



The CEO Water Mandate

Corporate Water Disclosure Guidelines

World Water Week
Stockholm, Sweden
September 4, 2013

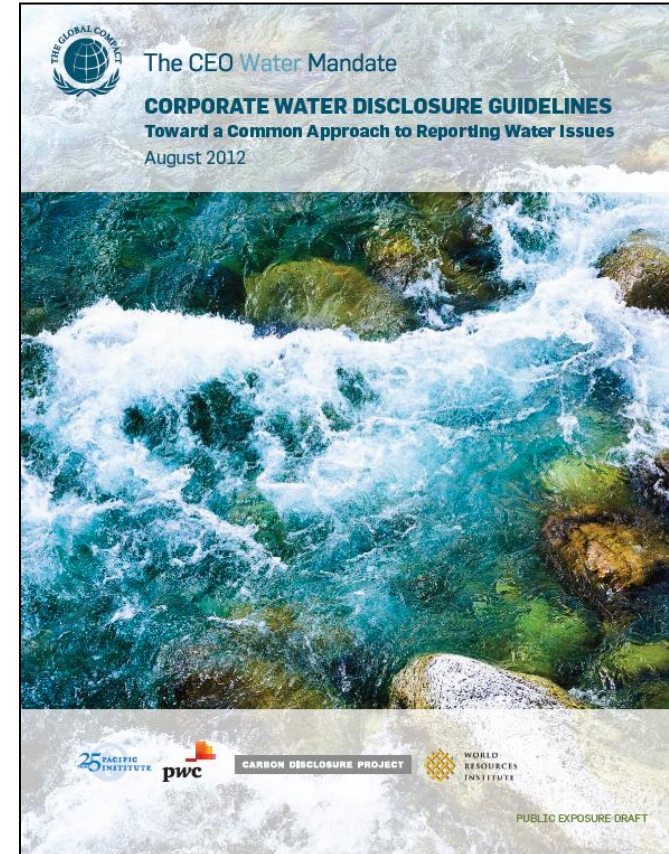


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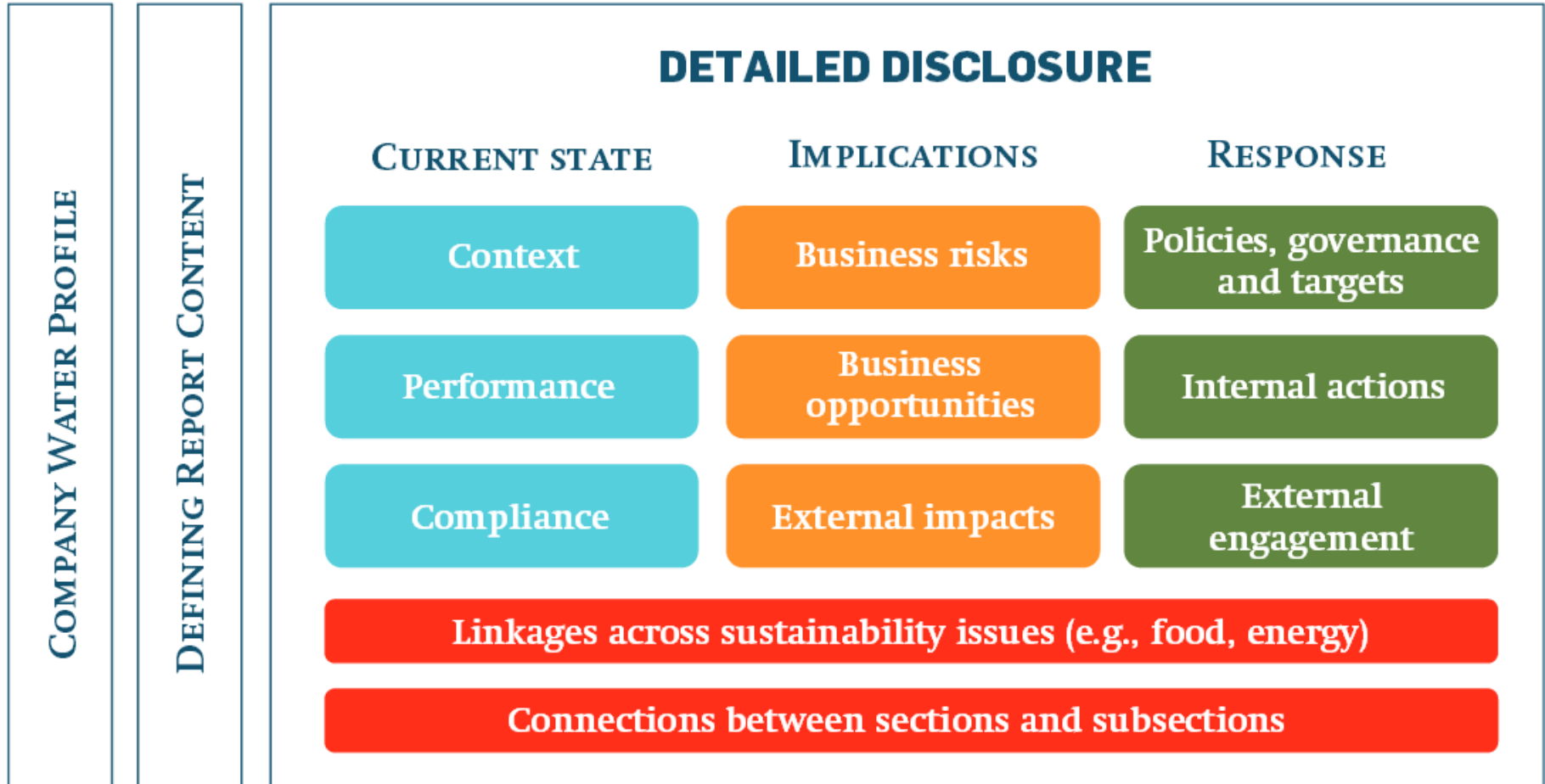
Project Objectives

