy?



What of shared risk and potential alignment of objectives?



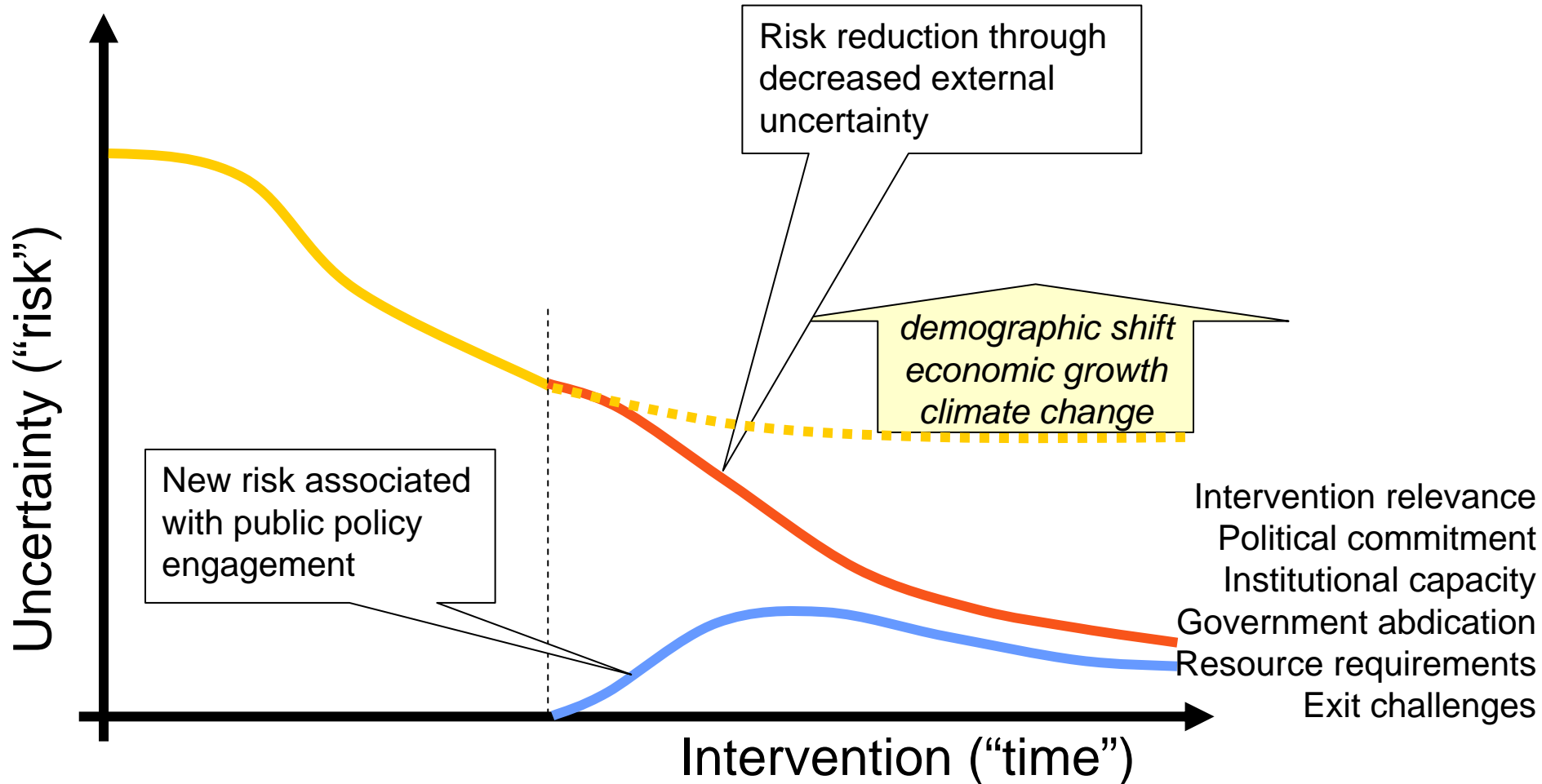


What are the opportunities for policy engagement?

