



The CEO Water Mandate

Summary of Steering Committee Conference Call, 11 Feb. 2016

Present: G. Burian (Monsanto); J.C. Hoyos Rendon (Bavaria Brewery); C. Galli (Nestle); L. Karbassi (UN Global Compact); V. Kona (Tongaat Hulett); C. Kushner (UNICEF); C. Lamb (CDP-Water); J. Morrison (Pacific Institute); E. Pinero (Veolia); G. Power (UN Global Compact); J. Smith (Woolworths); J. Willem (Heineken)

Agenda item	
<p>1. Welcome and Governance Transition</p> <ul style="list-style-type: none"> ▪ G. Power welcomed the Steering Committee’s newest members and special advisors, all of whom will serve two-year years (the appointments were effective in Q3-Q4 2015 and will expire at the end of Q3-Q4 2017). ▪ The new business members and non-business special advisors are: Jorge Bedoya (Bavaria Brewery); Carlo Galli (Nestle); Ed Pinero (Veolia); Justin Smith (Woolworths); Cate Lamb (CDP-Water); Murali Ramisetty (FANSA). ▪ G. Power noted the following in relation to the Steering Committee (SC) and its modus operandi: <ul style="list-style-type: none"> ○ Per the Constitution of the CEO Water Mandate, the Steering Committee is the main governance entity of the initiative – charged with strategic, financial and (some) administrative oversight. ○ The SC seeks to operate on a consensus decision-making model, opting for a simple majority vote when required. ○ The SC employs the Chatham House Rule for the purposes of the discussions and the summary reports, which are made public on the Mandate’s website. ▪ G. Power announced the following change in Governance: as Mr. Power is assuming a new role at the UN Global Compact overseeing the initiative’s 2030 and SDG agendas, as well as the UNGC’s Local (Country) Networks strategy, Ms Lila Karbassi has been named Chair of the Steering Committee by the UNGC executive office. Ms Karbassi is the UNGC’s Chief of Environment. The change is effectively immediately. 	

- J. Morrison, who was named Head of the CEO Water Mandate in September 2015, continues in this role, leading the implementation of the Mandate's overall strategy and programmes.

SC members recognized G. Power for his contributions, and welcomed L Karbassi. In terms of convenings of the Steering Committee, several members recommended that a schedule of future meeting dates be developed by the Secretariat, rather than the practice of scheduling one meeting ahead.

2. Overview of 2016 Activities, per Three-Year Strategic Plan

- To set context, G. Power provided an update on the UN Global Compact's overall 2030/SDG strategy and activities:
 - The UNGC, in 2016, will roll out a comprehensive SDG implementation strategy for its 80+ Local (Country) Networks. The strategy includes both campaign and policy aspects – the latter focusing on LN multi-stakeholder processes that link to government National Plans of Action, where possible.
 - The UNGC's issue platforms and workstreams – chief among them the CEO Water Mandate – are orienting their mission statements, goals, and activities around the SDGs.
 - The UNGC is disseminating a range of implementation resources and tools – including the UN-Business Action Hub; the SDG Compass (with WBCSD and GRI); and the Industry Matrix (with KPMG).
- J. Morrison provided an overview and update on 2016 activities and related aspects linked to the Three-Year Strategy:
 - The Mandate is working closely with (and within) UN-Water as the inter-agency group advances its work on water and the 2030 Agenda, and in particular its efforts relating to SDG6 indicators.
 - In tandem with UN-Water, the Mandate is exploring how corporate water stewardship indicators can evolve in order to align with any official indicators related especially to SDG6 on water and sanitation. The Mandate will convene discussions during Stockholm World Water Week 2016 on measurement systems and SDG6 indicators, which the UN-Water members will contribute to and participate in.
 - Per the Three-Year Strategy, the Mandate Secretariat continues to pursue its strategy of advancing corporate water stewardship and sanitation policies within key UNGC Local Networks. Mr Morrison highlighted activities or planned activities in the following countries: S. Africa; Colombia,

Brazil; India; and Bangladesh.

- Mr Morrison invited C. Kushner from UNICEF to update the group on WASH activities. UNICEF and a range of partners plan to launch on 22 March (World Water Day) an umbrella campaign to advocate WASH in the workplace. Dubbed WASH4work, the initiative aligns with the theme of World Water Day 2016 – “Water and Jobs”. SC members and other Mandate endorsers were invited to support this initiative.
- In early March, the Mandate is launching an internet blog to supplement the quarterly newsletter. It is envisioned that the blog will include business case examples of best/emerging practice, and also help drive traffic to the Mandate’s overall website.
- J. Morrison presented an overview of the Mandate’s funding strategy, which focuses on securing contributions based on the following tiers (with varying levels of recognition: Supporter: \$10K-\$25K; Benefactor: \$25K-\$50K; and, Patron: \$50K or more.

SC members expressed support in relation to the strategy vis-a-vis Local Networks, with some noting interest in being involved in the activities of specific Local Networks – eg, S. Africa, USA.

3. CEO Water Mandate Partner Collaborations

- J. Morrison provided the following information and updates:
 - The UN Global Compact is revising its approach to partner collaborations and will opt for “Terms of Collaboration” agreements – reserving Memorandums of Understanding for the small number of core UN Global Compact partnerships (eg, the UNGC’s long-standing relationship with the Pacific Institute).
 - J. Morrison presented (and the SC provisionally approved) the draft agreement with WWF International, which seeks collaboration on water stewardship in several areas, including co-branding events and country-level alignment. The Secretariat was instructed to move forward with formalization.
 - In relation to CDP-Water, J. Morrison updated the SC on ongoing deliberations between CDP and a number of UN

Global Compact issue platforms (including the Mandate), and the SC requested the Secretariat to keep the group apprised of developments. SC approval of terms of collaboration was deferred until a future meeting.

- In relation to the International Council on Metals and Mining (ICMM), provisional areas of collaboration were agreed to, and the Secretariat was instructed to move forward with formalization.
- In relation to Sanitation and Water for All (SWA), it was agreed the Secretariat would report back to the SC at a future date regarding how the SWA decides to include private sector representatives in its governance restructuring.

SC members approved the partnership arrangement with WWF-International. One member expressed concern about this relationship possibly interfering with the potential to partner with organizations at local level. The Secretariat indicated that all partners are made aware that the Mandate is “open source”, and avoids entering into any exclusive arrangements. Another SC member emphasized the importance of the Mandate continuing to partner with the Alliance for Water Stewardship.

4. Miscellaneous

- J. Morrison and the Secretariat proposed a number of technical revisions to the Mandate’s Transparency-Disclosure Policy, which require approval of the Steering Committee.
- G. Power informed the SC that the UNGC is changing its approach to company endorsements of its four issue platforms – ie, CEO Water Mandate; Caring for Climate; Women’s Empowerment Principles; and Business for Peace. Henceforth, C-suite endorsement will not require a separate, former letter of endorsement; rather, a senior representative of the company can relay C-suite endorsement. Mr Power noted that CEOs commit to reporting annually in relation to the UNGC and any issue platform the member chooses to engage in – thus also preserving the CEO link to issue platforms, including the CEO Water Mandate.

SC members approved the proposed changes to the Transparency-Disclosure Policy