Bring together and build on the experiences of water disclosure-related initiatives so as to advance a common approach to corporate water disclosure:

- Offer common corporate water disclosure metrics and approaches to conveying qualitative information, so as to harmonize practice
- Provide guidance for determining report content relevance and aligning water disclosure to stakeholder expectations



Corporate Water Disclosure Framework



Project Timeline

Phase 1 – Developing draft guidance **COMPLETED**

- Development of Corporate Water Disclosure Guidelines concept (2011)
- Stakeholder consultation & drafting (2012)
- Release of Public Exposure Draft (August 2012)

Phase 2 – Revising and strengthening guidance **IN PROGRESS**

- Road testing of Public Exposure Draft (Q3 2012 – Q3 2013)
- Garnering feedback on Draft from endorsers and stakeholders via online survey and other consultations (Q3 2013)
- Convening tool developers and stewardship initiatives/practitioners to develop a shared understanding on relevant terminology and concepts (Q2 – Q4 2013)
- Development and release of final draft of Corporate Water Disclosure Guidelines (Q4 2013 – Q1 2014)



CWDG Exposure Draft Online Survey

- Early-August 2013, Mandate Secretariat launched online survey to garner feedback and suggestions from companies and external audiences
- Survey Goals: Gauge whether the Guidelines generally (as well as specific sections within) offer guidance on the **correct topics** and in an **effective manner**.
- This online survey can be found at:
www.surveymonkey.com/s/waterdisclosure



CWDG Exposure Draft Pilot Testing led by PwC

Subsequent to pilot testing the CWDG with a select number of companies, PwC written feedback to Mandate Secretariat will cover :

Barriers to implementation

- Which sections of the CWDG are particularly confusing or challenging to implement?
- What are the specific barriers to implementation? These may include:
 - Data format, quality and collection processes
 - Reporting systems
 - Governance structures
 - Risk and legal considerations

Time and resources

- What are the time and resources required to implement the CWDG at both the “Basic” and “Advanced” levels?

Recommended improvements

- How might the CWDG be revised to make it easier to use for companies?



