



The CEO **Water** Mandate

# **Corporate Water Stewardship in Support of the 2030 Agenda for Sustainable Development: Measuring the Contributions from the Business Community**

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**United Nations**  
Global Compact



# CEO Water Mandate Objective

To mobilize a critical mass of business leaders to address global water challenges through corporate water stewardship, in partnership with the United Nations, governments, civil society organizations, and other stakeholders.



**DIRECT  
OPERATIONS**



**SUPPLY CHAIN  
AND WATERSHEDS**



**COLLECTIVE  
ACTION**



**PUBLIC  
POLICY**



**COMMUNITY  
ENGAGEMENT**



**TRANSPARENCY  
AND DISCLOSURE**



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# Water Stewardship Progression Toward Collective Action



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## OPERATIONS

Provide WASH services in the workplace

Measure and monitor water practices

Drive water efficiency and reduce pollution



## CONTEXT

Understand water-stressed and high-risk basins

Assess risks and impacts in the value chain



## STRATEGY

Integrate water management into business strategy



## ENGAGEMENT

Advance sustainable water management and collective action

Facilitate improved performance in the value chain



## COMMUNICATION

Achieve meaningful & inclusive dialogue with stakeholders



# Local Context: Water Stress and Risk



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## COMPANY RISK

caused by inefficient, polluting, and inequitable operations, products, or services



