



The CEO Water Mandate

Summary of Steering Committee Conference Call, 19 August 2010

Present: G. Collins (Diageo), D. Bena (Pepsico), M. Ginster (Sasol), M. Gough (Reed Elsevier); A. Salloum (Dow Brasil), M. Whaley (Allergan), G. Power (UN Global Compact), J. Morrison (Pacific Institute).

Agenda item	Task
<p>1. Background and Updates</p> <p>Background</p> <ul style="list-style-type: none"> ▪ G. Power welcomed members of the newly constituted Steering Committee for 2010-11 – this being the first conference call of the body. ▪ For the benefit of new Steering Committee members, G. Power provided some background information on the Steering Committee and the Mandate: <ul style="list-style-type: none"> ○ Per the Constitution of the CEO Water Mandate, the Steering Committee is the main governance body of the initiative whose purpose is to provide counsel and advice on strategic, administrative, and financial matters. ○ This Steering Committee was recently redesigned so that members will in the future have staggered two-year terms to ensure better governance consistency and continuity. In this transition period, half of the current members have one-year terms, and the other half have two-year terms. All regions are represented. ○ In terms of records of the conference calls, a summary is produced for each conference call and posted on the public website in the spirit of transparency. ○ Per the MOU with the UN Global Compact Office, the Pacific Institute serves as the implementation arm for the Mandate and also as partner in the Secretariat. <p>Updates</p> <ul style="list-style-type: none"> ▪ G. Power provided a number of updates: <ul style="list-style-type: none"> ○ The endorser base of the Mandate is quite strong at present, and includes 70 endorsing companies from a wide range of sectors and regions. 	

- In recent weeks, the Secretariat has been updating and improving the Mandate internal and external databases. As part of this effort, nine companies have been indicated as being “non-communicating” on the public database. Two of these companies have been notified that they are in danger of being delisted by the end of September 2010 for failure to communicate progress after two full years in the initiative, per policy.
- The Principles for Responsible Investment action, whereby a group of institutional investors wrote to major companies encouraging them to endorse the Mandate, has been a key driver in terms of endorsement. The PRI action has led to 15 major companies joining the Mandate during the past year-and-a-half, and the investors are currently following up with approximately 50 companies.
- On 28 July, the UN General Assembly adopted a resolution recognizing access to clean water and sanitation as a human right. This significant development underscores the importance of the Mandate’s priority workstream in this area, and will be a topic of conversation during the next Steering Committee call in October and at the November working conference in S. Africa (see below).

2. Overview of Stockholm and S. Africa Events

Stockholm

- J. Morrison first provided an overview of the upcoming Stockholm seminar:
 - The main Mandate event will be a public-information session on the morning of 9 September, which will aim to inform and update interested stakeholders about the CEO Water Mandate. The event will be open to all participants of World Water Week. Hindustan Construction Company has agreed to be the financial sponsor of this event.
 - The evening prior, on 8 September, the Mandate and UNEP will hold a small practitioner gathering to further the on-going work in the area of corporate water accounting. This discussion will focus on the development of an online capacity-building tool for companies.

<p>workstreams, the Secretariat proposed that the Steering Committee consider the addition of three non-business advisors – two from civil society, including one from a social-development organization and another from an environmental NGO; and a third from a UN entity. (See below.)</p> <p>Steering Committee Discussion on Non-Business Advisors</p> <ul style="list-style-type: none"> ▪ The Steering Committee was unanimously supportive of this idea, but felt that the matter should be raised and decided on during the Mandate’s endorsers’ meeting during the S. African event. Between now and then, the Secretariat will develop suggestions on specific individuals and organizations for consideration. ▪ Related, the Secretariat offered to develop some recommendations on the development of MOUs or similar formal agreements with respect to key partners, including NGOs. This will also be shared at the November meeting. 	<p>Secretariat</p> <p>Secretariat</p>