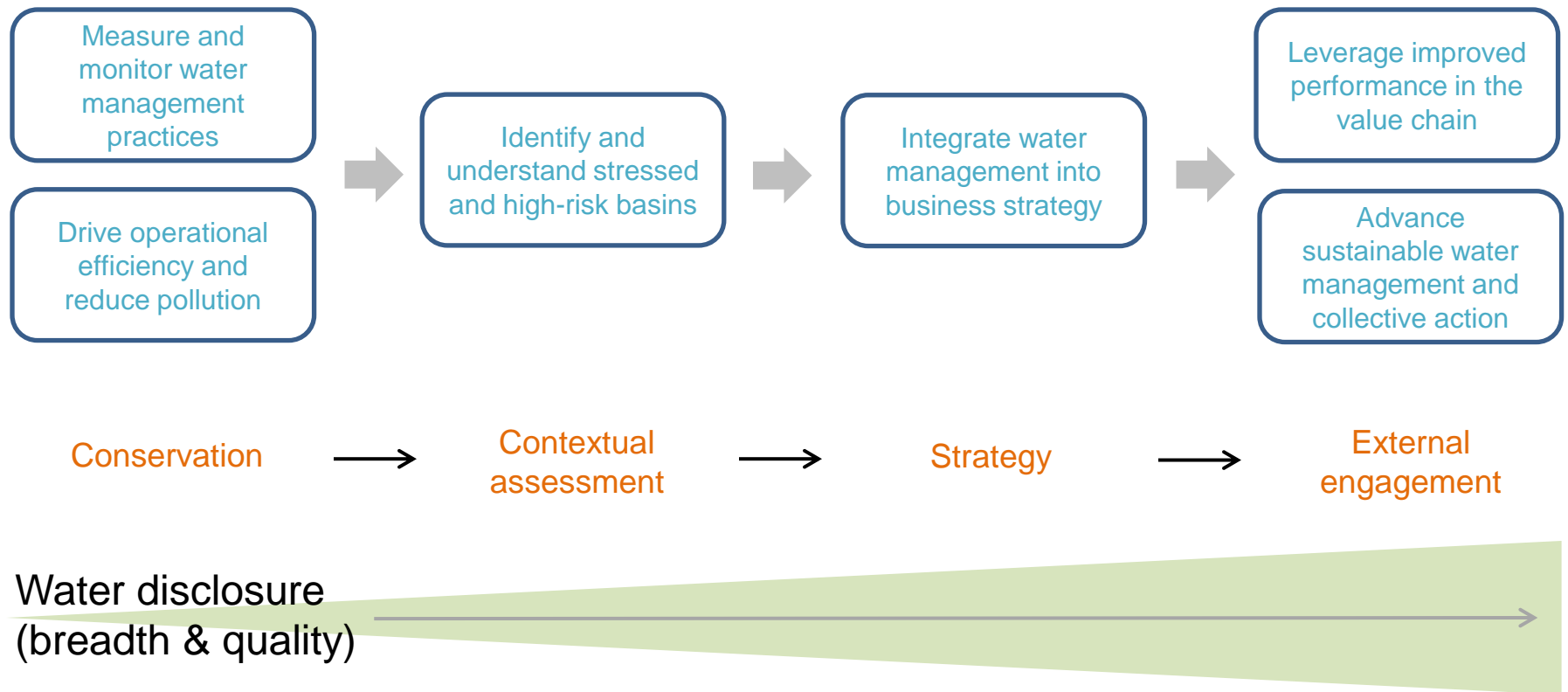
Driving shared understanding

Mandate Secretariat is currently shepherding two efforts to help develop alignment among water tool developers and stewardship initiatives:

1. Harmonizing key water-related terminology, such as “water scarcity”, “water stress”, and “water risk”, and the relation among them
2. Understanding the general progression through which companies’ water management practices typically mature



Water Management Maturity Progression





The online survey where you can provide your perspectives and suggestions for the Guidelines can be found at:

www.surveymonkey.com/s/waterdisclosure

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