



The CEO Water Mandate

CEO Water Mandate Multi-Stakeholder Working Conference

**Corporate Water Stewardship in Support of the 2030 Agenda for Sustainable Development:
Collective Action and Innovations that Advance Policy Priorities**

**Date/Time: Sunday, 28 August, 2016
12:30 – 5:45 PM (reception to follow)**

**Location: [Radisson Blu Waterfront Hotel](#) Meeting Room: C1+C2
Nils Ericsons Plan 4 (Adjacent to Central Train Station)**

Meeting Agenda

12:30 PM – Welcome, lunch, and assembly

1:00 PM – Introductions and overview of the afternoon sessions

- **Lila Karbassi**, Chair, CEO Water Mandate; Chief, Environment, UN Global Compact
- **Robert Greenwood**, Principal, Ross Strategic (meeting facilitator)

1:15 PM - The Business Alliance for Water and Climate (BAFWAC): Bringing corporate innovation to the water-climate nexus

BAFWAC orientation and progress to date

- **Jason Morrison**, Head, CEO Water Mandate; Program Director, Pacific Institute
- **Véronique Massenet**, Climate Change Deputy Director, French Ministry of Environment, Energy, and the Sea

Overview of business practices at the water-climate nexus

- **Cate Lamb**, Head of Water, CDP

Case #1: Fostering climate resilience in agricultural supply chains

- **Chris Brown**, Vice President – Corporate Responsibility & Sustainability, Olam International and **Harsh Vivek**, Advisory Services, International Finance Corporation, the World Bank Group

Case #2: Investing in natural infrastructure to build business resilience to climate change

- **Tatiana Fedotova**, Acting Head, Water, World Business Council for Sustainable Development
- **Christina von Westernhagen**, Director EU Advocacy, Dow Chemical Company

Case #3: Resilience and the circular economy of water: Closing the loop through wastewater reuse

- **Joannie Leclerc**, Governance and Dialogue Manager, Suez
- **Zineb Benjelloun**, Water and Energy Manager, OCP

2:25 PM – Panel discussion consisting of case example presenters and Véronique Massenet

Preliminary discussion questions:

- In what ways, if at all, can the Global Climate Action Agenda, as well as the water-related SDGs catalyze private sector action at the water-climate nexus?
- What is your preliminary thinking regarding the most promising ways in which business innovations (technological, economic, and social) on water and climate can align with and support public policy priorities, including the SDGs and NDCs?
- What additional incentives can come from public policy (regulations, finance, and insurance frameworks, among others) to support business investment in climate resilient solutions and overcome challenges in scaling-up such solutions?

2:55 PM – Facilitated discussion of the whole

3:20 PM – Coffee break

3:35 PM – WASH4Work: Mobilizing business action to tackle WASH challenges in operations, supply chains, and communities

Introducing the WASH4Work initiative: Mobilizing company action

- **Cindy Kushner**, Senior WASH Advisor, UNICEF and Chair, WASH4Work
- **Mai-Lan Ha**, Advisor, CEO Water Mandate; Senior Research Associate, the Pacific Institute

Introducing the business case for WASH

- **Neil Jeffery**, CEO, Water and Sanitation for the Urban Poor (WSUP)

4:10 PM – Group roundtable discussion (25 minutes)

Discussion questions:

- 1) What aspects of the business case do you feel are most compelling and key for communicating about WASH to interested stakeholders? Which areas are not compelling?
- 2) What are the potential gaps in the business case that are critical to engage businesses in taking action on WASH?

The WASH4Work Action Framework for Business – Timing: Presentation (15 minutes)

- **Hannah Greig**, Private Sector Advisor, WaterAid and **Jonathan Gill**, Global Partnerships Manager, Unilever

4:50 PM – Group roundtable discussions (35 minutes)

Discussion questions:

- 1) Which parts of the Action Framework are most relevant for your organization to help implement proper WASH practices? What are the potential gaps; are there incentives that can help drive business action?
- 2) Should the Action Framework also integrate roles / responsibilities of the non-business community (e.g., government, communities, others). If so, how could the Action framework most usefully integrate different responsibilities?

The Road Ahead –Feedback and key actions to take for WASH4Work

Open discussion (10 minutes) –

Key actions and next steps (5 minutes)

- **Tatiana Fedotova**, Acting Head, Water, World Business Council for Sustainable Development

5:40 PM – Key insights, next steps

- **Lila Karbassi**, Chair, CEO Water Mandate; Chief, Environment, UN Global Compact

5:45 PM – Session ends and drinks reception

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