## **About Lavasa**

Lavasa, India's first planned hill city is being developed by Lavasa Corporation Limited, a subsidiary of HCC the leading engineering, construction and infrastructure development company.

Located in the western region of India in the picturesque landscape of the Sahayadri Mountains, it is set amidst 7 hills and 60 km. of lakefront. A three hour drive from Mumbai and an hour's drive from Pune, the city is one fifth of the size of Mumbai.



## Artist impression of Lavasa lake line

Master plan for Lavasa developed by internationally renowned design consultant HOK, USA is based on the vision "People living in harmony with nature". The master plan (current development plan - 18,000 acres) incorporates the principles of New Urbanism that brings together all the components essential to daily life in a more organized manner. It is broadly based on a town planning principle known as the "transect model", where the development follows a natural pattern of high density core surrounded by successive layers of descending densities and transcending character from urban to rural.

Overall goal and vision of the Master Plan is to create a world-class hill city that will promote new economy in a remote and backward area of the state, offering high quality facilities and environment for living. This would be achieved by harnessing the natural assets of the place and without adversely impacting the environment.

On the environmental front, conscious efforts have been made to ensure that Lavasa maintains nature's ability to replenish and renew its resources. The principle for sustainable growth at Lavasa adopts a two-pronged strategy; protecting the existing natural habitat as it is and further enhancing the habitat through hydro-seeding, geomatting, mass plantations and beautification of ravines. Lavasa has tied up with the Biomimcry Guild (USA) and is also working with IGBC (Indian Green Building Council) for developing benchmarks for new cities.

Aimed to be a '365- day economy', a complement of global leaders in the fields of Hospitality, Health, Wellness, Education and Tourism will be setting up their institutions at

Lavasa. The city offers diverse work possibilities designed to appeal to the IT and biotech industry, KPOs and R&D companies, as well as the world of art, fashion and animation. Tieups include; Hospitality (Accor, ITC, Hilton, Langham), Health and Wellness (Apollo Hospitals) and Education (Ecole hôtelière de Lausanne - Switzerland, International Business Relations - Germany, NSHM Knowledge Park - Kolkatta, Symbiosis, Christ University, Educomp and Christel House – Bangalore) have already been tied up. SpaceWorld, a 65-acre edutainment park powered by technology from USSRC will offer a space-like experience to visitors and will be operational soon.

With tie-ups already in place with Sir Nick Faldo for a golf course and academy, Manchester City Football Club for a Football Academy, Sir Steve Redgrave for a Rowing Academy and Hockey Australia for a Hockey Academy, Lavasa is also poised to emerge as an international sporting destination.



Lit Promenade (Dasve - Lavasa city)

Lavasa is planned for a permanent population of around 3 lakh residents and a tourist inflow that is envisaged at 20 lakh per annum. It is the first Indian city being developed using Geographical Information System (GIS). Lavasa when completely built will have 5 towns - Dasve, Mugaon, Dhamanohol, Sakhari-Wadavali and the Central Business District (CBD). The target completion date is 2021.

Lavasa is a prime offering from HCC, with a level of city infrastructure yet to be experienced in India, thus setting new benchmarks in planning, construction and service delivery. With all urban advantages in a natural setting, Lavasa is envisioned to be a more liveable city of the future where residents can live, work, learn and play in harmony with nature.