

Exercise 2: Developing the [WSI Model](#)

By the end of this exercise, participants will:

- ☞ Have developed a WSI Model for their initiative from their collective viewpoint.*
- ☞ Have a clear understanding of the ten building blocks of their WSI and how it creates, delivers, and captures value.*

time	activity	materials
15 min.	2.1. Introduce the WSI Model canvas concept and its ten building blocks, with the help of the introductory PowerPoint presentation. Distribute the WSI Model explanation sheet to the participants.	<ul style="list-style-type: none">✓ WSI Model PowerPoint✓ Explanation sheet for the WSI Model
60 min.	2.3. Ask participants to develop the model of their WSI. Appoint someone from the group to write on the cards. Supervise the group and if necessary explain to them the meaning of the individual building blocks, but let participants take the lead in developing the WSI Model.	<ul style="list-style-type: none">✓ Pin board and pens✓ WSI Model canvas on (large) brown paper✓ Color cards and pens