



## Session 25103: Measuring and Disclosing Water Stewardship Practice

August 25, 2011

9:00 – 12:30

Location: Stockholmsmässan, Room T3

### Session Objectives & Description

#### Objectives:

- To better understand good practice regarding corporate water accounting and disclosure
- To generate multi-stakeholder discussion so as to inform the development of upcoming projects from the Alliance for Water Stewardship and the CEO Water Mandate

This session will focus on the elements of water disclosure relevant to upcoming projects from the CEO Water Mandate and Alliance for Water Stewardship. From the Alliance's perspective, it will seek to share information and garner feedback on the development of its voluntary certification program for water stewardship. In particular, it will explore and solicit feedback on the disclosure needs of various stakeholders from local communities to institutional investors, and how AWS is proposing to integrate existing water accounting and disclosure approaches into its program. From the Mandate's perspective, it will seek to better understand the landscape of stewardship-related disclosure frameworks, metrics, tools, and initiatives, as a means of informing the development of the Water Disclosure Guidelines. The Guidelines – currently under development by the Mandate Secretariat in collaboration with PricewaterhouseCoopers – aims to articulate a global framework by which companies, investors, and NGOs can understand the various practices and stakeholder needs regarding corporate water disclosure. The session will inform participants of the objectives, approach, and progress on these projects, while providing them an opportunity to offer input on their direction.

#### 9:00 AM - Introductions and Overview of the Session

Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

Adrian Sym, Executive Director, Alliance for Water Stewardship

Robert Greenwood, Ross and Associates (meeting facilitator)

---

The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.



### **9:25 AM - Presentation and Discussion**

*Alliance for Water Stewardship – Core elements of water measurement and disclosure relevant to good corporate water management.*

Alexis Morgan, Global Water Roundtable Coordinator, WWF – US / Alliance for Water Stewardship  
Sabine Von-Wiren-Lehr, Water Stewardship Program Coordinator, European Water Partnership  
Nicholas Hepworth, Director, Water Witness International

The presentations will be followed by about 40 minutes of Q&A and facilitated discussion, where meeting participants have a chance to share their initial reactions and thoughts about the objectives and approach of the AWS and how it might relate to their own organizations' water stewardship practices.

### **10:25 AM - Coffee Break**

### **10:45 AM – Presentation and Discussion**

*Scoping Global Guidelines for Corporate Water Disclosure*

Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute

*The presentation will be followed by about 10 minutes of Q&A*

### **11:15 AM –Multi-stakeholder Response Panel**

Stakeholders will share their initial reactions and thoughts on the objectives, approach, and progress of the Mandate's Water Disclosure Guidelines and how such guidelines might inform and benefit their own approach to water accounting and disclosure. (Introductory remarks 4-5 minutes each, followed by facilitated panel discussion)

- Marcus Norton, Head, CDP Water Disclosure
- Hugh "Bert" Share, Senior Global Director, Beer & Better World, Anheuser-Busch Inbev
- Andries Meyer, Manager Sustainable Water, Sasol New Energy
- Chris Williams, Director – Freshwater Program, WWF-US

### **11:50 PM – Facilitated Discussion of the Whole**

30 minutes of facilitated, structured discussions where participants will have an opportunity to share their thoughts and provide input on both sessions

### **12:20 PM – Wrap-Up and Next Steps**

### **12:30 PM – Conclusion of Session**