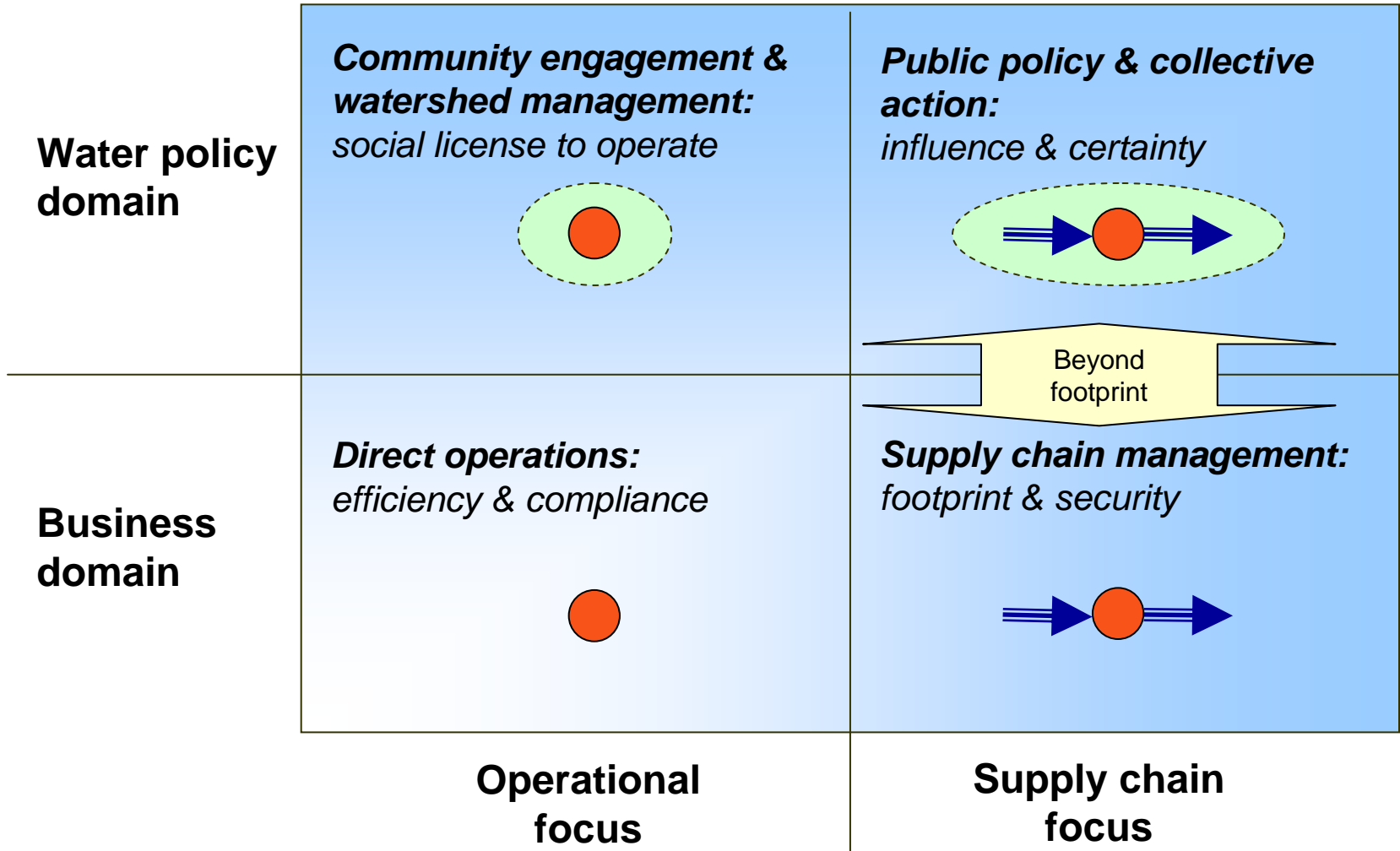
- Advocacy / lobbying / influencing
- Partnership / participating / facilitating
- Financial support / facilitation
- Institutional strengthening / capacity
- Self-regulation

- Implementation support

What may happen to business risk during water policy engagement?



What are the drivers for corporate water policy engagement?



How does this relate to the CEO Mandate?



In different contexts, public policy engagement is premised on other CEO Mandate elements

- Watershed management
- Collective action
- Community engagement

What does it mean to operationalise these in the context of public policy?



What is the take home messages?

- Water risk is a big issue for business
 - and is likely to become increasingly significant
- Some risk may be shared with government
 - opportunity for cooperation and convergence to mitigate risk
- Beyond footprint engagement introduces its own risks
 - understand the risk tradeoffs
- Managing risk is locally and context specific
 - there is no one-size-fits-all



Considerations to operationalise the public policy element



Shared risk and alignment of objectives is possible

- To what degree is this practical and how can mutual trust be built?

Requirements vary between locations

- What interventions are appropriate at each level (scale)?
- What should be operational versus strategic corporate responses?

Water management is a government function

- How engaged should corporates get”?
- How much uncertainty are you willing to live with?

Corporate interests differ by context & sector

- What are the areas of shared interest or difference?

Supply chains exist in complex and varied policy contexts?

- Should corporate perspectives on SCM change?