



The CEO Water Mandate

Summary of Steering Committee Conference Call, 5 August 2009

Present: N. Barak (Netafim), G. Collins (Diageo), L. Dallbauman (Pepsi), C. Frutiger (Nestle), M. Ginster (Sasol), M. Kobori (Levi Strauss), J. Temple (Unilever), A. Walker (Levi Strauss), J. Morrison (Pacific Institute), G. Power (UN Global Compact)

Agenda item	Task
<p>1. Updates</p> <ul style="list-style-type: none"> ▪ Gavin Power provided an update on several previously discussed or key miscellaneous items: <ul style="list-style-type: none"> ○ As agreed by the Steering Committee, the Secretariat codified an increase in the suggested annual voluntary contributions by Mandate endorsers: to US\$5000 (from \$2500) for large companies; and to \$1000 (from \$500) for SMEs. These revisions are now reflected in pertinent materials (including “welcome” package to new endorsers). ○ Gavin noted that any related revenue will likely materialize in 2010, given that the policy has just taken effect. ▪ Gavin noted that a communication was recently sent to all Mandate endorsers reminding them of the Transparency-Reporting Policy (ie, “COP-Water”). For companies that endorsed the Mandate prior to October 2008, the first “COP-Water” is due by 1 October 2009. ▪ A special area of the Mandate homepage will be created in order to provide links to these public reports. This is important in terms of the transparency and accountability of the initiative (eg, inviting social vetting), as well as in providing a repository of best and emerging practices. ▪ Gavin relayed an offer by Dow Chemical to have the sustainability officer of Dow Brazil fill the open Steering Committee seat for Latin America for the current term. Dow indicated that it would seek to recruit a Latin American company to the Mandate, and that a representative of this new company could then substitute. The Steering Committee approved this proposal; the decision will be relayed to Dow. 	<p>Secretariat</p>

- Gavin said that the Secretariat had been successful in securing sponsorships to cover the Stockholm event. He recognized and thanked the following: Coca-Cola; GlaxoSmithKline; H&M; Molson Coors; Nestle, and SABMiller.

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2. Overview of Stockholm Events

- Gavin asked Jason Morrison of the Pacific Institute to provide an overview of the Stockholm event.
- Jason said registered attendance is strong at approximately 70 individuals. He summarized the events as follows:
 - 16 August, public informational session: as in Istanbul, the purpose is to provide an overview of the Mandate, its milestones, and objectives.
 - 16 August, UNEP-Mandate joint workshop: this session will provide an overview of the UNEP-Mandate's stocktaking exercise on water accounting methods and tools.
 - 17-18 August, Fourth Working Conference: the event will feature multi-stakeholder participation and perspectives related to the Mandate's three current workstreams: public policy engagement; water and human rights; and disclosure.
 - The main conference will also feature a presentation on an international study (25 countries) on public opinion related to water issues. The poll was financed by Molson Coors (a Mandate endorser) conducted in a partnership between Globescan and Circle of Blue.
 - 18 August, endorser-only: as with previous meetings, this session will focus on Mandate governance, administrative and funding issues. In addition, event plans for 2010 will be discussed.
- Steering Committee (SC) members inquired as to whether media – as well as NGOs that have been critical of the Mandate – will be attending the public session. It was agreed by several members with knowledge of the broader Stockholm event that this was likely.
- Jason and Gavin noted that with respect to NGO concerns related to inclusiveness, the Mandate Secretariat has pursued a highly transparent process related to the public policy workstream. Both the UNGC and Pacific Institute posted a public invitation for comment on their websites. Jason indicated that several NGOs that have been critical of the Mandate have provided very valuable inputs.
- One SC member expressed concerns that there may not be enough time to fully discuss the three workstreams at the main conference. Acknowledging this, Jason and Gavin indicated that work could be carried forward vis-à-vis specialized working groups (as has been done with human rights).
- One SC member suggested that the consideration be given to

explicitly linking the UNEP-Mandate workshop and water disclosure session of the main conference. This will be taken on in Jason's opening remarks on the morning of the 18th.

- One SC member recommended that a good summary of the UNEP-Mandate joint workshop on water accounting be developed. This was agreed to by the Secretariat.

3. Preliminary Discussion Related to 2010 Events

- Gavin noted that during the Istanbul conference in March, endorsers began a discussion related to plans for the fifth working conference. At that time, several endorsers suggested that the fifth conference take place in Q1 at UN Headquarters in New York City. In terms of topic, the event could pick up one or all of the current workstreams, or explore a new aspect of the Mandate such as Community Engagement. Gavin indicated that the Secretariat feels strongly that a future Mandate conference needs to take place in a developing country - perhaps the sixth conference later in 2010. (M. Ginster from Sasol suggested S. Africa as the venue.)
- Gavin noted that a key consideration with respect to 2010 planning is that the UN Global Compact Leaders Summit for CEOs will take place on 24-25 June 2010, and that there are plans to hold a special Mandate-water session for CEOs.
- One SC member endorsed the idea of the fifth conference taking place at UNHQ sometime in Q1, while also supporting the idea that the sixth conference later in 2010 should be in a developing country.
- Another SC member suggested that the fifth conference take place in conjunction with the Leaders Summit, thus maximizing travel for those senior officers who will be accompanying their CEOs to the Summit anyway.
- Jason noted that the current workstreams (some of which will be "deliverables" for the Summit) may need an actual face-to-face meeting to deliberate on and finalize before the Summit.
- Another SC member stressed the importance of these deliverables for CEOs attending the Summit. These CEOs could then announce and share these deliverables.
- No consensus emerged with respect to whether or not to hold an event in Q1 at UNHQ, or whether to convene the fifth event

alongside the Leaders Summit. <ul style="list-style-type: none"><li data-bbox="300 268 1177 338">▪ It was agreed that this should be further discussed in Stockholm during the endorser meeting.	