## RIVER BASIN RISK

caused by changing environmental and social conditions



### PHYSICAL

not enough water,  
too much water,  
water unfit for use

### REPUTATIONAL

perception that  
company does not  
do business  
sustainably or  
responsibly

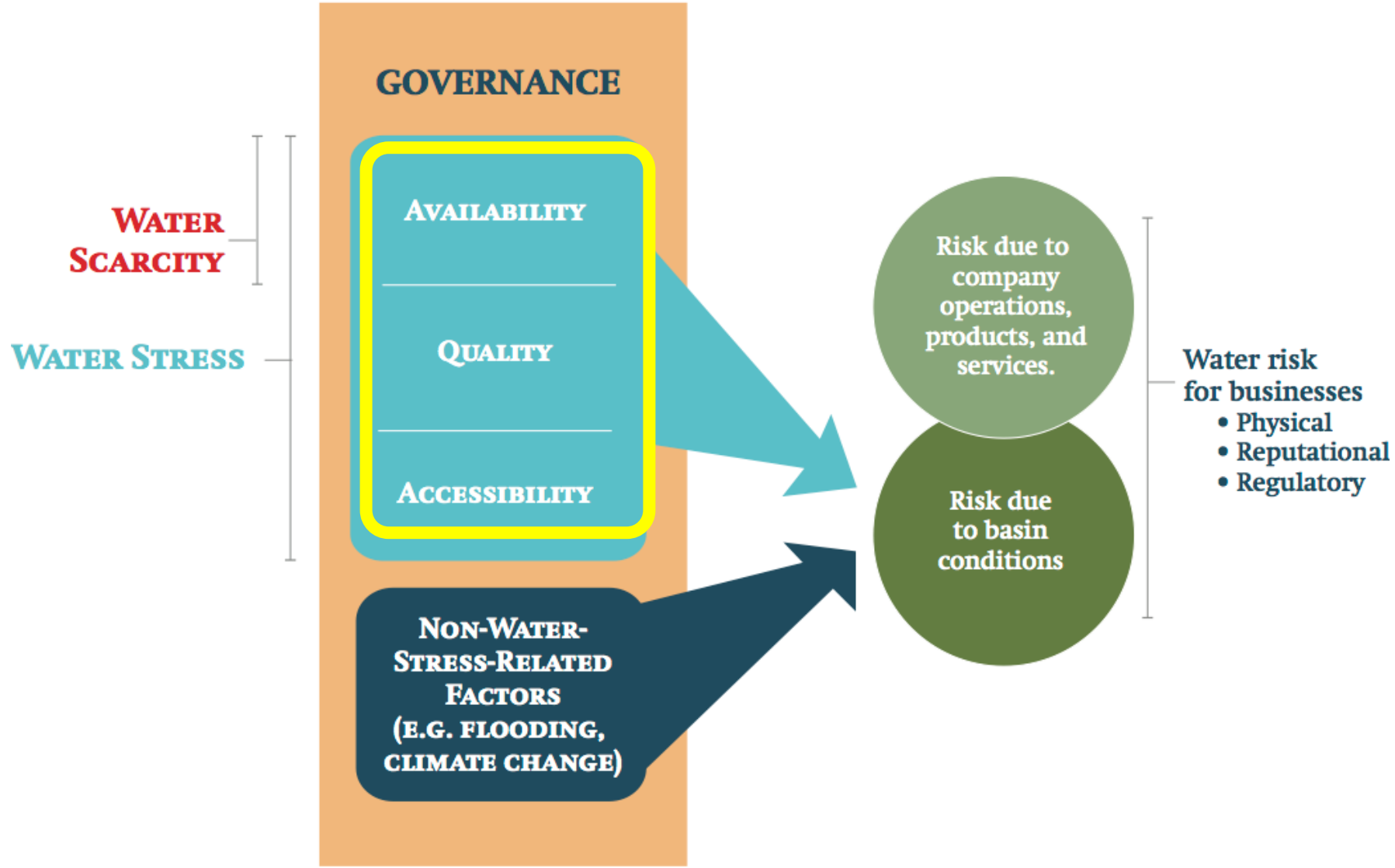
### REGULATORY

changing  
ineffective, and  
poorly implemented  
public  
policies

# Stewardship Addresses Water Stress (Among Other Things)



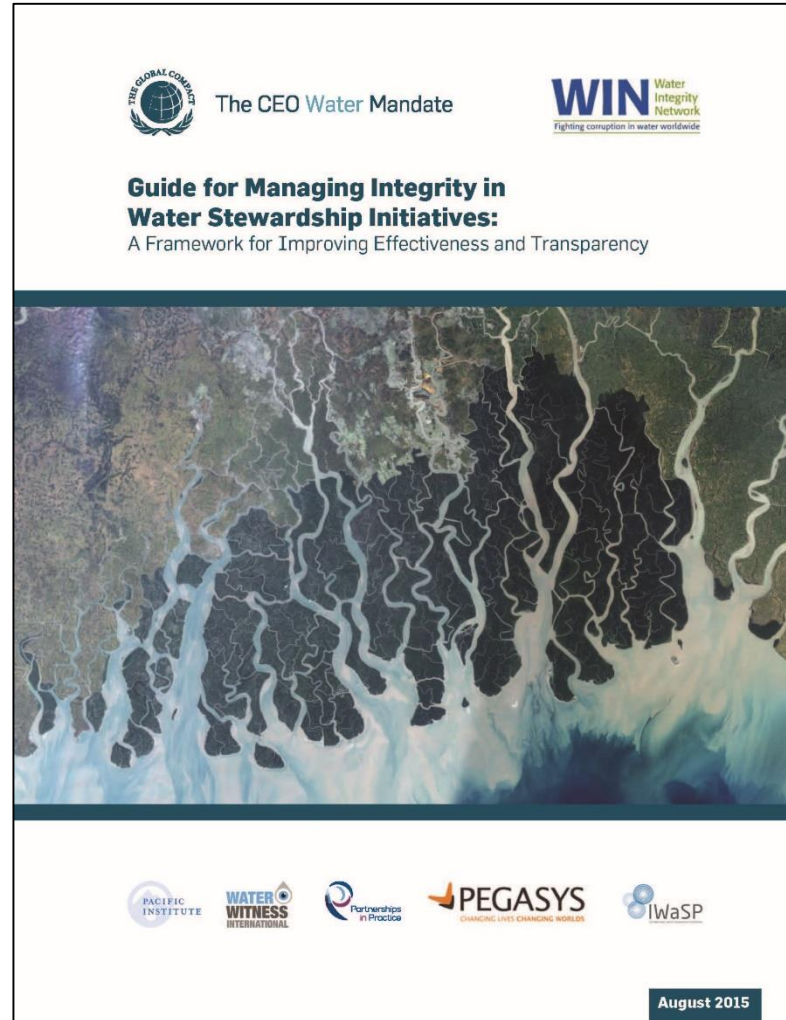
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# Managing High-Integrity Water Stewardship Initiatives



