



Emerging Best Practice in Corporate Water Disclosure

17 June 2012

2 PM to 5:30 PM

Room: Segovia IV

Overview

Water consumption, scarcity, and quality are increasingly emerging as stakeholder issues of concern across the globe, particularly in countries where water is a rapidly depleting natural resource. Many industry and non-governmental organizations ("NGOs") are driving innovative programs and initiatives intended to provide guidance and to establish potential expectations for corporations disclosing their water related performance and activities. However, with the proliferation of potentially duplicative programs and initiatives, corporations are challenged with identifying how to effectively move forward. These two trends - an interest in driving innovative programs and initiatives by a variety of well-intentioned and well-informed NGOs and industry groups, along with the proliferation and potentially duplicative set of emerging frameworks within the water accounting and disclosure area - is making it challenging for corporations, regulators, and other stakeholders to understand and to act upon the disclosed performance and activities.

This two-part session will seek to discuss and garner feedback on the CEO Water Mandate's work on corporate water disclosure so as to inform the development of its forthcoming Water Disclosure Guidelines. It will shed light on how companies are addressing water disclosure within the context of their broader water stewardship strategies and programs. Specifically, it will explore how companies' water stewardship practice has evolved in recent years, and how this progression informs and aligns with their disclosure efforts. It will also seek to identify opportunities to align the Guidelines with relevant initiatives and frameworks, in order to advance a more coherent and consistent approach to disclosure.

Programme

Moderator:

- Rob Greenwood, Principal, Ross Strategic

Speakers:

- Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate
- Michael Glade, Director, Water Resources & Real Estate, Molson Coors Brewing Company
- Martin Ginster, Senior Water Advisor, Sasol
- Michael Jacobson, Director, Corporate Responsibility Office, Intel Corporation
- Lauren Koopman, Director, Sustainable Business Solutions, PricewaterhouseCoopers
- Stuart Orr, Freshwater Manager, WWF International
- Adrian Sym, Executive Director, Alliance for Water Stewardship
- Brooke Barton, Senior Manager, Water & Corporate Programs, Ceres
- Nigel Topping, Chief Innovation Officer, Carbon Disclosure Project

Agenda

2:00pm-2:15pm	Overview of emerging practice in the corporate water disclosure space
2:15pm-3:00pm	Company experiences linking water stewardship strategies/programs with their disclosure practice
3:00pm-3:30pm	Facilitated panel discussion <ul style="list-style-type: none">▪ How has your water stewardship practice matured over recent years and has your approach to disclosure evolved along this same path?▪ What aspects of your water stewardship strategies/programs are most effectively portrayed through existing disclosure mechanism?▪ What aspects of your stewardship practice are most problematic to report effectively?
3:30pm-4:00pm	Networking break
4:00pm-4:15pm	Overview of CEO Water Mandate's Corporate Water Disclosure Guidelines
4:15pm-4:55pm	Review of water risk and stewardship-related tools and initiatives and their relation to corporate water disclosure
4:55pm-5:30pm	Facilitated panel discussion <ul style="list-style-type: none">▪ What are the key areas of synergy among the different disclosure-related initiatives and tools?▪ Do these stewardship tools provide clear guidance specifically on how to report results in an effective and consistent manner?▪ Is there a consistent way of understanding companies' "water stewardship progression" and what are the implications for water disclosure practice?



The CEO Water Mandate