



# The CEO Water Mandate

## CEO Water Mandate Stockholm Working Sessions

**Date/Time:** August 27, 2012 9:00 AM – 3:00 PM

**Location:** Rica Talk Hotel (Adjacent to Stockholm International Convention Center)  
3<sup>rd</sup> Floor, Rooms “Scream” (T33) and “Whisper” (T34)

### Session Objectives

- To help define and advance good practice regarding:
  - corporate water disclosure
  - water-related collective action
  - business, water, and human rights
- To generate multi-stakeholder discussion so as to engender shared understanding of current issues and the direction of best practice

### 9:00 AM - Introductions and Overview of the Session

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact
- Robert Greenwood, Principal, Ross Strategic (meeting facilitator)

### 9:25 AM – Business and Human Right to Water and Sanitation – Presentation and Discussion

*Bringing a Human Rights Lens to Corporate Water Stewardship: Results of Initial Research*

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

The presentation will be followed by roughly 10 minutes of Q&A and facilitated discussion.

### 9:45 AM – Company Experience with Water-Related Collective Action – Presentations and Q&A

- Heather Rippman, Water Program Manager, Nike Sustainable Manufacturing & Sourcing
- Bob Kleyntjan, Senior Manager - Sustainable Water, Sasol New Energy
- Hugh “Bert” Share, Senior Global Director, Beer & Better World, Anheuser-Busch Inbev

The presentations will be followed by about 5-10 minutes of Q&A.

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The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.



## **10:25 AM - Coffee Break**

## **10:45 AM – Release of the CEO Water Mandate’s Collective Action Products**

### *Introduction*

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

### *Guide to Collective Action on Water*

- Robert Greenwood, Principal, Ross Strategic
- Guy Pegram, Managing Director, Pegasys Strategy and Development

### *Water Action Hub*

- Michelle Bachir, Senior Consultant – Sustainability and Climate Change, Deloitte & Touche LLP
- Steve Kenzie, Programme Director, International Business Leaders Forum

The presentations will be followed by about 5 minutes of Q&A.

## **11:20 AM –Multi-stakeholder Response Panel**

Stakeholders will share their initial reactions and thoughts on the Mandate’s collective action products and how such offerings might inform and benefit panelists’ respective activities. (Introductory remarks 3-4 minutes each, followed by facilitated panel discussion)

- Sabine Von-Wiren-Lehr, Water Stewardship Program Coordinator, European Water Stewardship
- Bogachan Benli, Global Programme Manager – Every Drop Matters, UNDP
- Lia Marshall, Partnership Manager, Blue Planet Network
- Marielle Canter Weikel, Director – Business Practices, Corporate Freshwater Strategies, Conservation International
- Greg Koch, Director – Global Water Stewardship, The Coca-Cola Company

## **12:15 PM – Facilitated Discussion of the Whole**

15 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts and provide input on the future direction of water-related collective action.

## **12:30 PM – Adjourn for Lunch (Lunch not provided.)**



### **1:30 PM – Release of the CEO Water Mandate’s Corporate Water Disclosure Guidelines – Presentation and Q&A**

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute
- Lauren Koopman, Director, PricewaterhouseCoopers LLC

The presentation will be followed by about 5-10 minutes of Q&A

### **1:50 PM –Multi-stakeholder Response Panel**

Stakeholders will share their initial reactions and thoughts on the Exposure Draft of the Mandate’s Water Disclosure Guidelines and how such guidelines might inform and benefit their own efforts relating to water disclosure, risk/impact assessment, and/or stewardship practice. (Introductory remarks 3-4 minutes each, followed by facilitated panel discussion)

- Marcus Norton, Head, CDP Water Disclosure
- Alexis Morgan, Global Water Roundtable Coordinator, Alliance for Water Stewardship
- Ruth Mathews, Executive Director, Water Footprint Network
- Christian Frutiger, Deputy Head of Global Public Affairs, Nestlé SA
- Felix Ockborn, Environmental Sustainability Programme Developer, H&M

### **2:30 PM – Facilitated Discussion of the Whole**

25 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts and provide input on the future direction of corporate water disclosure.

### **2:55 PM      Next steps, concluding remarks**

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

### **3:00 PM      Adjourn**