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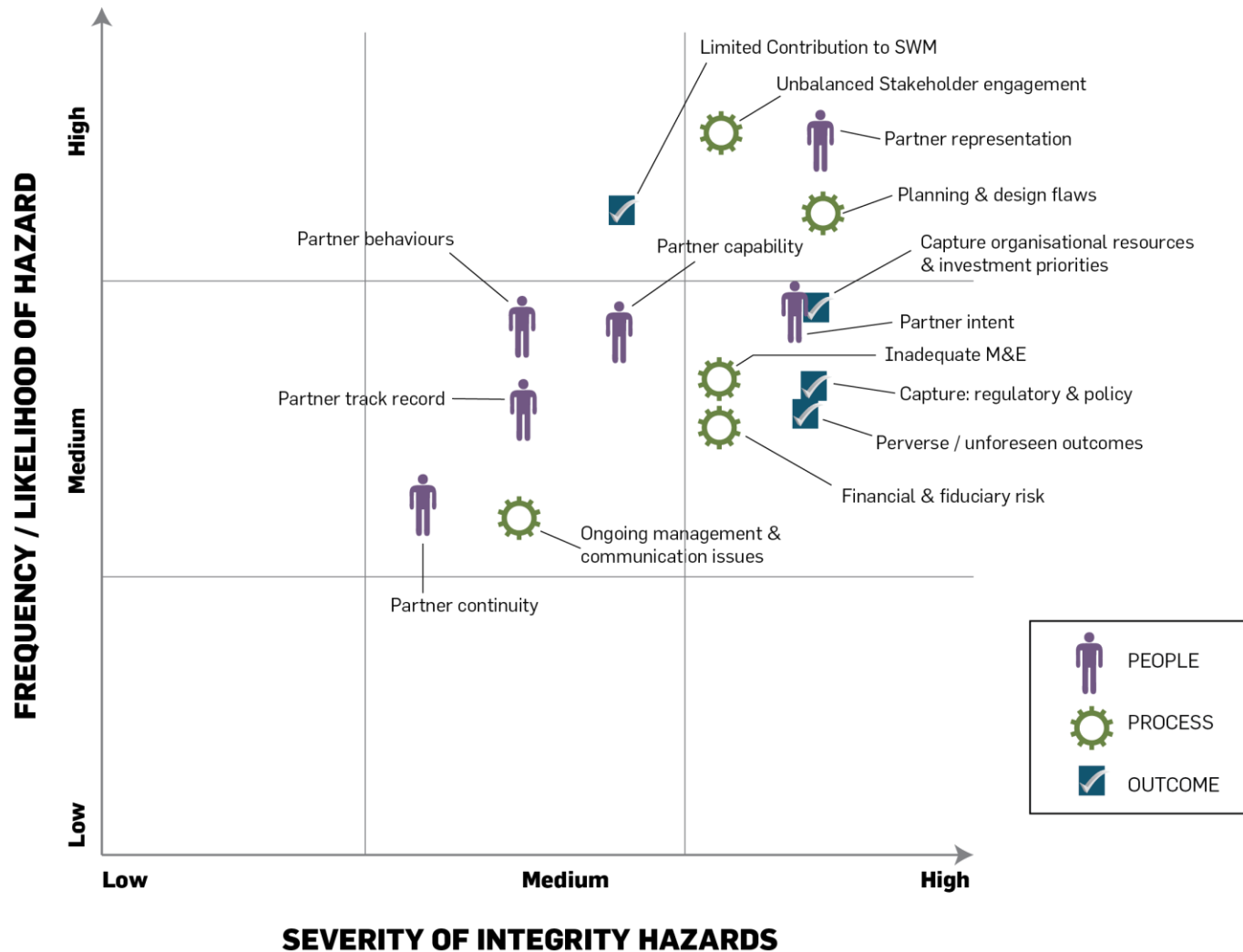


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# Integrity Risks Facing Water Stewardship Initiatives



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# Principles for Integrity in Water Stewardship Initiatives



