



# The CEO Water Mandate

## Summary of Steering Committee Conference Call, 4 June 2009

**Present: N. Barak (Netafim), R. Barbieri (Diageo), D. Bena (Pepsi), M. Ginster (Sasol), M. Gupte (Hindustan), M. Jimenez (Nestle L. America), M. Kobori (Levi Strauss), J. Morrison (Pacific Institute), G. Power (UN Global Compact).**

Agenda item	Task
<p>1. Welcome, Introductions, Overview of SC</p> <ul style="list-style-type: none"><li>▪ Gavin Power welcomed the new Steering Committee members. During the roll call, the Steering Committee members introduced themselves and their organizations.</li><li>▪ The new Steering Committee is made up of senior representatives from the following organizations: Diageo, Hindustan Construction, Levi Strauss, Nestle Latin America, Netafim, Pepsi, Ranhill Berhad Sasol, and Unilever.</li><li>▪ Gavin presented an overview of the function of the Steering Committee:<ul style="list-style-type: none"><li>○ To serve as the main Governance body, as outlined in the Constitution of the CEO Water Mandate (see <a href="http://www.unglobalcompact.org">www.unglobalcompact.org</a>);</li><li>○ Designed to be light, non-bureaucratic, fast-acting;</li><li>○ Purpose: to guide the overall strategic direction of the Mandate; to guide the work of the Secretariat; to make key decisions on strategic workplan items, including semi-annual conferences, and financing and administrative issues.</li></ul></li></ul>	

<p>2. Review of the Draft 2009-2011 Workplan &amp; Financing Proposal</p> <ul style="list-style-type: none"> <li>▪ Gavin Power presented the draft 2009-2011 Workplan &amp; Financing Proposal.</li> <li>▪ The priority focus areas of the workplan (eg, water disclosure, public policy, human rights) were identified and agreed to during the Istanbul conference.</li> <li>▪ With respect to the funding plan, the following points drove the proposal: <ul style="list-style-type: none"> <li>○ The idea that the Mandate needs to move from ad-hoc planning to more stable, long-term planning;</li> <li>○ The need to secure funding sufficiently in advance of events or major projects so as to ensure their success;</li> <li>○ To get large contributions from endorsing companies rather than frequently asking for smaller contributions.</li> </ul> </li> <li>▪ However, Gavin informed the Steering Committee that recent conversations with endorsers indicated that it would be exceedingly difficult to raise “big-block” funding, especially given the current economic environment.</li> <li>▪ At the same time, it was recognized that there are immediate financing needs related to the upcoming working conference in Stockholm and related preparatory work to be carried out by the Pacific Institute.</li> <li>▪ Therefore, the Steering Committee agreed that the Secretariat should seek to cover the projected costs of the Stockholm conference through sponsorships, as has been done with previous events, while also seeking sponsors for the key workstreams that will be the focus of Stockholm (eg, disclosure, policy engagement, human rights, etc.) and the initiative’s work for the remainder of 2009.</li> <li>▪ In addition, the Steering Committee agreed that the annual voluntary contribution levels for endorsers be increased – from US \$2,500 to \$5,000 for large companies (sales/revenues in excess of \$200 million annually); and from \$500 to \$1000 for small and medium-sized companies (revenues under \$200 million annually). This added income would help support the initiative’s workplan in 2010 and beyond.</li> <li>▪ Steering Committee members also suggested that the Secretariat seek, in the future, the following: <ul style="list-style-type: none"> <li>○ In-kind contributions from endorsers where relevant;</li> <li>○ Support from Foundations and other non-profits;</li> <li>○ Support from Government agencies.</li> </ul> </li> </ul>	<p>Secretariat</p> <p>Secretariat</p> <p>Secretariat</p>
<p>3. Stockholm Conference</p>	
<ul style="list-style-type: none"> <li>▪ Jason Morrison from the Pacific Institute presented the outline for</li> </ul>	

<p>the Stockholm conference, planned for 16-18 August.</p> <ul style="list-style-type: none"> <li>▪ As agreed in Istanbul, the Stockholm conference (16-18 August) will focus on getting endorsement and key stakeholder feedback on the priority workstreams of the Mandate, including: <ul style="list-style-type: none"> <li>○ Presentation and discussion of water policy engagement case studies;</li> <li>○ Review of annotated outline of water policy engagement guide;</li> <li>○ Presentation of water disclosure mapping and outcomes of initiative coordination meeting;</li> <li>○ Discussion of emerging work relate to water and human rights.</li> </ul> </li> <li>▪ In addition, the conference would feature: <ul style="list-style-type: none"> <li>○ An informal session during the lunch session 16 August, open to all delegates of World Water Week and with the purpose of sharing information on the initiative and its status;</li> <li>○ A UNEP-CEO Water Mandate Joint Workshop on the afternoon of 16 August focusing on emerging water accounting methods and tools.</li> </ul> </li> <li>▪ One Steering Committee member suggested that the policy engagement-related workstream being undertaken such that it examine critical current issues and hot topics, with an eye to providing “real time” recommendations to companies on priority areas and good and emerging practice.</li> </ul>	
<p>4. Miscellaneous</p> <ul style="list-style-type: none"> <li>▪ The Secretariat will arrange two more conference calls between today and the Stockholm event – one to take place in July; the second to take place in early August.</li> <li>▪ The Secretariat will supply the Steering Committee with the names and email addresses of their colleagues on the SC.</li> </ul>	<p>Secretariat</p> <p>Secretariat</p>