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## OUTCOMES

Align with and strengthen public policy goals

## PEOPLE

Ensure appropriate and balanced interests

Be clear and transparent about participant roles

Build trust and establish clear expectations for honesty

## PROCESS

Be clear and transparent about challenges and intended benefits

Establish transparent governance for decisions, finances, and communications

Track outcomes against stated objectives

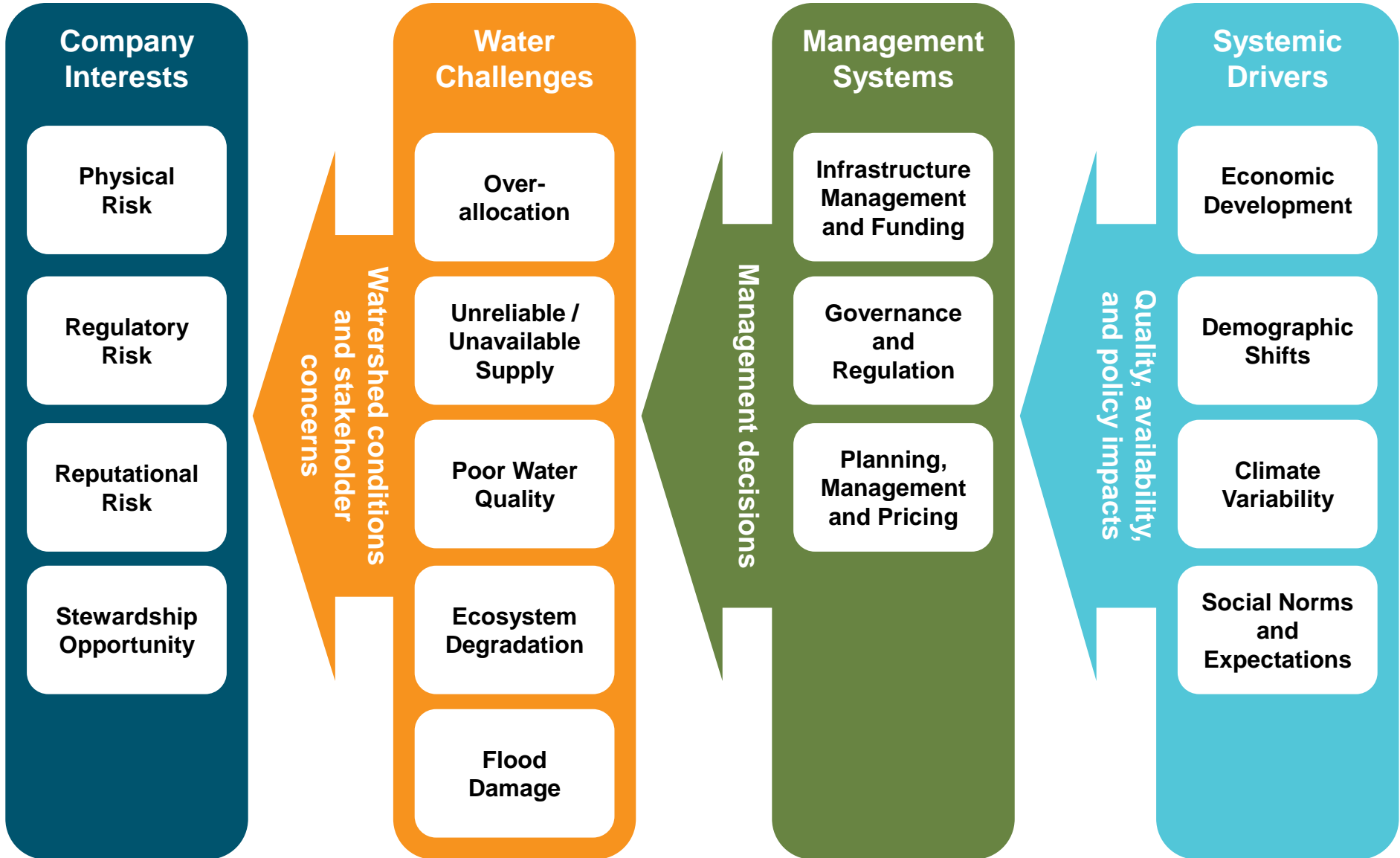
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# Systemic Drivers of Water-Related Business Risk and Opportunity



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# SDG6: Sustainable Management of Water and Sanitation for All



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6.1 safe and affordable drinking water

6.3 water quality and pollution prevention

6.5 integrated water resources management

6.a cooperation and capacity-building

6.2 sanitation and hygiene

6.4 efficiency and sustainable withdrawals

6.6 water-related ecosystems

6.b participation of local communities

# Emerging Monitoring System for Goal 6



| No    | SDG 6 global indicators (short title)  | Custodian           |
|-------|--|---------------------|
| 6.1.1 | Safely managed drinking water services   | WHO<br>UNICEF       |
| 6.2.1 | Safely managed sanitation services   | WHO<br>UNICEF       |
| 6.3.1 | Wastewater safely treated*   | WHO<br>UN-Habitat   |
| 6.3.2 | Good ambient water quality*  | UNEP                |
| 6.4.1 | Water use efficiency*  | FAO                 |
| 6.4.2 | Level of water stress  | FAO                 |
| 6.5.1 | Integrated water resources management  | UNEP                |
| 6.5.2 | Transboundary basin area with an operational arrangement for water cooperation*                                      | UNECE<br>UNESCO     |
| 6.6.1 | Water-related ecosystems*  | UNEP                |
| 6.a.1 | Water- and sanitation-related official development assistance that is part of a government coordinated spending plan | WHO<br>UNEP<br>OECD |
| 6.b.1 | Participation of local communities in water and sanitation management  | WHO<br>UNEP<br>OECD |

# Thank You



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